

**9 WAYS** In Which the "Yellow Pages"

## CAN HELP YOU

## TO LOOK FOR A PARTICULAR CONCERN

- When a name recommended has been forgotten.
- When the exact name of a firm you have had dealings with has been forgotten.
- When a name advertised elsewhere has been forgotten.
- To find business telephone numbers more quickly.

## OR TO LOOK FOR ANY CONCERN

When an emergency arises.

When you are new in the city.

- When looking for an authorized dealer or service.
- When looking for a dealer in your neighborhood.

When you are in doubt as to who sells it.

## CLASSIFIED TELEPHONE DIRECTORY The "Yellow Pages" Will Direct You