

# ... GREATER SAVINGS ON NAME BRANDS \* QUALITY MEATS \* FRESH PRODUCE

## Lucky with

DISCOUNT SUPERMARKETS  
WE DISCOUNT EVERYTHING  
Except QUALITY,  
COURTESY, SERVICE

# LOW DISCOUNT PRICING

## REDUCING your FOOD COSTS... IS OUR BUSINESS

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ENJOY U.S.D.A. CHOICE OR LUCKY BONDED MEATS AT LOW EVERYDAY DISCOUNT PRICES!

- CANNED FOODS**
- GERBER'S STRAINED BABY FOOD 4 1/2-oz. Jar 10¢
  - GERBER'S JUNIOR FOOD 7 3/4-oz. Jar 15¢
  - GERBER'S CEREAL 8-oz. Box 18¢
  - HILLS BROS. Coffee 1-lb. Can 67¢
  - HILLS BROS. Coffee 2-lb. Can \$1.33
  - HILLS BROS. Coffee 3-lb. Can \$1.98
  - YUBAN INSTANT Coffee 8-oz. Jar \$1.32
  - LIPTON INSTANT Tea 1-oz. Jar \$1.25

...Key Buy!

**OPEN PIT B.B.Q. SAUCE**  
18-Ounce Bottle

**35¢**

- HORMEL CHILI W/BEANS 24-oz. Can 49¢
- CORNED BEEF HASH LIBBY 16-oz. Can 45¢
- TUNA STAR-KIST L.M. 303 Can 28¢
- CUT GREEN BEANS Harvest Day 303 Can 18¢
- GEISHA SOLID PACK WHITE MEAT TUNA 7-oz. Can 35¢
- DEL MONTE PEAS 303 Can 23¢
- BAKED BEANS B & M 28-oz. Can 35¢

...Key Buy!

**GALA PAPER TOWELS**  
Giant Roll

**29¢**

- DEL MONTE CORN GOLDEN 303 Can 22¢
- NEW POTATOES Harvest Day Whole, 300 Can 14¢
- HUNT'S TOMATOES STEWED 300 Can 23¢
- LIBBY SAUERKRAUT 303 Can 18¢
- PORK & BEANS CAMPBELL 21-oz. Can 20¢
- V-8 JUICE VEGETABLE 44-oz. Can 38¢
- FRUIT COCKTAIL DOLE 303 Can 24¢

...Key Buy!

**BONDWARE PAPER PLATES**  
80-Count Package

**69¢**

- PEARS HARVEST DAY 2 1/2 Can 37¢
- FREESTONE PEACHES Glorietta 303 Can 26¢
- HUNT'S PEACHES CLING 2 1/2 Can 25¢
- APPLESAUCE APPLAND 24-oz. Jar 31¢
- DEL MONTE MANDARIN ORANGES 11-oz. Can 25¢
- DOLE PINEAPPLE CRUSHED #2 Can 31¢

- CANNED FOODS**
- FRUIT DRINKS HARVEST DAY 44-oz. Can 25¢
  - GRAPE — ORANGE — FRUIT PUNCH DOLE 46-oz. Can 27¢
  - SWEET — HOT DOG — HAMBURGER MA BROWN RELISH Reg. Jar 27¢
  - MAYONNAISE LAURA SCUDDER Quart Jar 49¢
  - KIKKOMAN CHINESE TERIYAKI SAUCE 12-oz. Bt. 59¢

...Key Buy!

**COLD POWER DETERGENT**  
Giant Box

**69¢**

- FROZEN FOODS**
- PEAS — CUT CORN — CUT GREEN BEANS MIXED VEGETABLES PICTSWEET 37¢
  - VEGETABLES REG. FIG. 95¢
  - FISHSTICKS CERTI-FRESH 1 1/2-lb. Pkg. 69¢
  - BREADED SHRIMP Certi-Fresh 8-oz. Pkg. 18¢
  - CHOPPED ONIONS ORE-IDA 12-oz. Pkg. 36¢
  - FRENCH TOAST DOWNYFLAKE 12-oz. Pkg. 33¢
  - FRUIT PIES PRT RITZ 8" Pie 57¢
  - OH BOY SMOKEY JOE BBQ SANDWICHES 9 1/2-oz. Pkg. 45¢
  - ONION RINGS CORONET 10-oz. Pkg. 36¢
  - CHILI & BEANS KOLD KIST 14-oz. Pkg. 46¢
  - BEEF STEW KOLD KIST 14-oz. Pkg. 39¢
  - MINUTE MAID ORANGE JUICE (6-oz. Can 20¢) 12-oz. Can 48¢
  - SWANSON TV CHICKEN DINNERS Reg. Pkg.

