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TORRANCE FIESTA GREATER AND BETTER THAN EVER

Splendid Exhibits, Greater Variety of Sports,
and More Thrilling Events

OVERLAND CAR LEAPS GAP, AEROPLANES

FROLIC SOME FIESTA—MERRY MULTITUDES—JOLLY JOKERS

The big tent was crowded and thronged into a great outpouring of people from all sections of the country attending the Second Annual Fiesta, the exhibits being one of the most attractive features of the occasion. Upon entering the tent, on the right, is found a display of watermelons and potatoes by Mr. William Moore, these luxuries commanded instant attention and commendation and many wished for the return of the golden days when these delicacies were found upon every table.

The next in line is an exhibit by Mr. R. C. Casad and Mr. Large, or Casad and Large; commercially speaking. This exhibit comprises a display of luscious rosy-cheeked freestone peaches that insured the instant attention of everyone. And there were the famous banana apples, the average, as the crop is found on the five-year old trees, running from one and a half to two pounds each. A display also of winter squashes and also squashes and melons were raised without irrigation. The Bartlett pears were wonders in their proportions, texture, color and a prophesy of the near future for the growing of pears on scores of ranches. The Codota figs are marvels and the entire fig crop of the ranch are sold exclusively in advance to the Braden Packing Company of Pasadena, who make a specialty of canning the figs whole for a special high-class trade that does not hesitate to pay an extra price, if it were necessary, for a superior quality of goods.

The products mentioned on exhibit were grown within two miles of Torrance on a tract of 125 acres of which Mr. A. H. Bartlett is sales agent. The exhibit proves the quality of the soil. It is not a theory but a proven condition joyfully confronting purchasers of this land.

Mr. C. A. Paxman has a large space for the exhibition of the Thor washing machine, vacuum cleaners, ironers and also the Blue Bird washing machine, also in a beautifully decorated and separate booth as is also the Eden washing machine and ironer in another booth. The three booths were thronged with inquirers and the force of demonstrators in each booth were busy booking prospective buyers who were eager to avail themselves of some or several of those scientifically constructed devices and machines, or life-savers, as they were pronounced by an enthusiastic inquirer.

The Mackechnie booth of Los Angeles presented a fine display of the

staff of life known as "Creamy Wheat" bread and toothsome samples tempted the passing throng to the speedy vanishing of the supply which required frequent replenishing.

The Fitzgerald Music Company of Los Angeles have a number of Edison phonographs on display and are ever busy in extolling the praises of its mechanism and floating the music of the same over the audience. A Brewster piano occupies a place of honor and elicited words of appreciation from the passing multitude.

The Iris brand of food products occupy a conspicuous place and one well presented by a lady demonstrator. The Iris brand is handled locally by the Paige grocery and the exhibit comprises all kinds of fruit, dainties, preserved strawberries, preserved apricots and peaches and sweet pickled apricots and peaches, pears, pineapples, peas, salad dressing and every sweet, appetizing fruit or palatable vegetable all daintily in their several containers, mostly in glass. The fruits have the quality of confections and the samples presented to the sure customers offer ample evidence of the wisdom of the Paige grocery in securing this splendid line of goods so tempting to the epicure.

The "57 Varieties" were there in a booth, for a verity, sweet and sour, or sour and sweet. We mean the pickles, not the distributors. Mr. Mitchell felt like phoning back to Pittsburgh for a special dispensation to enable the carrying of a large ad in the Herald. The spirit was willing and the vinegar was not weak.

The Platt Music Company of Los Angeles came right here with the Bluebird phonograph and with eight or ten of their choicest models with the phonograph without a brassy sounding throat. The Bluebird warbled until one thought the big tent full of canaries, mocking birds and prima donnas. The latter were there in profusion, though they were engaging the demonstrators in conversation regarding the superb merits of the singing machine whose dulcet notes added gayety and pleasure to the great audience of music lovers.

Mr. Hurum Reeve, the original "Hardware" Reeve, has an exhibit of a Florence oil-burning cooking stove which has reached the acme of both art and science. The booth is comfortably arranged with wicker chairs and the merits of the Florence stove ably presented by Mr. McDonald, who is an adept in giving enlightening information to all that per-

(Continued on page 8)

NEW BUSINESS HOUSE

NEW HARDWARE STORE TO OPEN SEPTEMBER 1

The Industrial Hardware Co. will open for business in the building now occupied by the Torrance Electric Shop, on September 1st, under the management of Mr. H. C. Gardner.

