

*Have you ever  
watched a person telephoning  
to a friend?*



**HAVE YOU NOTICED** how readily the lips part into smiles, the hand rises unconsciously in gesture, the light of animation plays over eyes and cheeks?

Somewhere the other party to the conversation is probably doing likewise. It's as if the two could really see each other,—as if they were in the same room.

Though miles are between, their two personalities have completely reached each other. "Long Distance" telephoning today is done so easily and clearly that it's just like two good friends talking face to face.