

Classified Telephone Directory

FOR

SAN PEDRO and WILMINGTON

Avalon, Lomita and Torrance

JULY 1938

How to Use the Classified Section

WHEN LOOKING FOR THE NUMBER OF A CERTAIN BUSINESS

It is easier to find the telephone number of a firm or person in business by looking in the "yellow pages" than in the alphabetical directory (white pages). In the classified section the groups of listings are shorter, enabling you to quickly to select the one you want.

If you know the person's name or the name of his firm and his type of business, look for the listing under its appropriate heading.

If you want to find a listing of a person or firm whose name or address you do not know definitely, look through list under the appropriate heading for his line of business and you'll probably be able to recognize the name for which you are searching.

WHEN LOOKING FOR A PRODUCT OR SERVICE

If you want to get in touch with a firm providing a specific product or service, turn to the heading which indicates the article or service needed. For instance, if you want to buy a sewing machine you will find dealers listed under "Sewing Machines." The advertisements nearby provide you with additional information.

TO LOCATE WELL KNOWN TRADE-MARKED ARTICLES AND AUTHORIZED DEALERS

To find where to purchase a specific trademarked or branded article, such as a certain make of automobile, paint, radio, refrigerator, vacuum cleaner, washing machine, water heater, etc., or to secure authorized service for such an article, simply look for the name of the product and for its trade mark under the heading which describes it. Authorized dealers are listed beneath the trade mark.

"WHERE TO BUY IT"

