



SAVE EVERY DAY WITH DEEP CUT DISCOUNT PRICES

OPEN JULY 4 FROM 10 A.M. TO 7 P.M.
 Except Culver Center, Culver City — This Store Will Be Closed All Day

No Other Beef So Fresh—Yet So Tender!
 Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS, instead of weeks. No other beef so fresh can be so naturally tender!



A Market Basket Tenderay Steak is a treat that can't be beat! This July 4th, delight your family and friends with a barbecued steak that is full of natural tenderness and fresh flavor, a Market Basket Tenderay beef steak.

- U.S.D.A. Choice Club Steak ... 98¢ **SAVE 21¢**
- U.S.D.A. Choice 7-Bone Steak ... 49¢ **SAVE 30¢**
- Tenderay Brand T-Bone Steak ... \$1.09 **SAVE 20¢**
- Tenderay Brand Boneless Spencer Steak ... \$1.69 **SAVE 29¢**
- U.S.D.A. Choice Filet Mignon ... \$2.29 **SAVE 40¢**

- Boneless Steak, Cut Any Thickness—**SAVE 20¢**
- Top Sirloin** ... **\$1.48**
- Tenderay Brand Steak—**SAVE 25¢**
- Porterhouse** ... **\$1.14**

U.S.D.A. CHOICE **RIB STEAK** **88¢** **SAVE 17¢** LB.
 NEW CROP — FROZEN BELTSVILLE TYPE **TURKEYS** **39¢** **SAVE 10¢** LB.
Bonus DISCOUNT BUY

- U.S.D.A. Grade A Whole Body—**SAVE 10¢**
- Frying Chickens** ... **29¢**
- BONUS DISCOUNT BUY **Canned Ham** ... **\$3.98**
- Country Club—5-Lb. Can—**SAVE 61¢**
- Iowa Farms—**SAVE 10¢**
- Game Hens** Each **69¢**
- Franks** 1-Lb. Pkg. **49¢**

The Tape Total Tells the Truth About Savings

A few days ago we chose a customer at random, Mrs. Trudy Taylor of Huntington Park, and asked her permission to make a list of her purchases, which amounted to \$29.72. Had she bought the same groceries at two other leading food chains, she would have paid \$2.10 or \$2.33 more than what she would have paid at two other grocery chain stores. These figures include specials, but not tax.

No doubt you, too, can save as much if you shop Market Basket every week. And thanks to Deep-Cut Discount Prices on EVERY item* every day, you don't have to limit your selections to certain items, brands or sizes to save money at Market Basket.



This is an actual photo of Mrs. Trudy Taylor's Basket of Groceries taken June 19, 1967.

- DEEP CUT EVERYDAY DISCOUNT PRICES**
- Cut Up **Frying Chickens** ... **33¢** **12¢**
 - Drumsticks, Thighs, or Breasts (With Rib Cops)
 - Fryer Parts** ... **59¢** **10¢**
 - Normal **Canned Ham** ... **\$2.98** **31¢**
 - Needs No Refrigeration **Sliced Bacon** ... **69¢** **20¢**
 - Wilton Canned—1-Lb., 14-Oz. **Corned Beef** ... **9¢**
 - Honeyuckle Frozen, Boned **Turkey Roast** ... **\$3.24** **45¢**
 - 40-Oz. Pkg.
 - Frozen **Pet Burger** ... **47¢** **8¢**
 - 2-Lb. Pkg.
 - Kold Kist **Steaks** ... **10 1/2¢** **\$1.18** **1¢**
 - 1-Lb. Pkg.
 - Starlink Frozen **Lobster Tails** ... **9-Oz.** **\$1.78** **11¢**
 - 1-Pkg.
 - Market Basket Sliced—7 Varieties **Lunch Meat** ... **12-Oz.** **55¢** **4¢**
 - 12-Oz. Pkg.
 - Luer Bologna, Ham, Pickle & Pimento, All Beef **Salami, Sandwich & Olive Loaf** ... **6-Oz. Pkg.** **35¢** **4¢**
 - Market Basket—1-Lb. Pkg. **Sandwich Spread** ... **57¢** **2¢**
 - 1-Lb. Pkg.
 - Farmer John Sliced **Cooked Ham** ... **5-Oz. Pkg.** **51¢** **18¢**
 - 1-Lb. Pkg.
 - Iowa Farms **Sliced Bacon** ... **1-Lb. Pkg.** **63¢** **6¢**
 - Oscar Mayer **Smokie Links** ... **12-Oz. Pkg.** **73¢** **6¢**

