



**PRINCESS**  
Beauty Shoppe  
**PERMANENT**  
**WAVE**  
**SPECIALISTS**

*"Waves That Hold"*

**DEEP LASTING MARCELS**  
and **FINGER WAVES**

*Complete Beauty Service*  
We Give Wedding Service

**BELCANO COSMETICS**  
410 W. 6th St.—Room 224  
**San Pedro 643**

4-B-1

**ESKAY**  
**BEAUTY SHOPPE**

Guaranteed Permanent Waves  
\$4.00 — \$5.00 Complete

All Branches of Beauty Work  
Wet Finger Waves, 35c

*Open Evenings By Appointment*

1808 S. Pacific San Pedro-1529

CORRINE VEGHER MAVIS THOMPSON

8-B-7

**ALYCE**  
**BEAUTY SHOPPE**

Frederic's Natural and Croquignol  
Permanent Waving and Rewaving  
Marcelling, Finger Waving, Scalp  
Treatments, Facials, Bleaching  
Paper Curling and Dyeing  
COMPLETE LINE OF

**Helen Rubenstein Cosmetics**  
San Pedro 2138 341 W. 7th

8-B-9

**Beauty Shops**

- A & A Marinello Beauty Shoppe  
937 Avalon, Wilmngtn-506  
Alyce Beauty Shoppe 341 W 7th... San Pedro-2138  
(See Advertisement This Page)
- Amer Beauty Shop 1511 Cabrillo... Torrance-333
- Avalon Beauty Shop 517 Crescent... Avalon-404
- Calif Beauty Shop 1031 S Pacific... San Pedro-3141
- Donee Beauty Shoppe 906 S Gaffey... San Pedro-3640
- Dora's Beauty Shop 341 Avalon... Wilmngtn-886
- Dora's Beauty Shoppe 341 Avalon blvd, Wilmngtn-886  
(See Advertisement Opposite Page)
- Eskay Beauty Shoppe 1808 S Pacific, San Pedro-1529  
(See Advertisement This Page)
- Frances Beauty Shop  
109 E Anaheim, Wilmngtn-1197-W
- Gentil Barber & Beauty Shoppe  
1333 Wilmington blvd, Wilmngtn-652-J
- Grace's Beauty Shop 223 S Pacific... San Pedro-3851
- Ila's Beauty Shoppe 1516 S Pacific av, San Pedro-1768  
(See Advertisement Opposite Page)
- Jewel Beauty Shoppe 520 W Anaheim, Wilmngtn-1376  
(See Advertisement Opposite Page)
- La Blanche Beauty Shoppe  
1027 S Grand, San Pedro-921
- LELAND BEAUTY SHOPPE**  
1006 W 24th, San Pedro-4760
- Le Roy Gordon Beauty Salon  
1027 S Pacific av, San Pedro-5465
- Lomita Beauty Shoppe 1065 Narbonne, Lomita-220-J

**LA VOGUE BEAUTY SHOPPE**

A Beauty Aid for Every Need  
Individuality  
Virginia B. Holland  
Virginia Lee Holland  
Arcade Bldg., San Pedro

479 W 6th... San Pedro-2171

Mae's Beauty Shop 1526 Cypress... Lomita-384  
Marinello Beauty Shop 212 W 6th... San Pedro-39

(Continued on Next Page)



**Shamrock**  
**Beauty Shoppe**

All branches of  
**BEAUTY WORK**

*Hair Dyeing and Bleaching*  
*Our Specialty*

Eugene Permanent Waving and Rewaving  
15c a Curl

**\$4.00 and up**

Paris Luxury Cosmetics  
**VICTORIA BRONSON**  
**Phone San Pedro 600**

8-B-5 384 W. Sixth St. San Pedro

**ZIM'S BEAUTY**  
**SHOPPE**

Complete Beauty Service in all its Branches  
*"Every Girl a Specialist in Her Line"*

**ZIM'S PERMANENT WAVING and**  
**RE-WAVING**

**MARCELLING, FINGER WAVING**  
**SCALP TREATMENTS and FACIAL**

**A Complete Line of Cosmetics**

614 South Center

8-B-12 **SAN PEDRO 2954**