

Torrance Herald



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TORRANCE THE LITTLE LOS ANGELES SOUTHWEST

**Ideal Transportation Plans for our
Great Future Growth—Union Ter-
minal for all Roads—No Freight
Lines in Residence Districts.**

Organization is so essential to the development of an industrial center, and the details of the various factors of organization are so intricate with relation to Torrance that they can only be discussed separately. Transportation, one of the leading factors, is briefly presented in this article.

The Torrance plan provides for a union terminal for all railroads north of the city and to that end a right of way 80 feet wide and 4,000 feet long has been provided by the Dominguez Land Corporation. The Southern Pacific, building from the main line near Compton, will strike due west into the east of end this terminal. The Santa Fe will undoubtedly build into the west end from Redondo. Under the control of the State Railway Commission, freight will be handled from this union terminal to all the factories that are to be established in Torrance, and all switching inside the city of Torrance shall be under electric power.

In the factor of transportation as in all other phases of development, the organizers of Torrance are building for the future, and the Torrance plan excludes freight lines from the residence districts. The union terminal facilitates the handling of freight with dispatch and minimizes friction and trouble in the matter of rights-of-way.

Industrial property has been platted so that every piece will have spur track facilities at hand. All freight to factories located on the east side of Torrance will be conducted across El Prado, the main highway into the city, on a reinforced concrete bridge. By this means, freight and passenger traffic will never conflict in Torrance. It is understood that this bridge is to be one of the first improvements to be undertaken in the near future.

Transportation from the standpoint of passenger traffic has been ideally planned to meet the requirements of many years to come, and franchises already provided for, unquestionably establish Torrance as a center. A strong feeder comes into the city from the Los Angeles Harbor on the south; another feeder from Redondo on the west, and the main feeder from Los Angeles on the north. The ultimate plans call for a local service out of Torrance towards the center of the Palo Verde Hills to pick up the fares of the rapidly growing ranch section of Lometa and vicinity.

The more carefully the details of this problem are studied the firmer is the conviction that Torrance is to become the little Los Angeles of the southwest.

ASSOCIATED CHAMBERS MEET AT TORRANCE

The recently organized Associated Chambers of Commerce of Los Angeles county will meet at Torrance

2 p. m. Wednesday, Jan. 28th. Everybody who can possibly attend should be on hand to help receive the delegates and welcome them to Torrance, and by their presence help make the meeting a success.

IVERS WILL HAVE MOST UP-TO-DATE ELECTRICAL SHOP OUTSIDE LOS ANGELES

S. L. Ivers is fitting up one of the most complete artistic and down-to-the-minute electrical display rooms and shops in Southern California in his new quarters.

All furniture is finished and everything built along harmonious artistic plans and the latest electrical ideas. The electrical current is conveyed from underground, and used to connect with artistic, sanitary electrical conveniences and modern utilities and specialties. The visitor to the completed display rooms will be highly pleased with the artistic effect and the many compact and convenience-working electrical contrivances shown.

The shop will be completed in just as modern a manner with all manner of electrical tools and apparatus. Mr. Ivers is receiving much electrical business from a wide radius of surrounding territory as a result of an ever-growing list of satisfied patrons.

LIBRARY ENRICHED BY VALUABLE BOOK FIND

The Torrance library will be enriched by the presentation by Thomas D. Campbell of a valuable volume dealing with the early history of this state.

After lying neglected on a mouldy shelf in the library of its owner for sixty years, a volume which contains the earliest authentic history of California has just come to light in Hillsboro, Ill. It was discovered by the owner, A. A. Cress, and sent to Thomas D. Campbell, of Thomas D. Campbell & Co., of Torrance and Los Angeles, who will present it to the public library at Torrance. The history was prepared by Lieut. R. S. Williamson, U. S. A., under the title "Explorations in California for Railroad Routes," and between its musty covers is a fund of descriptive matter that awakens the liveliest interest in the mind of the old-timer. The date of the publication was 1853, 20 years before the coming of California's first railroad. Los Angeles was then a mere pueblo. In his narrative Lieutenant Williamson plainly foresaw something of the future greatness of California and made frequent references to its potential richness.

