

DR. J. S. LANCASTER
Physician and Surgeon
—Phones—
Office 14 House 15
Torrance California

DR. N. A. LEAKE
PHYSICIAN and SURGEON
Lomita Office Hours
1:00 to 2:30 P. M.
Torrance Office Hours
2:30 to 5:30 P. M.
Phone Office-Residence 13-M

Torrance-Vulcanizing Works
Racine and Hendrie Tires
Opposite Post Office, Torrance

Torrance Plumbing Co.
Phone 60-W Residence 47-M
Repair Work Promptly Done
PLUMBING and GAS FITTING
F. L. PARKS, Proprietor

C. A. PAXMAN
TORRANCE ELECTRIC SHOP
Bluebird Washing Machines
VACUUM CLEANERS
Apex and Western Electric
Torrance Phone 23-J Calif.

LOMITA GARAGE
Member United Auto Club
Wilmington-Redondo Blvd.
We assure you personal service
in Repair Work of all kinds.
Gasoline and Oils
Complete Stock of Ford Parts
Tow Car Service
Phone 177-J-11

Hub Shoe Hospital
SHOES REPAIRED
D. C. TURNER
(In Rappaport Store
TORRANCE

A. G. PRUITT
NOTARY PUBLIC
Legal Papers Drawn
Real Estate and Insurance
Specialty of Loans for Homes

MRS. H. A. CROWELL
Manager
—REAL ESTATE—
Lomita Homes a Specialty
Office in Hodges' Hardware
Lomita Phone 105-V-1

GEO. D. PARR, Prop.
Of The
HOUSE OF PARR VALUE
—Repairing—
—JEWELRY—
—WATCHES—
—CLOCKS—
—Diamonds—
That I may deserve your support, my highest endeavor is to give absolute satisfaction. Under this policy I solicit your patronage, and guarantee all my work and dealings.
New Steffen Bldg. Torrance

HEMSTITCHING
Picot Edge
Mrs. F. J. DeWitt
Orders Taken—Work Guaranteed—Buttons Embroidered.
Lomita Cal.

LOMITA SHOE SHOP
REPAIRING NEATLY DONE
Have Your Shoes
Repaired at Home

Perry G. Briney Geo. W. Nix
Nix & Briney
ATTORNEYS AT LAW
P. O. Building Torrance, Cal.
Phone 1
322-5 Black Bldg. Los Angeles
Phone, Pico 3598

RECEIVES OVATIONS

When Number One, Volume One of the Torrance Enterprise appeared on the streets of Torrance last Thursday evening, people of that city were surprised and pleased. Immediate praise was heard from all sides when they looked through a twelve page paper full of news of the Industrial City and the support it received from the business firms and news gatherers speaks well for that city. It shows they want a live newspaper and are willing to support it in a way that will do credit to themselves, their town and the newspaper.

No one overlooked the fact that advertisers get double their money's worth by inserting an advertisement in the Torrance Enterprise or the Lomita News Letter, as this is published in both papers for the same rate, and at present there are 1200 papers circulated in the two cities. The papers are both printed by the same management, who have written proof that advertisers are being patronized in all sections where these two papers are circulated. There is no question to be discussed any more as to whether it pays to advertise in these two local papers. Their power as advertising mediums has been established; their standing has passed the speculative stage as to support and their purpose. Subscribers realize that we spend all our time in boosting the communities which we represent, bringing out the most helpful suggestions of what these two cities offer the prospective home seekers, and it is all done by never deviating from facts. No one who ever gets information concerning Torrance or Lomita has ever questioned a single assertion made in the columns which referred to the advantages offered in these communities. Any business built up on this kind of a foundation cannot help but grow and win the confidence of its subscribers.

YES, IT PAYS

Every newspaper in the world is constantly confronted with the question, "Does it pay to advertise?" To all these inquiries we are promptly referring them to W. A. Renn of the Renn Grocery, Lomita, and the Harbor City Grocery, Harbor City. Last week Mr. Renn had a full page advertisement in the Lomita News Letter and in the Torrance Enterprise, announcing that on last Monday he would cease a credit business and sell strictly for cash. In his announcement advertisement he quoted some big cuts in grocery prices. The paper was mailed out Friday and as soon as Saturday morning he began to receive mail orders with check inclosed for groceries. Since then he has been receiving orders through the mails every day—and he delivered them. "Don't tell me it does not pay to advertise in the Lomita and Torrance papers," was his enthusiastic reply to a question of how things were going along on the new cash basis. His advertisement this week hits the high cost of groceries square from the shoulder. Yes, it pays to advertise in these two papers, which are both printed by the same management.

THE BOY SCOUTS

"If you really want to do something for your community, do it for the boys," is a slogan that has been adopted by the city boosters of Coachella, Imperial county, California. And they are doing it with the idea that they have come to realize that by helping the boys who are to grow up and take the places of their fathers in all walks of life, it is far more important to help the lads of their town than by looking after their business and crops. Ex-president Roosevelt said that the most valuable asset any city, state or nation had was in its boys, and yet they receive, in many instances, less attention than fine breeds of stock around them. The centers are taking up the movement through the Boy Scouts and are doing a wonderful work by aiding this organization which teaches them nothing but good.

HOW'S YOUR BATTERY

One of the most important businesses in connection with the automobile, and which is of special interest to owners of cars, is that of Oliver C. Rapier and A. J. Horasta, who recently opened the Torrance Battery and Ignition Shop. The Rapier, who comes with unlimited experience in the battery game from a large electrical and battery service house in Los Angeles. They have installed the Western Battery, and claim this as one of the leading batteries on the market today. Your battery, no matter of what make, can be repaired, recharged, and refilled here with a free testing service.

