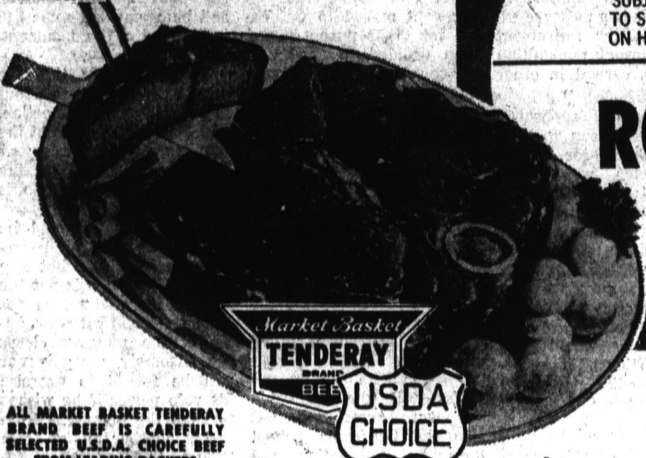




DEEP CUT DISCOUNT PRICES!

SAVE YOU MONEY AT MARKET BASKET

July 27, 1967
Copyright 1967
Market Basket



ALL MARKET BASKET TENDERAY BRAND BEEF IS CAREFULLY SELECTED U.S.D.A. CHOICE BEEF FROM LEADING PACKERS

ECONOMY QUALITY SKIN TORN - FROZEN

TURKEYS

SUBJECT TO SIZES ON HAND

29¢

Lb. SAVE 14c

U.S.D.A. CHOICE BEEF - REGULAR CUT

ROUND STEAK

78¢

Lb. (SAVE 19c)

No Other Beef So Fresh Can Be So Naturally Tender!

Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tenderizing action is speeded up by precisely regulated temperature,

humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS, instead of weeks. No other beef so fresh can be so naturally tender!

THE TAPE TOTAL TELLS THE TRUTH ABOUT SAVINGS

A few days ago we chose a customer at random and asked her permission to make a list of her purchases, which amounted to \$24.11. Had she bought the same groceries at two other leading food chains, she would have paid \$2.06 or \$2.66 more than at Market Basket. The totals of the other two chains included Specials as well as regular prices.

No doubt you, too, can save as much if you shop Market Basket every week. And thanks to Deep-Cut Discount Prices on EVERY item* every day, you don't have to limit your selections to certain items, brands or sizes to save money at Market Basket.

This is an actual photo of Mrs. Sampson's Basket of Groceries taken July 17, 1967.



*EXCEPT GOVERNMENT-CONTROLLED OR FAIR-TRADED PRICES

GROUND BEEF

Freshly ground and wrapped in the store just before you buy it, this good ground beef compares to that offered by other stores at much higher prices.

PER LB. **39¢**

GROUND SHOULDER Lb. 59c
GROUND ROUND Lb. 78c
GROUND SIRLOIN Lb. 89c
MEAT LOAF MIX Lb. 49c
Beef and Pork Unseasoned

TRY OUR NEW FLAVOR-SEAL PACK

Premium quality, extra-lean ground beef that stays fresh for days with no preservatives, thanks to the airtight Flavor Seal Pack!

3-LB. PACK \$1.39 1-Lb. Pack **47¢**

DEEP CUT EVERYDAY DISCOUNT PRICES

Frozen Halibut Steak Lb. **77¢** 12¢
Cold Beef Steaks 10 1/4-Oz. Steaks **11¢**
Sea Treasure - 10-Oz. Pkg. Breaded Scallops **78¢** 5¢
Sea Treasure Frozen - 32-Oz. Pkg. Breaded Shrimp **2.59** 10¢

