

THE TELEPHONE in your office or home is a direct, convenient and inexpensive pathway to people in other cities.

Whether you wish to conduct a business transaction, greet a friend, or converse with some member of your family, it carries your voice quickly and clearly across the space that separates you. And every telephone conversation goes "there and back."

Make a list of your friends, relatives and business associates . . . in distant cities as well as nearby places. Then let us provide you, without charge, with a convenient directory with their numbers and the rates all specially filled in for you. Just ask our business office.