

GREATER  
SOUTHERN  
CALIFORNIA  
STRAIGHT AHEAD

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BUILDING TIME IS HERE! With rents still sky-high and Building Materials and Labor down, it does seem as though it is quite the opportune time to build. Whether it's a tiny inexpensive Bungalow or a big expensive Office Building. The merchants whose ads appear on this page will gladly furnish you "gratis" all kinds of information that will show you "How to Build Economically."

### DON'T BUY HARDWARE

FOR YOUR HOME AT A PRICE

Insist that the machinery on your doors and windows be ornamental and of a metal that will not lose its beautiful finish

If it's the best—we have it. No goods sold at a price. Quality is our argument.

**"HARDWARE" REEVE**

### PAXMAN'S

Torrance

(2 STORES)

Lomita

### BUILDERS' HARDWARE

Electric Appliances, Paints, Varnishes

ELECTRIC WASHING MACHINE

FOR \$98.00

(Reg. \$155.00)

SHOP PHONE 60-W

RES. 47-M

### Torrance Plumbing Co.

Plumbing and Sheet Metal Work

AGENT FOR

WARD FLOOR FURNACE

SEWER PIPE, DRAIN TILE AND TERRA COTTA

1418 Marcelina Ave.

Across from P. O.

### LET THERE BE LIGHT

LIGHTING IS OUR SPECIALTY

HOMES — STORES — OFFICES

INDUSTRIAL LIGHTING

Fixtures — Appliances — Motors

TORRANCE ELECTRIC SHOP

M. W. SMITH

P. O. Building

Torrance

From Tree To Consumer

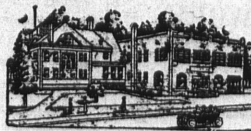
**"Ask Your Neighbor"**

CONSOLIDATED LUMBER CO.

PHONE 129 — TORRANCE

ARTISTIC HOMES

BUNGALOWS



JOHN HOLM  
Contractor and Builder

Office In  
Torrance Plumbing Co., Opposite P. O.  
TORRANCE

L. V. BABCOCK

Phone 104-R

JAMES W. JONES

Messrs. Babcock & Jones

INSURANCE

In All Its Branches

REAL ESTATE - RENTALS - COLLECTIONS

NEW YORK LIFE

2010 Arlington Street

Torrance, Calif.

W. G. BELL

Painter and Decorator



1035 Narbonne Ave.

LOMITA