

VOLUME I, NUMBER 11

TORRANCE PLAN IS HED THE RGHT ON

Southern California has done big development along this line is bound things in the matter of developing to come."

industrial communities-development I mean, along what may be termed men, had better be placed in subur-We have nothing in the East to comof the old."

So declares Louis L. Sands, indus- in' certain instances been rei est of Eastern capital. Mr. Sands is move this obstacle. ifornia's industrial awakening," and thing it needs to make a successful ment would be difficult to find.

"Manufacturers all over the coun try are awakening to the manufacturing opportunities of Southern Calnditions are ripe, and unusual likely to pros

"We have yet to learn by actual experience what great benefits to scientific lines. Your factories, the manufacturing will follow the open-big ones employing from 100 to 2000 ing of the Panama Canal, but these benefits are as certain to come a ban manufacturing communities. California is certain to go forward in The plan of Torrance is the right one, and you should be rather proud of it. "Cheap all-water transportation will mean the opening of many new marpare with it, not excepting even Gary kets, and new markets will result in and Pullman. It is to be expected, greatly increased production. The however, that in a new country you is no reason why this state should id be able to avoid the mistakes not manufacture everything it con sumes. Prohibitive freight rates have trial expert, who is wintering at the for the lack of interest on the part

Green Hotel, Pasadena, after a tour of capital in some manufacturing of Southern California in the inter- lines out here, but the canal will re slastic over what he terms "Cal- "Southern California has every-

he is convinced that a safer and more manufacturing country. Power and profitable field for industrial invest- raw material are near at hand and the pick of the country's labor can be obtained.

"Let your bankers aid legitimate industrial enterprises more than they ifornia. The next two or three years step forward will have been taken do at present, and another importan will see this section of the state take This is important, for industries a tremendous industrial advance, without banking assistance are not

Grueling Test for the Hendrie Tires

Roy Moorman of Imperial Valley for desert use because of the cutting left Los Angeles last Thursday for qualities of desert sand, and the W Imperial Valley, Arizona and New C. Hendrie Company, which from its Mexico on one of the most unique Denver factory has large contracts endurance runs ever attempted. for belting in the mining country, is With a 60-horsepower Fiat, equipped anxious to give a test of the Henthroughout with Hendrie tires, Moor- drie tires in desert work. man left the Examiner building for

the desert via Imperial with the avowed intention of wearing out a set of Hendrie tires for the benefit of southwest.

Moorman does not expect to bur out his tires by excessive speed, but intends to submit the product of th the mining and cattle men of the Torrance factory to the actual ex periences daily encountered in deser Especially strong tires are required and mountain work.

BeautifulGrounds for Association

The Torrance Athletic association dener for the Dominguez Land Cor-

TORRANCE, CALIFORNIA, MARCH 13, 1914

STAG SMOKER

more of these get-together events dur-

APARTMENT HOUSE

Mr. W. V. Hedges and Mr. Herbert

with reference to the apartmen

Black contemplates the erection of a

two and three-room suites. These

are to be up-to-the-minute, with pri-

vate baths, disappearing beds, etc.

The site for the house is on Marceline

MASONS PLAN LODGE

in the near future.

The Union Tool com

Diesel engine.

verted one of their yard engines into a Diesel oil burner and they are much pleased with the operation of the

The tanker Maumee, now in course

of construction at the navy yard a

Vallejo, will be the first naval vesse

to be driven by Diesel oil-burning

BEST FILMS OBTAINABLE

The Torrance theatre, in order to

give the patrons the best of films and

service, has changed from the Gen

eral Film to the Mutual service, mak

ing a feature of Keystone comedies

nate in having a theatre that pre

sents such good service, and clean

and interesting films and should

show their appreciation by not for

getting the show nights-Wednesday

and Saturday evenings of each week.