...Key Buy!

**EARLY CALIFORNIA PITTED OLIVES**  
Large, Ripe—Tall Can

**33¢**

- PACKAGED GOODS**
- SNACK CRACKERS NABISCO Reg. Pkg. 44¢
  - COOKIES LANGENDORF Reg. 49¢
  - HYDROX COOKIES SUNSHINE 1-lb. Pkg. 57¢
  - SPRECKELS SUGAR 5-lb. Bag 11¢
  - MORTON SALT 26-oz. Box 3-oz. Box 29¢
  - JELL-O DESSERT GELATIN 3-oz. Box

...Key Buy!

**DEL MONTE WHOLE DILL PICKLES**  
Fresh—26-Oz. Jar

**39¢**

- FRESH BARRACUDA** By the Piece 39¢
- PORK CHOPS BLADE CUT 59¢
  - HALIBUT STEAKS SLICED NORTHERN 69¢
  - SPARE RIBS FARMER STYLE 59¢
  - SKINLESS LINKS FARMER JOHN 29¢
  - CRESTVIEW BRAND ROASTING CHICKENS 39¢

**PORK ROAST**  
SHOULDER FRESH EASTERN CORN-FED PORK

**43¢ lb**

- BONELESS HAM FULLY COOKED Wilson Festival — Care 01. \$1.29 lb.
- BEEF LIVER Sliced 59¢
- FRESH FILLET OF SOLE 89¢

**SLICED BACON**  
YOUR CHOICE

- Swift 67¢
- Farmer John
- Roth-Blackhawk
- Hormel Dairy 1-POUND PACKAGE

- LUCKY BACON Sliced 1-lb. Pkg. 63¢
- OSCAR MAYER BACON Sliced 1-lb. Pkg. 77¢
- WAFER THIN BACON OSCAR MAYER 1-lb. Pkg. 87¢

**SMOKED PICNIC SHOULDER FARMER JOHN** 45¢

**OSCAR MAYER LINK SAUSAGE** 1-lb. Pkg. 89¢

**BROWN N' SERVE HORMEL SAUSAGE** 8-oz. Pkg. 55¢

... the few items listed on this page constitute just a small sampling of the thousands of low, low discount prices in-store for you at Lucky's

- BEVERAGE SPIRITS**
- LOW CALORIE — 12-oz. Can SHASTA BEVERAGES 12 for 1.00
  - COCA COLA KING SIZE 12-oz. Btl. 6 for 63¢
  - LUCKY GIN 90 PROOF Fifth Bottle 3.33

- DAIRY PRODUCTS**
- KRAFT VELVEETA 2-lb. Ctn. 98¢
  - FOREMOST BUTTER 1st Quality 1-lb. Ctn. 79¢
  - ICE CREAM LADY LEE 1/2-Gallon Carton 59¢
  - "BETTER BUYING" — SOFT IMPERIAL MARGARINE 1-lb. Ctn. 42¢

- OTHER ITEMS**
- YARD GUARD SPRAY 20-oz. Can \$1.69
  - BRIQUETTES COLLIER'S 10-lb. Bag 69¢
  - GULF BOMB Ant & Roach Aerosol 14-oz. Can 69¢

**LOOK FOR THE KEY BUYS**

"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on these "KEY BUY" items you normally use for GREATER EVERYDAY SAVINGS!

