



## This is an old gag, and it isn't funny at all

**No, of course it isn't funny, Mrs. Jones.**

But we put you there in that unhappy predicament to illustrate what *can* happen. Here you rushed from the kitchen to answer the telephone...and whoever was

calling you hung up before you got to it. We don't blame you for being upset.

That's why we like to remind people always to give the party called a reasonable time to answer. Wait at least six rings. That's the courteous thing to do.



**Southern California Telephone Company**