TORRANCE HERALD FRIDAYS

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POULTRY SPECIALIZATION AN ARMY OF HENS

The success of the poultry producers in California is a direct result of close application of scientific principles in all that relates to the business. And scientific principles and strict business methods are involved as co-partners,

T. E. Quisenberry, president of the American Poultry association, made a thorough investigation of the poultry business in California and was surprised to find that specialization is one of the great features of the great industry. The specialization was found to comprise:

1. Brooding and rearing; selling the cockerels as broilers and selling the pullets at three months.

Trapnesting and producing breed-2. ing stock. 3. Egg producers who were special-

izing in that line.

Upon one poultry farm of twentyseven acres there were 35,000 hens, without a single "clarion 'pon the echoing morn." All of this stock is maintained in number by the purchase of two-year-old hens and pullets, not a single chick being raised. This points a peculiarity in specialization. Probably referring to this poultry farm, the president of the association says that a net annual profit of \$75,000 is claimed. And this is not an exaggerated possibility. A poultryman in what is called the "dry" land country, at a particular point perhaps sixty miles from Gardena, east of the Coast range, nets. \$2, annually, and another exceeds that figure. All of the grain. and dry feed of that class is purchased, in the one case alfalfa being raised and ied as cut feed, and in the other all feed being purchased. The flocks are the regulation White Leghorns, and neither has any tree shade protection, though the climatic temperature for three or four weeks in the summer runs from 100 to 110 and some days exceeds the higher figure. The lack of humidity compensates for the higher temperature, however, Instances of A successful poultry raising for egg production like those stated should offer every encouragement to Gardena people engaged in the same line, the more favorable natural conditions being a guarantee of success.

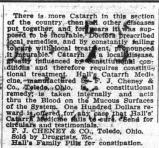
THE AVIATING PAPER MARKET

The editors of Southern California have just had another jolt from the paper houses. All classes of paper stock have been advanced another 10 per cent. Print is now 16 cents in small quantities, and runs' about 14 cents' in carload' lots. Bonds of the grade of Reliance and Exchange run about 50 cents per pound. Evidently the war is not over, for the prevailing prices now run more than 300 per cent in excess of three years ago, and print paper is 400 per cent higher. We are waiting for some genius to tell us what to do about it at the Los Angeles convention .- Southern California Editor.

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TWAS EVER THUS

An editor in a nearby district asks for proposals from the merchants, of the rown to furnish him, a pairs of socks, a bushel of polatoes and, five yards of calleg, contract to be awarded to the lowest bidder. He says that .. the way they do business with him when they want two dollars' worth of job work .- From "Twenty Years Ago' in Conheautville (Pa.) Courier.

MIGHT HAVE BEEN IN TORRANCE Manager (introducing music ha turn)-"Ladies and gentlemen, Kha goola will now proceed to give his astounding clairvoyant, memory and second-sight act, and will answer any question that any member of the audi ence may put to him." Voice from Gallery—"Tell us where there's a house to let."-Punch.

1.och 1. the se WITTER VI IL NY SAP OF ANNOUNCEMENT announcing the opening of "The House of Parr Values" Everything in the Jewelry line. Workmanship and Goods Guaranteed. Until the completion of the Steffen Building, we are temporarily located in the Murray Building. Opposite the Bank. Age and and Geo. D. Parr, Prop. FINEST WEAVES LATEST PATTERNS IMPORTED WOOLENS Best We Have Ever Seen SAMUEL LEVY THE TAILOR Cleaning Hats Blocked """Pressing 22 Phone 117 J Terrance and Lomita **Bank With Your** 60 20 C cont 142 6 Home Bank THE FIRST NATIONAL BANK OF TORRANCE CAPITAL AND SURPLUS \$50,000.00 4 per cent paid on Savings Accounts ···· CHAS. W. WALKER BUILDING CONTRACTOR REAL ESTATE, RENTALS, INSURANCE PHONE 1 POSTOFFICE BLDG TORRANCE, CALIFORNIA We use the best flour and we make the best bread. Compare and be con-BEST vinced. Our bread reaches the most FLOUR discriminating tables. It's, crisp, baked to a perfect turn, and it's good brand that mother at her best had nothing on. We certainly have got the bread that distances all com-



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