DEEP CUT EVERYDAY DISCOUNT PRICES

Cal Fams Frozen Orange Juice 6-Oz. Can **18¢** 2¢
Delaware Frozen Punch 6-Oz. Can **20¢** 1¢
Morton Frozen Cream or Fruit Pies 8-Inch Size **29¢** 3¢
Everfresh Frozen Potatoes Hash Browns 2-Lb. Pkg. **27¢** 2¢
Everfresh Frozen Broccoli Spears, French Green Beans or Mixed Vegetables Vegetables Each **19¢** 1¢
Morton Frozen - 8-Oz. Pkg. Macaroni & Cheese 20-Oz. Pkg. **22¢** 3¢

SEA TREASURE FISH STICKS

EVERY DAY DISCOUNT PRICE

14-Oz. Pkg. **63¢** SAVE 6c

MARKET BASKET BONUS DISCOUNT COUPON

HILLCREST LARGE U.S.D.A. GRADE AA (Produced in Calif.)

EGGS

REG. 41c DOZ. IN CTN.

35¢

WITH THIS COUPON NOW THROUGH WEDNESDAY, AUG. 2, 1967 AT ANY MARKET BASKET STORE LIMIT ONE DOZEN PER COUPON PER ADULT CUSTOMER

TENDERAY BRAND (SAVE 11c)

Chuck Steak Lb. **48¢**

FARMER JOHN, HOFFMAN BETTERMAID OR LUER QUALITY - (SAVE 12c)

Sliced Bacon 1-Lb. Pkg. **67¢**

U.S.D.A. CHOICE (SAVE 12c)

7-Bone Roast Lb. **47¢**

FRESH WHOLE OR CUT-UP - (SAVE 10c)

Rabbit **79¢**

TENDERAY BRAND (SAVE 17c)

Rib Steak Lb. **88¢**

U.S.D.A. Choice Rib Roast Lb. **77c**

U.S.D.A. CHOICE BEEF - REGULAR CUT (SAVE 19c)

Rump Roast Lb. **78¢**

DEEP CUT EVERYDAY DISCOUNT PRICES

Downyflake Frozen King Size Waffles or French Toast Each **36¢** 3¢
Meyers Frozen Hot Slices 15 1/2-Oz. Pkg. **48¢** 5¢
Van de Kamp Frozen 17-Oz. Pkg. Upside Down Cake **69¢** 10¢
Oh Boy Frozen 12-Oz. Potato with Cheese or Garlic Bread 7-Oz. Each **34¢** 5¢
Rais Frozen Mexican Taquitos Each **52¢** 3¢
Swanson's Frozen Italian, Chicken, Turkey, Mexican, Corned Beef Hash, Beef T.V. Dinners Each **48¢** 1¢

LAURA SCUDDER MAYONNAISE

BONUS DISCOUNT BUY

QT. JAR **49¢** SAVE 10c

CHECK PRICES ON DOG FOOD:

Kal Kan - 6 1/2-Oz. Can Tuna and Kidney **18¢** 2¢
Kal Kan 15 1/2-Oz. Can Round Burger **19¢** 2¢
Dog Food Dash 15 1/2-Oz. Can **18¢** 2¢
Dog Food Skippy 15-Oz. Can **9¢** 2¢
Tabby Liver & Fish or Treats 6 1/2-Oz. Can **15¢** 2¢
Gaines Burgers 36-Oz. Pkg. **91¢** 8¢
Dog Food Top Choice 36-Oz. Pkg. **93¢** 6¢
Ken L Ration Burgers 36-Oz. Pkg. **93¢** 4¢
Purina Dog Chow 80-Oz. Pkg. **78¢** 11¢

DEEP CUT EVERYDAY DISCOUNT PRICES

Luer or Market Basket - All Meat Franks 1-Lb. Pkg. **55¢** 4¢
All Beef, 1-Lb. Pkg. **59¢** SAVE 4c
Market Basket Sliced 7 Varieties Lunch Meat 12-Oz. Pkg. **55¢** 4¢
Luer All Meat or All Beef Sliced Bologna 1-Lb. Pkg. **73¢** 6¢
Market Basket Sliced Cooked Ham 5-Oz. Pkg. **49¢** 10¢
U.S.D.A. Choice Boneless Family Steak Lb. **89¢** 9¢
Armour Star Part Style Boneless Ham Lb. **\$1.49** 10¢
Armour Star Pre-Sliced Skinless Beef Liver Lb. **67¢** 2¢
Market Basket Skinless Link Sausage 8-Oz. Pkg. **29¢** 4¢

