



Fortune favors us in having a well planned city, and we are doubly fortunate in having an able corps of city planners on the job at the present time, understanding our needs and telling the world in a concise and businesslike way to come and see us.

Every business man will tell you that by far the larger part of the key to success is the securing of a good location and one casual glance at the map will convince the most exacting man that we have not only the ideal but a vitally strategic location for building a great city.



A MESSAGE



From The Chamber of Commerce in Five Instalments

ONE PART EACH DAY THIS WEEK

1st. Definition—2nd, Scope—3rd, Administrative Machinery—4th, Consultation of Membership—5th, Program of Work, and Revenue. Every person in any community benefits either directly or indirectly through the activities of the Chamber of Commerce, and by reason of that fact, should support it; financially, physically, mentally, and morally.

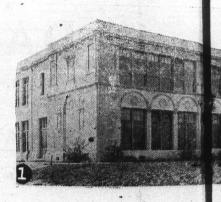
We will tell you this week, in this space, what a chamber of commerce is and how it operates. Study this message and consider yourself a committee of one to secure one new member for the organization that is working night and day to make your city a better place in which to live, do business and raise your family.

TORRANCE

Chamber of Commerce

Payrolls Produce Permanent

The day of opportunity is her or our community. The spirit of heights. A patriotic feeling i zen, to the end that we are desi and there is something in the air tha great things for Torrance is at an



Educational advantages are mirro est pull to the average family from The fame of California schools ha with our great High School sys en hold a commanding position as a