The new firm will carry a large and complete line of general hardware, builders' hardware, kitchenware, paints, oils, varnishes, glass, etc. Mr. Gardner is a hardware man of many years' experience, having been with the Montgomery & Mullen Lumber Co., succeeded a couple of years ago by the Patten & Davies Lumber Co., for the past nine years. He is a thorough business man, courteous, pleasant and of the highest integrity. He has been prominent in church work in Moneta and in work for the young boys of the community in church work and in athletic club work.

Mr. C. A. Paxman will continue to occupy a portion of the store with the Torrance Electric Shop as formerly, but will make his home in a suite of apartments at the El Prado.

RAPPAPORT IN BIG NEW HOME

BIG BUSINESS

Mr. Samuel Rappaport is congratulating himself upon the practically completed improvements of his general store in the Colonial block on Cabrillo avenue. The front show windows are finished with the new backing, the woodwork inside the windows being in grained oak and the display carrying women's apparel and ladies' and children's shoes of the latest design and quality. The other window shows men's shoes and wearing apparel. The inside walls, ceiling and supporting columns are finished in a soft yellow, the shelving exhibiting dry goods of the best weave, colors and patterns, valises, grips, and goods for men, women and children. Commodious settees are provided in the shoe department and a useful embellishment is found in the large French plate glass mirrors which serve also as a partition on one side of the store.

While the store fronts on Cabrillo avenue there is a plate glass of thirty feet on Susana which gives ample lighting effect for the entire store. This feature, a well-lighted store, is appreciated by the public, in addition to the courteous treatment, high grade goods and prices that meet those of metropolitan centers.

AUCTION STATE LANDS.

Public auction of State school lands will be held at Red Bluff, September 21st; Redding, September 24th; Weaverville, September 27th, and Yreka, October 1st. Terms are ten per cent. cash; six per cent. interest on balance. The proceeds go to the school fund.

FOR SALE—Two milk cows and 2 heifers. E. O. Kirkpatrick, 1/4 mile west of Bank. tf

LADDIES AND LASSIES TO THEIR BOOKS MONDAY

SCHOOL NEWS

School opens Monday, August 30th, 9 o'clock, notwithstanding the many rumors to the contrary. By beginning the year at this time hundreds of teachers are enabled to enroll in the various University Summer Courses on time and not a week late as would otherwise be the case.

Another bit of news is the fact that nearly all of the necessary text books for the High School students are on hand and are now being catalogued and will be ready for distribution at the opening of school. This equipment is made possible and mandatory by a state law requiring that Boards of Education provide free text books to all High School students with the possible exception of such equipment as drawing instruments and the like.

More and more attention is being given throughout the country to the special preparation of boys and girls to do some one thing well and at the same time to meet the actual demands of the various trades and industries. In fact, the training of all young people to become more intelligent and intensive producers seems to be demanded of the schools. Vocational courses are therefore to be found in most of the high schools.

By a state law of some three years standing all boys and girls between the ages of 16 and 18 will be required to attend day school somewhere, at least four hours per week. Courses will be organized in this High School if a sufficient number is found available in this vicinity. The courses will take the nature of the actual demands of those enrolling.

All students are expected to enroll on the opening day. One week late will not only work to detriment of the entering student but also to the disadvantage of the teacher and the advancing class. Scholarship is being emphasized more and more, and with the enthusiasm created for good marks during the past year it is to be trusted that by the close of the next semester many more will be honored by the distinctive letter for meritorious work.

BIRTHDAY EVENING

Come and tell how old you are next Sunday evening at the Torrance Baptist church, corner Cabrillo and 220th street. A message in keeping with the occasion will be delivered by the pastor. The service commences promptly at the hour of 7:30. Arrange to be present.

In the morning the pastor will deliver the closing sermon of the series on Christ, entitled "The Loneliness of Christ."

Do not forget the Sunday School picnic to be held Labor Day.

"Thy way, O God, is in the sanctuary." Psa. 77:13.

BUILD NOW!—THRIFT TURNS SAVINGS INTO A HOME.