- DEEP CUT EVERYDAY DISCOUNT PRICES**
- Beechnut Strained **Baby Food** ... **4 1/2-Oz. Jar** **8¢** **2¢**
 - Beechnut Junior **Baby Food** ... **7 1/2-Oz. Jar** **14¢** **1¢**
 - Market Basket Hamburger or Hot Dog **Buns** ... **6 Pkg.** **25¢** **4¢**
 - Market Basket **Bread** ... **3 22 1/2-Oz. Loaves** **96¢** **15¢**
 - Longdorf Pullman Angel Food **Cake** ... **12-Oz. Pkg.** **49¢** **10¢**
 - Kellogg **Corn Flakes** ... **12-Oz. Pkg.** **29¢** **4¢**
 - Kellogg **Rice Krispies** ... **10-Oz. Pkg.** **36¢** **5¢**
 - Kellogg **Special K** ... **10 1/2-Oz. Pkg.** **44¢** **7¢**
 - Nabisco Wheat Thins Snacks **Sociables** ... **9-Oz. Pkg.** **39¢** **4¢**
 - Jerseymaid First Quality Grade AA **Butter** ... **16-Oz. Pkg.** **79¢** **4¢**
 - Jerseymaid Catering Quality **Ice Cream** ... **1/2-Gal. Ctn.** **69¢** **10¢**
 - Betty Crocker **Brownie Mix** ... **22 1/2-Oz. Pkg.** **45¢** **4¢**
 - Betty Crocker Angel Food or Lemon Clifton **Cake Mix** ... **16-Oz. Pkg.** **57¢** **2¢**
 - Betty Crocker Buttermilk **Pancake Mix** ... **28-Oz. Pkg.** **41¢** **2¢**
 - Vermont Maid **Syrup** ... **24-Oz. Bot.** **63¢** **6¢**

- DEEP CUT EVERYDAY DISCOUNT PRICES**
- Kraft Strawberry **Preserves** ... **18-Oz. Jar** **55¢** **11¢**
 - Kraft Apricot-Pineapple **Preserves** ... **18-Oz. Jar** **45¢** **4¢**
 - Detergent **Bonus** ... **38-Oz. Pkg.** **81¢** **4¢**
 - Clifton Liquid **Detergent** ... **22-Oz. Bot.** **45¢** **4¢**
 - Reddi **Spray Starch** ... **23-Oz. Bot.** **49¢** **10¢**
 - Dreft **Detergent** ... **44-Oz. Pkg.** **81¢** **2¢**
 - Comoy Toilet **Soap** ... **Bath Bar** **15¢** **1¢**
 - Safeguard Deodorant **Soap** ... **Bath Bar** **20¢** **1¢**
 - For Fine Fabrics **Royal Woolyn** ... **16-Oz. Bot.** **\$1.09** **20¢**
 - Dow Bathroom **Cleaner** ... **17-Oz. Can** **72¢** **7¢**
 - S.O.S. **Scouring Pads** ... **Pkg. of 18** **45¢** **4¢**
 - Storage Size **Glad Bags** ... **Pkg. of 25** **36¢** **3¢**
 - Geisha White Meat **Tuna** ... **7-Oz. Can** **37¢** **2¢**
 - Jan-U-Wine Chicken or Mushroom **Chow Mein** ... **42-Oz. Can** **95¢** **4¢**
 - Hunts **Pork & Beans** ... **15 1/2-Oz. Cans** **15¢** **3¢**
 - Hunts **Pork & Beans** ... **30-Oz. Cans** **23¢** **6¢**
 - Hunts **Pork & Beans** ... **82-Oz. Can** **37¢** **6¢**
 - Gebhardt with Beans—15-Oz. Can **Chili con Carne** ... **40-Oz. Can...** **77¢** **2¢**

