## The Identifying Trade Mark of . . . **CRISS CROSS DIRECTORIES**



## No Other Directory Offers All These Features

- \* GUARANTEED HOME CIRCULATION
- \* EXTENDED AREA COVERACE
- \* CRISS CROSS TELEPHONE GUIDE
- \* CRISS CROSS STREET ADDRESS DIRECTORY
- \* MODERN CLASSIFIED FORMAT
- \* PHONE NUMBERS IN ALL DEPARTMENTS
- \* ALPHABETICAL DIRECTORY OF ALL RESIDENTS
- \* EXTENDED TELEPHONE INFORMATION

(WITH PHONE NUMBERS AND OWNERSHIP SYMBOLS) (NUMBER LISTED AFTER ALL MEMBERS OF HOUSEHOLD)

BY SUBSCRIPTION ONLY

To the User and the Advertiser the Criss Cross Directory

Offers the Most Complete Service Available in Today's Market!

LOOK FOR THE CRISS CROSS SYMBOL OF MODERN