

## **Classified CITY Directory**

# *Extend Your Sales Area!*



**THE Classified CITY DIRECTORY** cover your immediate market and is also delivered free of charge to householders throughout the area.

**YOUR AD IN THE** following yellow pages is your economical way to reach more potential customers!

**WHEN PEOPLE NEED YOUR SERVICES** wouldn't you like to be considered by those who use these pages to make a selection?

**ARE YOU GETTING YOUR SHARE** of new customers and "drop in" customers? Quite often the customer who calls in person has first consulted these pages.

**THOUSANDS OF PEOPLE** use the Classified City Directory every day for their shopping needs.

**BE FULLY REPRESENTED!** Your advertisement under the headings best describing your services or products is the best business insurance on earth!

**YOUR ADVERTISING DOLLAR WILL MAKE MORE DIRECT CONTACTS IN THE YELLOW SECTION OF THE CITY DIRECTORY THAN IN ANY OTHER MEDIUM**

**Luskey Brothers & Company Publishers**

**608 E. Broadway**

**Anaheim**