FOLGER'S **COFFEE** 1-LB. CAN **67¢** **SAVE 6¢**
COLOROX BLEACH GAL. BOT **57¢** **SAVE 12¢**
EVERY DAY DISCOUNT PRICE

PICNIC ITEMS

- Cliff Char Briquets 10-lb. Bag **78¢** **21¢** **SAVE**
- Chris & Pitt's **Barbecue Sauce** 12-Oz. Bot. **38¢** **5¢**
- Kitchen Fresh **Potato Chips** 13-Oz. Bag **53¢** **26¢**
- Arrow Lighter Fluid 32-Oz. Can **33¢** **6¢**
- Morehouse Mustard 24-Oz. Jar **29¢** **2¢**
- Kraft Marshmallows 16-Oz. Pkg. **29¢** **2¢**
- Hunt's Catsup 26-Oz. Bot. **37¢** **6¢**
- Wylor Drink Mix 3-Oz. Pkg. **10¢** **2¢**
- Schilling **Garlic Salt** 3 1/2-Oz. Bot. **25¢** **2¢**
- Schilling **Mixed Onion** 1 1/2-Oz. Bot. **27¢** **2¢**
- Lipton **Instant Tea** 4-Oz. Jar **85¢** **4¢**
- Pillsbury Hungry Jack **Instant Potatoes** 15 1/2-Oz. Pkg. **69¢** **3¢**
- Bonus Discount Buy—Hot Dog, Hamburger or Sweet **Hillcrest Relish** 14-Oz. Jar **23¢** **6¢**
- Bonus Discount Buy—Kosher or Whole Dills **Hillcrest Pickles** 48-Oz. Jar **59¢** **10¢**
- Bonus Discount Buy—Homestyle **Hillcrest Pickles** 48-Oz. Jar **69¢** **10¢**

Open July 4 10 a.m. to 7 p.m.

- DEEP CUT EVERYDAY DISCOUNT PRICES**
- Swansoft **Toilet Tissue** ... 2-Roll Pkg. **19¢** **6¢**
 - Kleener **Towels** ... 2 Pkg. **41¢** **2¢**
 - Borden Danish **Margarine** ... 16-Oz. Ctn. **38¢** **3¢**
 - Kraft French **Salad Dressing** ... 16-Oz. Bot. **47¢** **4¢**
 - Kraft Thousand Island—16-Oz. Bot. **59¢** **6¢**
 - Hillcrest Orange, Grape, Cherry Apple, Tropical **Drinks** ... 4 46-Oz. Cans **\$1.16** **16¢**
 - Market Basket **Coffee** ... 1-Lb. Can **59¢** **14¢**
 - Market Basket **Coffee** ... 2-Lb. Can **\$1.15** **28¢**
 - Folger's **Instant Coffee** ... 10-Oz. Jar **\$1.32** **17¢**
 - Nescafe **Coffee** ... 10-Oz. Jar **\$1.32** **17¢**
 - Folger's **Coffee** ... 2-Lb. Can **\$1.33** **12¢**
 - 3-Lb. Can, \$1.98—Save 17¢

- LIQUOR BUYS**
- Brewed with Wonderful Wisconsin Water—Wisconsin **Gold Label Beer** 12 12-Oz. Cans **\$1.69**
 - 100% Grain Neutral Spirits **Roskov Vodka** ... 1/2 Gal. **\$6.66**
 - Frontier Bros. Vin Rose, Chianti, Rhinewein or Burgundy **Table Wines** ... 1/4 Gal. **99¢**
 - Blended Whiskey **Lord of Kentucky** ... 1/2 Gal. **\$3.69**
 - Light or Dark **St. Clair Rum** ... 5-Fifth **\$3.79**