FROM THE REAL MC COY

Bonus Discount Buy New from McCoy - Frozen

Corned Beef Hash 1-Lb. Pkg. **49¢** 10¢
McCoy's Beef Sausage 1-Lb. Pkg. **49¢** 10¢
McCoy's Beef Bacon 12-Oz. Pkg. **69¢** 10¢

DETERGENT (INCL. 10c OFF LABEL)

BONUS DISCOUNT BUY

FAB

59¢

49-OZ. PKG. SAVE 14c

Sta-Flo - 22-Oz. Can Spray Starch **55¢** SAVE 14c
Rinse (Incl. 5c Off Label) Qt. **40¢** SAVE 9c
Sta Puf **69¢** SAVE 20c

LIQUOR VALUES

100% Grain Neutral Spirits Roskov Vodka 1/4-Gal. **\$6.66**
London Dry Silver Bell Gin 5th **\$2.98**
Straight Bourbon - 8 Years Old Mount Royal 5th **\$4.69**
Kentucky Straight Whiskey Johnny Drum 4 Quart **\$4.99**
Miss Breck Hair Spray 13-Oz. Can **77¢** 22¢
Liquid Mouthwash 15 1/2-Oz. Bot. **99¢** 50¢
Lavoris 15 1/2-Oz. Bot. **83¢** 22¢
Toothpaste - Family Size Crest 6 1/2-Oz. Tube **71¢** 24¢
Regular or Hard to Hold - 13-Oz. Can Style Hair Spray **69¢** 30¢
Sanitary Protection - Regular or Super - Box of 40 Tampons Tampax **\$1.29** 40¢
Shampoo Prell 7-Oz. Bot. **83¢** 26¢
Toothpaste - King Size Ultra-Brite 5-Oz. Tube **67¢** 12¢
Deodorant Right Guard 7-Oz. Can **\$1.23** 26¢

DEEP CUT EVERYDAY DISCOUNT PRICES

Kraft Sliced Process American Cheese 3-Lb. **2.19** 10¢
Kraft Variety Pack Natural Cheese 8-Oz. **53¢** 6¢
Cache Valley Sliced Monterey Jack or Swiss Cheese 8-Oz. **47¢** 2¢
Ballard Butter Milk or Regular Biscuits 8-Oz. **7¢** 3¢
Market Basket Mixed Fruit, Mandarin Orange, Vegetable, Pineapple - Cottage Cheese or Fruit Treat - 14-Oz. Pkg. Gelatin Salads **35¢** 4¢

MARKET BASKET MONTEREY JACK CHEESE

EVERY DAY DISCOUNT PRICE

1-LB. CAN **79¢** SAVE 10c

DEEP CUT EVERYDAY DISCOUNT PRICES

Kellogg Corn Flakes 18-Oz. Pkg. **39¢** 6¢
Kellogg Rice Krispies 10-Oz. Pkg. **36¢** 5¢
Kellogg's Sugar - 10-Oz. Pkg. Frosted Flakes **34¢** 5¢

DEEP CUT EVERYDAY DISCOUNT PRICES

MJB Drip, Regular or Electric Percolator COFFEE

EVERY DAY DISCOUNT PRICE

1-LB. CAN **67¢** SAVE 6c

sunrise FRESH

U.S. NO. 1 RUSSETS OR WHITE ROSE

POTATOES

10 -LB. BAG **39¢**

EVERY DAY DISCOUNT PRICE

CENTRAL AMERICAN

BANANAS

10¢

LB.