SOCIAL LIFE NEEDS GREATER DEVELOPMENT

The growth of social interest and social intercourse among our people is necessary to the building of Torrance as an ideal residence city. This may be done in many ways. By greater social meetings of residents at private gatherings and social affairs and by clubs, social, church and community affairs.

No man or woman in this modern day can afford to; or has a right to live apart from his or her fellowmen. We must all co-operate for our own sakes, as well as our neighbors to make life worth while.

HALF MILLION FOR NEW FACTORY HERE

Following close on the heels of the New Year and in confirmation of the optimistic confidence inspired by it of a great and prosperous year for Torrance, comes the announcement that a large factory will be established here for the manufacture of the new oil burning Diesel engines. The recent arrival in Los Angeles harbor of the ship Siam driven by the Diesel engines after the longest voyage ever made by a motor driven vessel, proved the value of these engines.

At that time Andrew Weir, head of the great shipping firm of Andrew Weir & Co., of London, announced his attention of building a plant to manufacture

Diesel engines. The interests which Weir represents control the Diesel engine patents, and are installing them on the ships they are building. They are endeavoring to secure an adequate supply of oil for their motor vessels and they came to California for this purpose. This brought them into touch with capitalists interested in Torrance.

Interested in the development of this plant are Edward Double and his associates of the Union Tool Company, and Andrew Weir and R. Tilden Smith of London. The new plant, which will represent an expenditure of a half million dollars, will be financed by the above interests.

Moore Auto Truck Wins Place In Severe Test of Many Makes

The Maier Brewing company uses a large number of trucks in its delivery service and recently instituted a test of different auto trucks to ascertain the make of truck best adapted to its purposes. The truck entered by the Moore Auto Truck company of Torrance won third place in the first trial in which there were twenty entries. The test comprised the haul

of 2100 pounds of cases, hill climbing and other test try-outs.

The three first best in the first trial will compete again in a final trial. The officials of the Moore Auto Truck company feel highly elated at the result of this severe test and hope the excellence of their truck will win the favor of the Maier Brewing company.

Voters Should Register at Once In Order to Get Polling Place Here

The great Register is now open. Every voter must register this year in order to vote. Torrance voters should all be registered as soon as possible as it will be possible to have the County Supervisors designate a polling place in Torrance—otherwise

we will all have to go to Lomita to vote, Torrance being in Lomita precinct. A. M. Stout, whose office is corner Cabrillo and Susana avenues has been appointed Deputy County Clerk to register the voters in this precinct.

Athletic Association Will Give Free Exhibition Friday Evening

The first meeting of the Torrance Athletic association, under its new officers was held.

The Entertainment committee for the year is H. A. Marx, chairman, H. S. McManus, S. Rappaport and Wm. Copping; House committee, S. G. Moyse, chairman, H. S. McManus, S. Rappaport, B. F. Hannebrink and E. Folsom.

Several amendments to the by-laws were read. The new officers donated a box of cigars to the assembled members which were voted excellent by the smokers present.

On Friday evening there will be three boxing bouts given under the auspices of the association. Admission is free and the public generally is invited to attend the exhibition.

MANY VALUABLE BOOKS PRESENTED LIBRARY

The Torrance Library through the courtesy of Mr. John S. Craven of Pasadena will install 80 additional books on Friday of this week. With this addition the library will have several hundred volumes to offer the Torrance people.

The Torrance Public Library and Reading Room will be open regularly from 2 to 4 and 7 to 9 Mondays, Wednesdays and Fridays. The following periodicals will be found on file:

London Illustrated News, Scientific American, Popular Mechanics, Engineering News, Literary Digest, Ladies' Home Journal, Good House-keeping, Harper's Bazar, Harper's Century, St. Nicholas, American Boy, Travel, Life, Munsey's, McClure's, Cosmopolitan, Saturday Evening Post.

MRS. ISABEL HENDERSON,
Librarian.

HIGH WIND SATURDAY DOES SOME DAMAGE

The high wind Saturday did considerable damage at Torrance. The

W. C. Hendrie Rubber company plant suffered the most, part of the roof being blown off and the remainder of the roof loosened and, likewise some of the glass. The incoming rain did some damage to stock on hand. Mr. Thatcher stated it was impossible at the time interviewed to estimate the amount of damage done, but feared it would amount to several hundred dollars.

