

VOLUME I, NUMBER 3 ...

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FLOAT WINS

SPECIAL PRIZE

FOR BEAUTY

UNIQUENESS



ACQUISITION OF MANY NEW MANUFACTURING ESTABLISH-MENTS, IT IS PREDICTED, WILL RESULT FROM ESTABLISH-MENT OF INDUSTRIAL BUREAU

NEW HIGH MARK IN GROWTH OF POPULATION AND IN CON-STRUCTION OPERATIONS AND REAL ESTATE WILL BE TAINED, IS BELIEF.

By Guy M. Rush, in Los Angele Examiner

During the past twelve months Los Angeles has become the recognized center of almost the entire Western States area. It seems strange that it has taken so long for the general significance and importance of Los Angeles as a great maritime port and manufacturing center to fasten itself on the public mind.

The new year will see far greate development than in 1913, because this new era is now full upon us, and instead of requiring vision and fore sight to grasp and prepare for an uncertain opportunity, we will be "hard put" to handle the tremend business that will presently be thrust upon us.

There is much satisfaction to be gained, however, from the thought that here in our wonderful city are great minds and ample capital to cope with any situation, however unexpected it may be. Los Angeles has more forcefully shown its strength during the past year than ever before, for, despite the struggle in nearly all other localities to meet recent financial stringencies, it has been practically untouched. Business of nearly every kind has shown an increase over the previous year and plans have been launched, with provisions made for properly financing them, which include the expenditure of many millions at Wilmington, and nearly \$15,000,000 for improved transportation facilities, \$2,000,000 for new State highways and boulevards and the completion of irrigation and development projects for approximately 250,000 acres of fertile farm land tributary to our markets.

The excellent work of the Cham ber of Commerce in 1913 in establishing its Industrial Bureau will beat fruit in 1914, and bring us a tremendous increase in our manufacturing output and provide employment for hundreds of skilled labors ers from the East who are anxiously waiting word from friends already located here to give them some assurance of labor once they reach Los



held its regular meeting last Thurs day evening. The revised set of by laws was discussed and adopted.

It was decided to fix the meeting of he Associated Chambers of Commerce of Los Angeles County for 2 p. m., Wednesday, January 28th, and a com mittee was appointed to purchase fur niture and make all necessary arrange ments for the reception of the delegates that will attend from the various cham bers of the county. Elaborate quarters in the Campbell Hall will be fitted up for the occasion

SCHOOL WILL HAVE USE **LIBRARY REFERENCE BOOKS**

> Through the courtesy of the li brarian, Mrs. Henderson, the school will have the use of reference books from the library. A special effort is being made to build up a choice list of reference books for this purpose The benefits of such co-operation be tween the school and library will be of rreat value to both and the step is much to be commented.

TORRANCE MERGHANTS **PROGRESSIVE BUSINESS MEN**

The Torrance merchants are con tinually improving and enlarging stores and installing goods as fast as consistent with the trade that is given them. Among these is Mr S. Rappaport of the Hub.

Mr. Rappaport has taken out a partition and has enlarged the store room and put in a new line of Tor rance shoes, manufactured by the California Shoe company of Torrance This firm manufactures a special line of ladies' and children's shoes and men's work shoes, and you will find just the shoe you want at the Hub.



It would appear that the old say ng that "trouble never comes singly is also true about accidents in our city. Commencing with Saturday af ternoon when Miles Schofield, ma chinist, bruised his foot while work ing at the Union Tool works, a 200 pound piece of iron fell on his foot. badly bruising it, which upon examination showed that he was fortunate adly bruised to escape with only



rkingmen employed here the soon-There is urgent need for homes ouses of every kind that may be rent er will we have a populous and ed at reasonable rates by the heads of prosperous Torrance.

tries in this city. The need of modurgent. The people working in our plants are skilled artisans who receive glad to take advantage of the wonder good wages and are accustomed to a ful opportunities in this line at Tor good American standard of living. So rance. many of them having lived in the modern apartment houses of Los

Angeles and other ctiles they want pinular accommodations here, and the sconer we have apartment houses that will satisfy the families of the inst floor."

families employed in the various indus- It is admitted that an apartment ern, pleasant, comfortable apartment houses at varying rental is especially bespecified of means desiring safe and profitable investment who would be

