

GIGANTIC RE \$18,000 WORTH OF MERCHANDISE TO

JAS. M. FRAME & CO., 917 West Palm Ave.
GARDENA
DRY GOODS, NOTIONS, CLOTHING AND

TO BE DISTRIBUTED INTO THE HOMES OF THE PEOPLE AT LESS THAN ACTUAL COST OF MANUFACTURE
YOU MAY HAVE BOUGHT MERCHANDISE AT FIGURES WHICH SEEMED TO YOU RIDICULOUSLY LOW, BUT NEVER IN ALL YOUR BORN
DAYS HAVE YOU SEEN SUCH GOODS, OF SPLENDID CHARACTER, SACRIFICED AT SUCH PRICES AS WE ARE MAKING. DON'T LET ANY-
THING KEEP YOU AWAY. IT WILL BE A WONDERFUL SALE, LONG TO BE REMEMBERED. TELL YOUR NEIGHBORS ABOUT IT, FOR THEY
LIKE TO SAVE TOO. NOTHING RESERVED. EVERYTHING MUST GO REGARDLESS OF COST. TWENTY EXPERIENCED SALES LADIES
READY TO WAIT ON YOU.

SALE NOW ON

ROUTING FLANNEL	20c value 15c
INGHAM	22c value 17c
PERCALE	25c Value 19c
ALICO	18c value 12c
COPE MUSLIN	22c value 15c
JAPANESE CREPE	40c Value 31c
LAISY CLOTH	25c Value 19c
BLEACHED MUSLIN	14c value 10c
BLEACHED MUSLIN	20c value 16c
MONA CLOTH	40c value 29c
ETONE	45c value 39c
ORTED VOILE	50c value 29c
vonshire Cloth	45c value 33c
GERIE CREPE	45c value 33c
TAIN NET	35c value 29c

COAT'S THREAD, SPECIAL	5c
Fleisher's Yarn	30c value 23c
Fleisher's Yarn	25c value 19c
COAT'S CROCHET COTTON	15c avlue 12c
SILKINE CROCHET COTTON	15c value 12c
COTTON BATTING	\$1.00 value 87c
COTTON BATTING	18c value 13c
BLANKETS	\$5.00 value \$3.69
BLANKETS, WOOL	\$6.50 value \$4.98
COMFORTERS	\$5.50 value \$4.39
TURKISH TOWELS	35c value 27c
FACE TOWELS	25c values 17c

LADIES' UNDER VESTS	30c value 19c
LADIES' UNDER VESTS	50c value 39c
LADIES' UNION SUITS	\$1.00 value 68c
LADIES' UNION SUITS	\$1.50 value \$1.13
LADIES' STOCKINGS	25c value 19c
Ladies' Stockings, lisle	50c value 29c
LADIES' STOCKINGS, silk	\$1.50 value 98c
LADIES' STOCKINGS, silk	\$1.75 value \$1.33
LADIES' SWEATERS	\$5.00 value \$3.98
LADIES' BATH ROBES	\$8.00 value \$6.50
LADIES' NIGHT GOWNS	\$2.50 value \$1.89
LADIES' FELT SLIPPERS	\$1.75 value \$1.29
Ladies' House Aprons	1.50 value 98c

All Notions Greatly Reduced
All Ribbons and Laces Reduced

LADIES' WAISTS, 25% REDUCTION
LADIES' HOUSE DRESSES, 35% REDUCTION

SALE NOW ON

917 W. Palm Ave., Gardena

JAS. M. FRAME & CO

SALE CONDUCTED BY THE SYSTEM ADV. & SALES CO., S. E. ROSE, Manager