DEEP CUT EVERYDAY DISCOUNT PRICES

Market Basket Soft Margarine 16-Oz. Can. **35¢** 4¢
Seven Seas Green Goddess Dressing 8-Oz. Bot. **43¢** 2¢
Star Kist Chunk Style Tuna 6 1/2-Oz. Can **28¢** 5¢
Underwood Sardines 3 1/2-Oz. Can **20¢** 3¢
Mr. Wiggle Gelatine 3 1/2-Oz. Pkg. **12¢** 1¢

MARKET BASKET MONTEREY JACK CHEESE

EVERY DAY DISCOUNT PRICE

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DEEP CUT EVERYDAY DISCOUNT PRICES

MJB Drip, Regular or Electric Percolator COFFEE

EVERY DAY DISCOUNT PRICE

1-LB. CAN **67¢** SAVE 6c

DEEP CUT EVERYDAY DISCOUNT PRICES

Schilling Minced Onion Bot. **27¢** 2¢
Cliff Choc Briquets 10-Lb. Bag **78¢** 21¢
Arrow Lighter Fluid 32-Oz. **35¢** 14¢
Soft Weave - 2-Roll Pkg. Toilet Tissue **25¢** 2¢
Scott Towel Holders Each **49¢** 13¢
Hillcrest - 7 1/2-Oz. Can Tomato Sauce **9¢** 3¢
Gebhardt's Tamales 15-Oz. Can **31¢** 2¢
Leo & Perrin Sauce 5-Oz. Bot. **35¢** 4¢
Leo & Perrin Sauce 10-Oz. Bot. **59¢** 10¢
Woodbury Toilet Soap 4 Bars **38¢** 1¢

sunrise FRESH

U.S. NO. 1 RUSSETS OR WHITE ROSE

POTATOES

10 -LB. BAG **39¢**

EVERY DAY DISCOUNT PRICE

CENTRAL AMERICAN

BANANAS

10¢

LB.

DEEP CUT EVERYDAY DISCOUNT PRICES

Dorland - 16-Oz. Pkg. Marshmallows **25¢** 4¢
Chris & Pitts - 12-Oz. Bot. Barbecue Sauce **38¢** 5¢
Smucker's Ice Cream (Four Flavors) 12-Oz. Jar **31¢** 2¢
Lipton Topping 8-Oz. Jar **81¢** 6¢
Lipton Tea 48 Pkg. **65¢** 4¢

SCOTT TOWELS

EVERY DAY DISCOUNT PRICE

PKG. OF 180 **31¢** SAVE 2c

BONUS DISCOUNT BUYS

MANUFACTURERS' ALLOWANCES ARE PASSED ON TO YOU TO PROVIDE ADDITIONAL SAVINGS. PRICES IN EFFECT WHILE STOCKS LAST.

MJB - 10-Oz. Jar Instant Coffee **\$1.29** 10¢
Burry - 15-Oz. Mr. Chips, Chocolate Chips or 16-Oz. Fudgtown or Gouchu Cookies **51¢** 8¢
Pillsbury - 15-Oz. Pkg. Angel Food Mix **55¢** 4¢
Clorox (Incl. 3c Off Label) Gal. Bleach **54¢** 15¢
American Beauty Spaghetti 2 12-Oz. Pkg. **23¢** 23¢
Heinz White (Incl. 4c Off Label) Qt. Vinegar **27¢** 6¢
Heinz Cider (Incl. 4c Off Label) Qt. Vinegar **29¢** 6¢

DEEP-CUT DISCOUNT PRICES ON ALL SUNRISE FRESH FRUITS AND VEGETABLES

TROPICANA PURE Orange Juice **35¢** Qt. 3/4-Gal. 68c
YELLOWMEATED FREESTONE Fresh Peaches **4 Lbs. 99¢**

EVERY DAY DISCOUNT PRICE

CENTRAL AMERICAN

BANANAS

10¢

LB.

HAWTHORNE AND LENNOX IN LENNOX HAWTHORNE AND 182nd IN REDONDO BEACH GAFFEY AND FIFTH IN SAN PEDRO LOMITA AND MAIN IN WILMINGTON