A Los Angeles party was in Torrance Tuesday morning figuring with Hurum

Llewellyn Iron Works Get Ground

In Shape for Speedy Construction

An official of the Llewellyn Iron Actual construction work on the Works informs the Herald that the plant is to begin in a few weeks. The ompany will begin work at once get Los Angeles plant has been busy for ting the grounds in shape for the con- several months getting the structural

will erect at Torrance this year. The ness for the construction work. This Rubo, Mable Zerbe, Susie Ichikawa, plans and details for the various build had been delayed several months by Harriet Goodrich, Carolyn Stout. ings and for the arrangement of the the large amount of contract work they grounds have all been worked out in had on hand, which kept their plant full. The plans have been very care working overtime all of last year. The fully worked out by the best engineet" work on the new diat will be rushed

ing and architectural talent and will as hastily as good workmanship will pe very efficient and up-to-the-minute permit and the Torrance plant should in every respect. be in operation in a few months.

Union Tool Expects Soon to

Augment its Force of Employes

The business prospects for 1914 are expectation nost favorable reports P. W. Masten, the working force will have to be large secretary of the Union Tool Works. Iy augmented in the very near future and indications are that there will be A number of important Japanese cona big increase in business during the tracts have been secured at the be year. Inquiries are beginning to come ginning of the new year, an augury of in for bids and estimates and prices a bright future for all the industries on equipment of various kinds, and the of Torrance

SINGLY, 'TIS SAID Los Angeles Harbor to Become One of the Great Ports of Call

"What the opening of the Panama -perhaps within a year-no one canal in the near future means to the knows exactly when-for, just as Pacific coast is forecasted by capital- soon as the canal is opened, the big ists, eastern and local, who are transportation lines of Europe and Mikelson of Torrance attended the serspending millions for great land America will get busy, depend upon vices. tracts, which they are cutting into that. Los Angeles is bound to be a great istributing

FINNEY PROMOTED POSITION OF INDUSTRIAL ACENT LYMAN AD MANAGER Clarence S. Lyman, an old newspaper

an, formerly connected with the Den ver Post, has been appointed advertis ing manager of Thomas D. Campbell & Co., to succeed Guy W. Finnery, who has been promoted to the position of in dustrial agent for the company. In se is one of the most profitable of this position Mr. Finney will have charge of the Campbell properties in-

cluding Torrance, Fontana, Orchard City and Earlimart.

MANY PUPILS HAVE

PERFECT ATTENDANCE

The following is the list of pupils who have had a perfect attendance during the past month: Lawrence Anderson, Danof Loucks, Alexander Stout, Carl Burmaster, Bert Gerritsen, Fred Goodrich, Edgar Hannel, Lester Theobold, Leo Blakeley, Rex Guelick, Bert Probert, Curtis Tolson, Otto Winkler, Gertrude Kirckhoff, Masaye Nishimito, Kathrine Burmaster, Esther Elling, Eva Goodrich, Vesta Morrow, Virginia Watson Hatume Nagooka, Lois Switzer, Richstruction work on the great plant they steel and structural material in readi- ard Goold, L. C. Tuck, Polydore



dvertisers in this week' of the Herald are Hurum E. Reeve, Dr. Norman A. Leake, Edward D. Byrnes and M: Izard of Gardena. We respectfully submit them to you for your kindly patronage.

The W. C. Hendrie, Rubber Co. had fine exhibit in the Los Angeles auto show last week which attracted a good dcal of attention. Chief Chemist Thatcher had charge and should be complimented on the fine product he displayed.

C. F. SCOVIL

C. F. Scovil passed away Saturday vening about 10:30 in the presence of his brother-in-law, Dr. Wright of Pasa dena, and his two sisters, Mrs. Davis and Mrs. Wright of Pasadena. The cause of death was congestion of the

The remains were taken to Pasadena Sunday morning and funerel services were held there 10:30 Tuesday morn ing. Mrs. L. Knapp, Mrs. S. Arnold, F F. Riordan, W. Copping and O. M.

The remains were shipped to Omaha,

The Torrance float at the Pasadens Fournament of Roses, while not com ing under any of the classifications for which prizes were awarded, was deemed of such especial merit that the association awarded the float a special prize, a beautiful silver trophy. President R. D. Davis of the Tournament of Roses association said that the constructive features of the float were so unique and the floral scheme so unusually beautiful that the association felt some fitting recognition should be made by the association This float was symbolical of "Indus

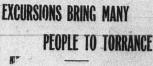
ry" and was the object of much favorable comment among the judges and spectators. It was prepared in Torrance and was entered by Thomas D. Campbell and company.