IN NEW HOME

L. C. Wesley of the Torrance Hardware Company, now occupies his new home in South Torrance near the Lomita Boundary, having recently completed the structure, the work being done by Contractor Nelson H. Reeve.

C. E. Trotman and son Dawson made a trip by motorcycle to San Diego Saturday and returned Tuesday. He says they were caught in a rain storm and skidded and as a result he has a black eye, and from the limp, he must have been shaken badly. Of course Charles might have slipped across the border, and we wonder how the other fellow looks—and who is going to pay the doctor bill. Lots of things might have happened—but we believe what he says.

Mrs. M. E. Draffen of South Cypress street has rented a house on South Narbonne and will move in soon.

Torrance Enterprise—\$2.00 year.

Buy In Lomita and Save!

RENN & BARNES

Offer the Following Items at Less Than you Pay at Stores Do in a Credit Business.

Stronghold Overalls (Bib)\$2.25
Sheets 81 x 90—\$2.00 Quality\$2.25
Bungalow Aprons—Cut Full—Trimmed with white bias tape extra quality Percale, \$2.25 quality\$1.85
Men's Flannel Shirts, Hendan quality, colors gray. They have two bellows pockets. \$5.00 Quality—Our Cash Price\$3.95
Women's felt Bodoir Slippers, comfy sole, ribbon-trimmed.
Coors, navy, brown and wine at\$1.89 and \$2.00
All Silk Jersey Petticoats at\$5.95
WE SOLD OUT ON BLANKETS DURING OUR BLANKET SALE.

We Expect Another Big Shipment Next Week.
Buy All Your Needs in Lomita—It Pays

RENN & BARNES

For Lomita Property and Information See J. A. SMITH
Original Tract Agent—The Man who spends all his Time and Money to Make Lomita Property More Valuable. Telephone 179-J-11.

Real Estate SNAPS

—SEE—

L. J. HUNTER

Notary Public

Phone 171-J-3. Res. 178-178-3
LOMITA CALIFORNIA

Thanksgiving Cards

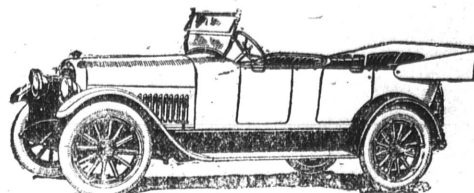
—Place Cards
—Tally Cards
—Napkins
—Tissue Paper
—Ice Cream
—Candies
and
—Cigars

LOMITA DRUG STORE

AUTO RENTAL

ANYWHERE—ANYTIME—ANYPLACE
Machines for Rent With or Without Drivers
Rates For Long Trips

Telephone 106
And We Will Meet the Trains or Call at Your Home
TORRANCE AUTO RENTAL SERVICE
Formerly Zuver's Garage, Torrance



The White Garage

Torrance PHONE 106 California

EASTERN VISITORS

WILL SOON BE CALLING ON YOU

Your friends and relatives from the rigorous East will soon be dropping in on you and you will want to entertain them. You will be doing them a great favor, save time and money for yourself, and show them the best and most interesting things of this Southland of ours by directing them to or sending them over our personally conducted Trolley Trips.

Mount Lowe—The Mile High Gem, Orange Empire Trolley Trip, Old Mission-Balloon Route—Cover the situation thoroughly. Remember—your auto costs you about 10c per mile, and we take you anywhere for a third of that.

PACIFIC ELECTRIC RAILWAY

J. G. Gay

Decorating, Graining, Tinting, Signs—Done with a Guarantee
PHONE 58-W 1740 ARLINGTON AVE. TORRANCE, CAL.

ANSWERING OUR INQUIRY OF LAST WEEK—

DOES IT PAY TO PAY CASH

We wish to state emphatically that it does as measured by the response given us by the people of Lomita, Harbor City and Torrance, this week.

TO THE PEOPLE OF TORRANCE WE WISH TO STATE THAT WE WILL DELIVER TO THEM ON THE SAME DAY THEIR ORDER IS RECEIVED EITHER BY MAIL OR TELEPHONE IN AMOUNTS OF \$2.00 OR MORE.

CRISCO	BEANS	SUGAR
1 lb can28	White Beans 3 lbs.25	2 lbs.25
1 1/2 lb can42	Lima Beans 3 lbs.25	5 lbs.60
3 lb can82	Pink Beans 3 lbs.25	10 lbs. \$1.19
6 lb can \$1.61		
MILK any kind	COMPOUND LARD Swifts	M. J. B. TREE TEA India and Ceylon
Large cans12	Per Pound20	1/2 lb Packages30
Small cans 3 for .17	3 lbs.57	1 lb Packages59
PRUNES This Year's Pack	LARGE LOAVES BREAD	PRUNES This Year's Pack
2 lbs. for25	Faultless 2 for .25	2 lbs. for25
25 lbs. box \$3.00	Lomita 2 for .27	25 lbs. \$3.00
OUR SPECIAL COFFEE	WHITE KING SOAP	BACON Swifts
1 lb35	4 Bars25	In the piece per lb50
3 lbs. \$1.00	(Limit 12 bars to a customer)	Sliced55
If not satisfied Money-back Guarantee		

—All orders from our Lomita patrons received before 2:00 P. M. and from Harbor City before 3:00 P. M. will be delivered the same day.

Remember we deliver in Amounts of \$2.00 or over. Should you desire Coal Oil or Gasoline, we have our Containers which we will deliver to you.

RENN'S

LOMITA
Phones 101-J-1
Long Dist. 137-J

ESTABLISHED 1913
GROCERIES

ETAOIN EAT ONIET
Phone 172-R-2
WALTER TAPPIN, Mgr.