The skylights at the Moore Auto company and seven windows in Campbell hall were broken.

LADIES ALTAR SOCIETY GIVES ENJOYABLE AFFAIR

The dance given by the members of the Ladies' Altar Society at Campbell hall Saturday evening was a most pleasing success. There was a large attendance and all seemed to enter into the spirit of the occasion with great zest.

Excellent music was rendered by three young ladies of Los Angeles free, but Torrance residents not to be outdone by the spirit manifested, took up a collection for the musicians.

The ladies realized about thirty dollars from the evening's entertainment which will be used for church work and those present realized a most enjoyable social evening which they hope will soon be repeated by the ladies of the society.

NO DUST STORMS TO TROUBLE US THIS YEAR

The Dominguez Land corporation has had vacant lots and land about the city planted to barley. This will obviate the possibilities of dust storms in the summer as well as obviate the unsightly and neglected vacant lots in the ordinary town or city.

INCREASING BUSINESS RETURNING PROSPERITY

As an evidence of the increasing business and returning prosperity our business men are making every effort to meet the increasing trade. Marx and Moyse is another firm that is improving and enlarging the capacity of their store by building a second story in their storeroom in order to make room for a new line of Walk-Over shoes just received from the east.

The Hub Clothing store has received a case of samples of men's clothes from the east and will be pleased to show you the latest styles and choicest samples of goods. When you order from this firm you are certain to be satisfied as all suits are guaranteed. They carry American Trading stamps—ask for them with each purchase.

WHY SHOULD WE WORRY ABOUT HIGH COST OF LIVING

Rabbit hunting and mushroom gathering are the most popular pastimes engaged in these days. Plenty of nice big fat juicy rabbits can be found roaming over the fields surrounding Torrance, which make good pot pies. Why worry over the high cost of living with meat as cheap as that.

HENDRIE'S TIRES WIN FAVOR OF CHAMPION

NEW FEATURE IN HENDRIE RUBBER CO. TIRES AS WELL AS EXCELLENCE OF PRODUCT LANDS CHAMPIONS ORDER.

Earl Cooper, 1913 road race champion, plans to test Hendrie tires before the Vanderbilt cup and in the Grand Prix races. An order for the test tires to be used on Cooper's Stutz "No. 8" already has been placed with the W. C. Hendrie Rubber Company, and soon these tires will be thoroughly tried on the Santa Monica course.

Cooper placed the order for the first tires. He loaded the back of his car with loose bags of sand in order to see how the Hendrie tires would stand up under skidding.

After placing the tires under test at the factory Hendrie put them into service on his own car and found that the wear on the Santa Monica course had but little effect upon their serviceability. Louis Nikrent also made a test of the local product, and it was after three tests that Cooper decided that he, too, would give the local tires a test.

The tires for Cooper's orders were made under the personal supervision and inspection of S. P. Thatcher, general superintendent and expert chemist, throughout the entire course of manufacture.

The Hendrie Rubber company have added a new feature to their tires which makes them of inestimable value to racing drivers. A red layer or streak of rubber is placed in the tire so that when the tire wears away this red coating will show and warn the driver of the need of change, thus saving the driver a lot of time and worry in watching and changing tires. This feature appealed strongly to Mr. Cooper as a great improvement and advantage over other tires on the market.

Cooper's letter is as follows: "Being convinced of the excellent quality of the Hendrie tires and their long service under the usual conditions of touring, through the results obtained by friends, I have decided to test their ability to withstand the severe conditions of road and track racing.

"For this purpose I wish you to ship me at once two 34x4 and two 34x4 1/2 plain tread casings of your regular stock type so that I may try them out on my Stutz No. 8.

"Be sure that the beads are of the proper design, as my racing rims are Michelin clinchers and require a flexible as well as a very strong bead."

LLEWELLYN IRON WORKS SECURES HARBOR CONTRACT

The Llewellyn Iron Works has secured the contract for the steel work on the transit shed to be built on municipal dock No. 1, in the outer harbor, on its bid of \$83,967. This contract includes the steel frame for the doors, but not the doors themselves.