

GIGANTIC RE \$18,000 WORTH OF MERCHANDISE TO

JAS. M. FRAME & CO., 917 West Palm Ave.
GARDENA
DRY GOODS, NOTIONS, CLOTHING AND

TO BE DISTRIBUTED INTO THE HOMES OF THE PEOPLE AT LESS THAN ACTUAL COST OF MANUFACTURE
YOU MAY HAVE BOUGHT MERCHANDISE AT FIGURES WHICH SEEMED TO YOU RIDICULOUSLY LOW, BUT NEVER IN ALL YOUR BORN
DAYS HAVE YOU SEEN SUCH GOODS, OF SPLENDID CHARACTER, SACRIFICED AT SUCH PRICES AS WE ARE MAKING. DON'T LET ANY-
THING KEEP YOU AWAY. IT WILL BE A WONDERFUL SALE, LONG TO BE REMEMBERED. TELL YOUR NEIGHBORS ABOUT IT, FOR THEY
LIKE TO SAVE TOO. NOTHING RESERVED. EVERYTHING MUST GO REGARDLESS OF COST. TWENTY EXPERIENCED SALES LADIES
READY TO WAIT ON YOU.

SALE BEGINS SATURDAY, JAN. 7

WING FLANNEL	20c value 15c
INGHAM	22c value 17c
SCALE	25c Value 19c
LICO	18c value 12c
PE MUSLIN	22c value 19c
JAPANESE CREPE	40c Value 33c
DAISY CLOTH , . .	25c Value 19c
UNBLEACHED MUSLIN	14c value 10c
UNBLEACHED MUSLIN	20c value 16c
MONA CLOTH	40c value 29c
RETONE	45c value 39c
PORTED VOILE	60c value 34
Devonshire Cloth . .	45c value
NGERIE CREPE	45c val
RTAIN NET	35c va

COAT'S THREAD, SPECIAL . . .	5c
Fleisher's Yarn	30c value 23c
Fleisher's Yarn	25c value 19c
COAT'S CROCHET COTTON	15c avlue 12c
SILKINE CROCHET COTTON	15c value 12c
COTTON BATTING	\$1.00 value 87c
COTTON BATTING	18c value 13c
BLANKETS	\$5.00 value \$3.69
BLANKETS, WOOL	\$6.50 value \$4.98
COMFORTERS	\$5.50 value \$4.39
TURKISH TOWELS	35c value 27c
FACE TOWELS	25c values

LADIES' UNDER VESTS	30c value 9c
LADIES' UNDER VESTS	50c value 9c
LADIES' UNION SUITS	\$1.00 value 8c
LADIES' UNION SUITS	\$1.50 value \$ 13
LADIES' STOCKINGS	25c value 9c
Ladies' Stockings, lisle	50c value 27c
LADIES' STOCKINGS, silk	\$1.50 value 3c
LADIES' STOCKINGS, silk	\$.75 value \$ 13
LADIES' SWEATERS	\$1.00 value \$ 18
LADIES' BATH ROBES	\$3.00 value \$ 10
LADIES' NIGHT GOWNS	\$.50 value \$ 19
LADIES' FELT SLIPPERS	\$.75 value \$ 19
Ladies' House Aprons	1.50 value 9c

All Notions Greatly Reduced
All Ribbons and Laces Reduced

LADIES' WAISTS, 25% REDUCTION
LADIES' HOUSE DRESSES, 35% REDUCTION

SALE BEGINS SATURDAY, JANUARY 7th AT 9 A. M.
JAS. M. FRAME & CO. 917 W. Palm Ave., Gardena

SALE ADVERTISED by the SYSTEM ADV. & SALES CO., S. E. ROSE, Manager