The award was delayed because no provision had been made for special prizes for floats representing civic bodies. 1

CONTRACTOR WELCH BUSY ON SEVERAL HOUSES

Torrance Welch, the contractor has four houses on Andres street nearing completion and has just begun construction work on a fifth structure. These buildings are four and five-room cottages which have been erected to meet the demand for smaller houses and will be for sale upon easy terms to people wishing to locate here.

Mr. Welch is also making plans for one-story concrete building to be occupied by the Herald plant. The structure is planned for expansion later on and the addition of one or more stories.



Thomas D. Campbell Company, sellng agents for Torrance, are running a series of excursions to this city for the benefit of intending investors.

Last Thursday they brought down a party of twenty eight in their auto truck and took them all over the city and the entire party enjoyed one of the lunches at the California Cafe that have made this establishment so popular with people who. know

dinner is.

1 . 1

Angeles

We now have a water supply for a million people; we have fertile lands about us which will produce the supdays. ply for a million people. We have

On Sunday morning Mr. and Mrs. the demand for the manufactured W. A. Renn's baby was severely products which can be produced by a million people, the capital is here scalded by upsetting the coffee pot to aid in the promotion of the nec which it had managed to reach by crawling upon a chair. The baby's essary industries; we can safely set the highest mark that we have even chest was badly scalded, and its right set, not only for gain in population arm and leg was slightly scalded. The but for increase in building permits latest reports are that the baby is and in real estate sales. getting along nicely.

Solidly set on a foundation of com mercial strength, Los Angeles will from now on make its greatest strides Los Angeles and Southern California with the coming of this new year in vite the world not only to enjoy their climate and natural beauties, but to join in the substantial development of a metropolis which will rival the at 7:30 in the evening. Sunday world's greatest centers.

CHURCH NOTES

at 11 o'clock Sunday morning and sail direct when the canal is opened soon school commences at 10:00. a. m.

big toe joint. Mr. Schofield will be colonists to California. 'We are be-"The influx of labor here and the

laid up for a few days but will be ginning now to get the benefits of the abundant water power of the Sierras able to be back at work within a few canal," said J. E. Wilson of San Francisco, assistant to the passenger traffic manager of the Pacific Coast Steamship company, operating a fleet of passenger and freight ships in the Pacific coastwise trade, who is in Los Angeles.

> "Pittsburg and New York capitalthey will seize the chance to start ists are buying huge ranches and here when the time is ripe-and it will be ripe when the canal is open water rights in the fine valleys of to the ships of the world and Los the state to sell to settlers, both for-Angeles becomes a direct, easilyeign and American. They see what is coming and want to get in on the reached port for Atlantic as well as Pacific ships. ground floor. Foreign immigration

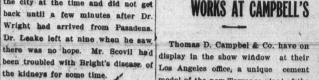
authorities are investigating Californian conditions because of the tide of inquiries pouring in upon them about Services will be held at the Mission this favored state, to which they can

> "The ships will be here very soon America.

Neb., where the body will rest along side of his wife.

Mr. Scovil had several sinking spells will make this city a great manufac-Saturday afternoon and finally Dr. turing center beyond doubt. Eastern Wright was called from Pasadena. Dr. manufacturers have data about this Leake was also called, but was out of swiftly-developing region and its rethe city at the time and did not get sources, they know that this state is a young empire which will supply back until a few minutes after Dr Wright had arrived from Pasadena articles of all sorts to the orient; Dr. Leake left at nine when he saw, the kidneys for some time.

Mr. Scovil came to Torrance a year tion as bookkeeper with the Domin-"We have been studying these maters in San Francisco for a long time months ago he was made a salesman and we feel that the steamship lines of the world will be changed by the canal opening-and Los Angeles will be one of the great ports of call in eevryone in Torrance.



UNIQUE MODEL OF IRON

model of the new Torrance plant of the Llewelyn Iron Works which will be ago last December, accepting a posi- under construction on their 25-acre tract in this city shortly. The model guez Land Corporation. About eight shows all the buildings, tanks, cranes, tramway and grounds as the completed with Thomas D. Campbell & Co., and plant will appear when completed and was one of their best producers. 'He is a perfect miniature of the completed was well and favorably known by plant. The model is attracting very great attention from passersby.