

THIRD IN AREA—Covering 1,888 square miles, Torrance is the third largest city in area in Los Angeles County, with ample elbow room for planned expansion in every direction.

POPULATION (estimated) 18,000. Special City Census, July, 1946, 17,643. Trading area approximately 50,000.

CLIMATE—Torrance is cooled by the gentle breeze of the Pacific, only four miles to the west of the center of the city.

ASSESSED VALUATION-1946-\$28,000,000.00.

TRANSPORTATION—Excellent and frequent municipal buses furnish service to Los Angeles and neighboring communities, supplemented by local service for the convenience of shoppers. Greyhound Motor Coaches to the South Bay communities and through service to central and northern California and south to Long Beach and San Diego. AIRPORTS—Torrance Airport, freight and passenger.

—Community Airport, complete facilities for private avia-

tion enthusiasts.

- FREIGHT—Southern Pacific, Pacific Electric, and the Santa Fe Railroads.
- COMMERCE—The industrial hub of Los Angeles County.
- HIGHWAYS—Western Ave. and Crenshaw Blvd. lead direct to Torrance.
- SCHOOLS—Excellent high and grade school facilities.
- ♠ CHURCHES—13.
- INDUSTRIES—56—ANNUAL PAYROLL \$31,200,000.00.
- CIVIC CLUBS—Woman's Club, Rotary, Kiwanis, Lions, 20-30 Club and 25 other organizations.
- RECREATIONS—Completely equipped playground and picnic facilities, baseball stadium, lighted, numerous parks throughout the city.



TORRANCE CHAMBER OF COMMERCE 1345 El Prado BLAINE WALKER, Executive Secretary