The people of Torrance are fortu

were in Los Angeles Monday

ult with Mr. J. S. Torrance

situation in this city. Mr.

story apartment house with

were

tainm

ing the year.

present, but both leaders promise an Sunday exciting and strenuous campaign with Mrs. Franklin was much charmed ost for the membership of the with the location of Torrance and a big bo with Torrance itself and thought the Hendrie Rubber company had an idea

SPEND HONEYMOON IN THE "CITY BEAUTIFUL"

Mr. and Mrs. Jefferson Parker of 903 West Temple street, Los Angeles are spending their honeym on in Tor ance with Mr. and Mrs. Harry Ains worth. Mr. and Mrs. Parker wer married at 6 o'clock Sunday evening in Los Angeles and on the pretext of going after a flinch pack, they quietly slipped away and came to Torrance, leaving the guests 'to awai their return with the cards. Their whereabouts is still a mystery to their Los Angeles friends.

TORRANCE BARRELS MEET HIGHEST REQUIREMENTS

Mr. E. J. Beaulieu of Los Angeles hose business has considerable to do with steel barrels, was in Torranc last week and inspected the Pacific Metal Products Company's factory and other local industrial establishments He made the statement that the barrels manufactured at Torrance vere the best in all respects of any on the market.

Three years ago, le in three pieces he tried a so make a seamless barrel in two pieces such as the Pacific Metal Prodnets company manufactures. The barrels made by this company meets the highest requirements of a metal barrel.

LADIES' AID SOCIETY

On March 5th the Ladies' Aid So ciety met with Mrs. H. Burmaster. There were eighteen present and three new members wer addd to the roll. It was decided to have a food sale the last Saturday in the month

in the Marx and Moyse store. The next meeting will be held on Thurs day, March 19th at the home of Mrs C. W. Northrup, 21727 Andrew ave

LLEWELLYN BONDS SOLD

The statement was made by Mr. S. Torrance, in an interview with essrs. Hedges and Black of this city, Monday, that the Pacific Electric will commence work within sixty days on a bridge near the shoe factory to enable them to run spur tracks to the site of the Llewellyn Iron Works

to handle construction material for

VEMENT BIRDEN ON OWNERS OF CITY

pany filed with the county makes it compulsory for streets and alleys to today, the Dominguez Land Corporbe dedicated to the county when the city is incorporated for self-govern- burden of this expense, the details of ment. Until such action is taken, it property owners in Torrance that the

regulation of the streets rests with the Dominguez Land Corporation ald stands ready at all times to rather than with Los Angeles county, for in the latter case street improvements would have to be made under county regulation, under the Vroo- er will be their appreciati man Act, and all expense of such im- pride in its organization .- Editor.)

Should Torrance incorporate for rest with the property owners and taxpayers of Torrance. As it stands ation, the owners of the city, bear the engineering and construction and is distinctly advantageous to the carry the responsibility for the development and beautification of the city

(Editor's Note-The Torrance Her answer inquiries regarding Torrance The better informed Torrance citize become regarding our city, the gr

Industrial Bureau of Information

Torrance Masons have received a In its new offices in the Washing-| transportation, labor and other data DIESEL ENGINE MAKES GOOD

art of the furniture and equipment ton building, Thomas D. Campbell & of interest to manufacturers. It will ed for lodge purposes and this Co. have established an industrial in- be conducted in co-operation with the ordered for lodge purposes and this Co. have established an industrial in the ordered for lodge purposes and this Co. have established an introduction for the state of the st Eastern manufacturers investigating In addition to manufacturing data, manufacturing opportunities in the new department, it is stated, also Southern California. This depart- will contain an exhibit of products ment will be equipped to supply in- of the factories at Torrance and modformation as to raw material, power, els of modern factory buildings

Splendid Work by Industrial Bureau

Half a dozen new factories, with a been making their home here and who ombined capital of half a million now are eager to engage in business and to employ approximately 1000 again. persons, comprise the first tangible

esults of the industrial bureau. organized through the Los Angeles Chamber of Commerce a few months ago

Arthur W. Kinney, former president of the Chamber of Commerce, who was active in the establishment of the bureau, has assumed active management of it at the unanimous solicitation of the members.