- BONUS DISCOUNT BUYS**
- Manufacturers' allowances are passed on to you to provide additional savings. Prices in effect while stocks last.
- Betty Crocker (Incl. 5c Off) **Bisquick** ... 40-Oz. Pkg. **42¢** **7¢**
 - Dow (Incl. 6c Off Label) **Oven Cleaner** ... 9-Oz. Can **63¢** **16¢**
 - Dow (Incl. 15c Off Label) **Oven Cleaner** ... 16-Oz. Can **94¢** **35¢**
 - Sno Bol Toilet (1 Free) **Cleaner** ... 2 Bots. **28¢** **1¢**
 - Family Tree (Incl. 5c Off Label) **Dishwash Crystals** ... 20-Oz. Bot. **32¢** **6¢**
 - White King (Incl. 10c Off Label) **Water Softener** ... 112-Oz. Pkg. **98¢** **19¢**
 - Allsweet (Incl. 2c Off Label) **Margarine** ... 16-Oz. Ctn. **26¢** **3¢**
 - American Beauty Wide and Extra Wide **Noodles** ... 2 Pkg. **29¢** **17¢**

- DEEP CUT EVERYDAY DISCOUNT PRICES**
- Shanghae **Prell** ... 7-Oz. Bot. **83¢** **26¢**
 - Breck **Crete Rinse** ... 8-Oz. Bot. **72¢** **28¢**
 - Johnson & Johnson **Baby Oil** ... Medium Size **45¢** **14¢**
 - Liquid **Maalox** ... 12-Oz. Bot. **99¢** **50¢**
 - Shave Cream—11-Oz. Can **Gillette Foamy** ... **75¢** **24¢**
 - Canada Dry Orange, Cola, Rootbeer, Black Cherry, Strawberry **Beverages** ... 28-Oz. Bot. **15¢** **3¢**
 - Plus Deposit
 - Plastic Strips **Band-Aid** ... Box of 45 **54¢** **15¢**
 - Disinfectant **Lysol Spray** ... 14-Oz. Can **\$1.38** **14¢**
 - Lotion or Oil **Coppertone** ... 2-Oz. Tub **83¢** **9¢**
 - Deodorant **Right Guard** ... 7-Oz. Can **\$1.18** **31¢**
 - Regular or Hard to Hold **Style Hair Spray** ... 13-Oz. Can **69¢** **30¢**
 - Fast Headache Relief **Bayer Aspirin** ... **73¢** **16¢**
 - Family Size Toothpaste **Crest** ... 4 1/2-Oz. Tube **71¢** **24¢**
 - Antiseptic **Listerine** ... 20-Oz. Bot. **\$1.00** **31¢**
 - Miss Hair **Hair Spray** ... 13-Oz. Can **77¢** **22¢**

SUNRISE FRESH

Minute Maid Pink or Regular Frozen **LEMONADE** 6-Oz. Can **11¢** **Save 2¢**
EVERY DAY DISCOUNT PRICE 12-OZ. CAN REGULAR 21¢ **SAVE 3¢**

U.S. NO. 1 RUSSETTS OR WHITE ROSE **POTATOES** 10 LB. BAG **37¢** **EVERY DAY DISCOUNT PRICE**
 CENTRAL AMERICAN **BANANAS** 10¢ **EVERY DAY DISCOUNT PRICE**

Market Basket Colelaw, Health, Macaroni, Potato **SALADS** 15-Oz. Ctn. **33¢** **SAVE 6¢**
EVERY DAY DISCOUNT PRICE

Hillcrest—7 Delicious Flavors Regular or Low Calorie **Beverages** 12 12-Oz. Cans **96¢** **EVERY DAY DISCOUNT PRICE**

MARKET BASKET BONUS DISCOUNT COUPON

HILLCREST LARGE U.S.D.A. GRADE AA (Produced in Calif.) **EGGS** REG. 41c DOZ. IN CTN. **33¢**

WITH THIS COUPON NOW THROUGH WEDNESDAY, JULY 4, 1967 AT ANY MARKET BASKET STORE. LIMIT ONE COUPON PER ADULT CUSTOMER.

HAWTHORNE AND LENOX IN LENOX HAWTHORNE AND 182nd IN REDONDO BEACH GAFFEY AND FIFTH IN SAN PEDRO LOMITA AND MAIN IN WILMINGTON