The Identifying Trade Mark of . . . CRISS CROSS DIRECTORIES



No Other Directory Offers All These Features . . .

- # GUARANTEED HOME CIRCULATION
- * EXTENDED AREA COVERAGE
- * CRISS CROSS TELEPHONE GUIDE
- * CRISS CROSS STREET ADDRESS DIRECTORY
- * MODERN CLASSIFIED FORMAT
- * PHONE NUMBERS IN ALL DEPARTMENTS
- * ALPHABETICAL DIRECTORY OF ALL RESIDENTS
- * EXTENDED TELEPHONE INFORMATION

(WITH PHONE NUMBERS AND OWNERSHIP SYMBOLS) (NUMBER LISTED AFTER ALL MEMBERS OF HOUSEHOLD)

To the User and the Advertiser the Criss Cross Directory

Offers the Most Complete Service Available in Today's Market!

LOOK FOR THE CRISS CROSS SYMBOL OF MODERN DIRECTORIE