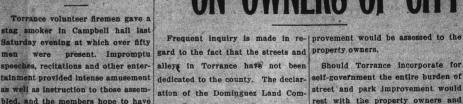
"Although we have not attempted any publicity, we are receiving a surprisingly large number of inquiries relative to factories locating here," looks as though it will result in

Mr. Kinney to

"Many factories already established here are consulting the bureau with the view of enlarging their plants or taking on new lines.

"We just now are finding out, through an exhaustive census, just what we already have here-what inducements can be offered to new en terprises-what protection must be afforded our industries already established and what are most needed

"With this array of facts at hand we will be prepared to push a vigor ous campaign which, from the start, Los Angeles and vicinity, repres

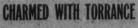


selected the site for its club poration, will assist the grounds which will be located east of in its plans for beautification. The Llewellyn Iron Works are said Western avenue and will face on El The association plans to erect Prado for a distance of six hundred The grounds will comprise a club house on the new site as soon tract of ten acres which will be beausteel for their new plant here. tified and amusement and athletic The site for the grounds has been facilities provided. It is proposed to donated to the club by Mr. J. S. Tor establish tennis courts, a baseball rance and is part of the extensive HUSTLINC MEMBERSHIP diamond, swimming pool and other plans for making Torrance an ideal facilities. J. F. Rupprecht, head gar- home city for all its people **CAMPAIGN NOW ON**

FIRST MARRIAGE CEREMONY SOLEMNIZED IN TORRANCE for Los Angeles after the ceremony.

R. O. Denison, of the purchasing department of the Union Tool Company, was married on Saturday,

liam Wirt Choate. The wedding tool place at the home of Mr. and Mrs. C. W. Northrup, the couple leaving



have sold the bonds, placed on the market to enable them to build their new plant, and they have ordered the



Fifteen persons were elected to membership in the Torrance Athletic association at the meeting last Thurs-

day evening. This is the first fruits of the membership campaign now be ing conducted by the Greens under the leadership of General Geo. Wat

Mr. and Mrs. W. C. Hendrie and son, and the Orange under the lead March 7th, at 1:30 o'clock, to Miss Mrs. Hendrie's mother, Mrs. Franklin ership of General Harry McManus.

AN IDEAL CITY

A party of young people, friends of Mr. Roy E. Davies, son of the

vice president of the California Shoe Manufacturing Co., visited Torrance due, it is said, to a fishing job that on Saturday afternoon; they were prevents carrying the casing to the much interested in seeing the various bottom. This casing, perforated, is operations incident to the manufac- now down something over 3200 feet, for all. ture of shoes, while going through while the tools are running to drill up the shoe factory. All the members some iron that is impeding progress.

of the party were unanimous in say-The Pitt Oil Company, recently ing that Torrance is an ideal city

formed by Pittsburg men to operate and most beautifully and artistically



laid out.

"The bureau already has served to ing millions of dollars in investment of retired manufacturers who have sands.'

arouse into activity a large number and giving employment to thou-

SUNDAY SERVICE TORRANCE UNION MISSION

Sunday school, 10 a. m., Classes

Preaching at 11 a. m. by I. L. Eldridge, subject: Christian Warfare.

Young People's meeting, 6:30 p. m.

Great Evangelistic service 7:15 a lease on the Weston ranch near LOMITA is getting down to business p. m. A song service you will enand is expected to be drilling in a joy, David Turner, leader. Preachfew weeks. The lumber for No. 1 ing by Evangelist Louis Parker, from derrick is being hauled to the lease Moody Bible Institute. A live wire and it is our understanding that work from Chicago. Subject: The Way of

The well of the Harbor Crude Oil is to be prosecuted as expeditiously Salvation made Plain. Everyone in-Freda May Barden, by the Rev. Wil- of Denver, were Torrance visitors The Greens are in the lead at the Company is not yet on production, as possible. vited.