

JAS. M. FRAME & CO., 917 West Palm Ave.
GARDENA

GIGANTIC REDUCTION SALE

Is The Talk of The Town And Surrounding Country

\$18,000 Worth of Wonderful Bargains

Ever offered in these parts before at a REDUCTION of 35 to 50 per cent
DRY GOODS, NOTIONS, CLOTHING AND
Furnishing Goods for MEN, BOYS, LADIES, CHILDREN, INFANTS

IT IS A WONDERFUL SALE LONG TO BE REMEMBERED. THE SELECTION IS BIG. MOST ANYTHING YOU DESIRE CAN BE FOUND AT THIS WONDERFUL SALE. BARGAINS FOR THE WHOLE FAMILY.

WE STAND BACK OF EVERY ARTICLE ON SALE MANY ARE SAVING MONEY BY BUYING FROM US NOW **ARE YOU?**
ANYTHING YOU DESIRE CAN BE FOUND AT THIS WONDERFUL SALE. BARGAINS FOR THE WHOLE FAMILY. THE BARGAINS OF A LIFE TIME

HERE ARE A FEW OF THE MANY ITEMS ADVERTISED. READ THEM OVER CAREFULLY.

GINGHAM 22c value 17c
GINGHAM 25c value 19c
GINGHAM, 32-in. 35c value 27c
PERCALE 25c Value 19c
CALICO 18c value 12c
HOPE MUSLIN 22c value 15c
40-IN. UNBLEACHED MUSLIN 24c value 18c
JAPANESE CREPE 40c Value 31c
IRISH CLOTH . . . 25c Value 19c
UNBLEACHED MUSLIN 14c value 10c
UNBLEACHED MUSLIN 20c value 16c
IRISH CLOTH 40c value 29c
COTTON 45c value 39c
IMPORTED VOILE 50c value 29c
Devonshire Cloth . 45c value 33c
LINGERIE CREPE 45c value 33c
PLAID COTTON SERGE 85c value 39c
15C DOUBLE HAIR NETS, SPECIAL 12c
COAT'S THREAD, SPECIAL . 5c
Fleisher's Yarn . . . 30c value 23c
COAT'S CROCHET COTTON 15c value 12c
COTTON BATTING \$1.00 value 87c
BLANKETS, WOOLKNAP \$5.00 value \$3.69
BLANKETS, WOOL \$6.50 value \$4.98
COMFORTERS \$5.50 value \$4.98
TURKISH TOWELS 39c value 27c
FACE TOWELS 25c value 17c
LADIES' UNDER VESTS 30c value 19c
LADIES' UNDER VESTS 50c value 39c
LADIES' UNION SUITS \$1.00 value 68c
Ladies' Stockings, lisle 50c value 29c
LADIES' STOCKINGS, silk \$1.50 value 98c
LADIES' STOCKINGS, silk \$1.75 value \$1.38
LADIES' NIGHT GOWNS \$2.50 value \$1.89
LADIES' FELT SLIPPERS \$1.75 value \$1.39
Ladies' House Aprons 1.50 value 98c

LADIES' WAISTS, 25% REDUCTION

LADIES' FLEECE LINED UNION SUITS
\$1.50 value, very low priced at \$1.09
LADIES' LISLE UNION SUITS \$1.50 value \$1.13
LADIES' STOCKINGS 25c value 19c
LADIES' HOUSE DRESSES, 35% REDUCTION
LADIES' FELT SLIPPERS \$1.75 value \$1.39
CHILDREN'S HEAVY UNION SUITS
..... \$1.00 value 79c
CHILDREN'S VESTS 30c value 19c
CHILDREN'S STOCKINGS 50c value 37c
CHILDREN'S STOCKINGS 30c value 23c
CHILDREN'S HOUSE FELT SLIPPERS
..... \$1.50 value \$1.23
CHILDREN'S SWEATERS \$2.50 value \$1.89
BABY WOOL SHIRTS \$1.00 value 79c
BABY BLANKETS \$1.50 value 98c
COMBINATION 3-Pc. SWEATER SETS
..... \$4.50 value \$3.39
INFANTS' RUBENS WRAPPERS 40c value 29c
INFANTS' DR. DENTON SLEEPERS
..... \$1.50 value \$1.19
INFANTS' STOCKINGS 40c value 28c
INFANTS' STOCKINGS 25c value 16c
MEN'S 2-PC. UNDERWEAR 69c value each 39c
MEN'S 3-Pc. UNDERWEAR, heavy
LARGE SIZES ONLY \$1.00 value, each 69c
MEN'S WORK SHIRTS \$1.25 value 97c
MEN'S DRESS SHIRTS \$2.00 value \$1.23
MEN'S DRESS SHIRTS \$3.00 value \$2.23
MEN'S DRESS SHIRTS \$3.50 value \$2.69

All Notions Greatly Reduced
All Ribbons and Laces Reduced

STRONGHOLD OVERALLS, SPECIAL \$1.57
BOYS' STRONGHOLD OVERALLS
..... \$1.65 value \$1.35
MEN'S HEAVY UNION SUITS, only in large
sizes \$1.75 value \$1.39
MEN'S CORDUROY PANTS \$5.00 value \$3.79
MEN'S 20c value 12c
MEN'S, lisle 40c value 29c
MEN'S CHANNEL ARMY SHIRTS
..... \$5.00 value \$3.98
MEN'S CHANNEL SHIRTS \$4.50 value \$3.49
MEN'S KHAKI PANTS \$2.50 value \$1.98
MEN'S KHAKI SHIRTS \$2.00 value \$1.29
MEN'S GOOD BLUE WORK SHIRTS, only in
large sizes 85c value 69c
MEN'S MAUISETTE NEGLIGE SHIRTS, white,
tan grey \$3.00 value \$2.29
B. V. D. UNION SUITS \$1.50 value \$1.19
MEN'S HOUSE SLIPPERS \$1.75 value \$1.49
MEN'S NIGHT GOWNS \$2.50 value \$1.59
MEN'S COMBINATION OVERALLS
..... \$3.00 value \$2.29
BOYS' CORDUROY PANTS SPECIAL \$1.59
BOYS' UNION SUITS \$1.10 value 89c
BOYS' SLIPPERS \$1.35 value \$1.09
BOYS' UNION KNICKERS SPECIAL 89c
BOYS' SLIPPERS 50c value 39c
BOYS' SLIPPERS 40c value 29c

THE MOST WONDERFUL VALUE

RE. LET US SAVE YOU A TRIP TO THE CITY AND SAVE YOU BIG MONEY. LET US SHOW YOU
LET US SHOW YOU WHAT REAL BARGAINS ARE EVER OFFERED IN GARDENA.

JAS. M. FRAME & CO.,

W. Palm Ave., Gardena