\*Government Controlled & Fair Trade Items excepted 4/22/67



**FRESH FRYERS**

GOLDEN CORNISH CROSS CHICKENS WHOLE BODY U.S.D.A. GRADE "A" **28¢ lb**

**CHUCK ROAST** BLADE CUT U.S.D.A. CHOICE OR LUCKY BONDED **37¢ lb**

**GROUND BEEF** LUCKY TOP QUALITY BONDED FOR FINER FLAVOR **39¢ lb**

**RIB ROAST** STANDING LARGE END U.S.D.A. CHOICE OR LUCKY BONDED **77¢ lb**

**CROSS RIB ROAST** BONELESS U.S.D.A. CHOICE OR LUCKY BONDED **77¢ lb**

**RIB STEAK** U.S.D.A. CHOICE OR LUCKY BONDED **88¢ lb**

**ROUND STEAK** CENTER CUT U.S.D.A. CHOICE OR LUCKY BONDED **75¢ lb**

**FARMER JOHN HAM** Fully Cooked FULL SHANK HALF **49¢ lb**

**GROUND CHUCK** FRESH, TENDER and EXTRA LEAN **59¢ lb**

**EVERYDAY LOW DELICATESSEN PRICES**

- OSCAR MAYER BOLOGNA SLICED — 12-oz. Pkg. ALL MEAT & ALL BEEF 69¢
- OSCAR MAYER SMOKIE LINKS 12-oz. Pkg. 73¢
- LUCKY CHEESE 12-oz. Pkg. Sliced—American—Individually Wrapped 55¢
- SWISS CHEESE Lucky—Cheddar—1-lb. Pkg. 89¢
- LONGHORN CHEESE 10-oz. Pkg. Mild Wisconsin—Medium Sharp 59¢
- CANNED HAM PLUM ROSE 2-lb. Can (Plum Rose Canned Ham—1-lb. Can \$1.25) \$2.47
- SALAD DRESSING ROD'S Blue Cheese — 1000 Island 16-oz. Btl. 58¢
- ROD'S ROQUEFORT 16-oz. Bottle 89¢

**HOUSEHOLD ITEMS**

- RAINDROPS 2-lb. Box 57¢
- SNOWY BLEACH 26-oz. Box 72¢
- VANO LIQUID STARCH 1/2-Gal Bottle 55¢
- TREND LIQUID DETERGENT 22-oz. Btl. 37¢
- STA-PUFF LIQUID RINSE 1/2-Gallon 79¢
- SALVO PELLETS DETERGENT Giant Box 74¢

...Key Buy!

**CAMPFIRE MARSHMALLOWS**  
1-Pound Bag

**23¢**

Our LOW Everyday Price!

**WONDER BREAD**  
22-oz. Loaf

**34¢**

- HOUSEHOLD ITEMS**
- SPIC & SPAN CLEANER 54-oz. Box 89¢
  - CAMAY SOAP TOILET Bath Bar 15¢
  - ALUMINUM FOIL LUCKY 25' Roll 22¢
  - LADY SCOTT TISSUE TOILET 2 Roll Pkg. 27¢
  - ORCHID NAPKINS 360-ct. Pkg. 48¢
  - FACIAL TISSUE LUCKY 200 2-Ply Box 19¢

COMPARE THE DISCOUNT PRICES — TOP QUALITY PRODUCE!

**CENTRAL AMERICA'S FINEST QUALITY**

Firm & Ripe — CHIQUITA BRAND

**BANANAS 10¢ lb**

RUSSET or WHITE ROSE

**POTATOES 10¢ lb**

U.S. No. 1 Quality Pound Cello Bag

### LOW DISCOUNT PRICES ON HOUSEWARES & BEAUTY AIDS

**RECORDS** 12" Long Playing

MONAURAL and STEREO **88¢**

Thousands of songs from which to choose. Classical — Show Tunes — Broadway — Country/Western. Stock up for party parties and your own enjoyment.

**BLISSCRAFT** 3 1/2-qt. PITCHER **66¢**

Assorted colors, sturdy plastic by Blisscraft, 3 1/2-quart size. Keeps cold drinks colder. Double wall insulation, flip proof base, air-tight lid.

**PRELL SHAMPOO** LIQUID Family Size **\$1.24**

**ICE TEA GLASSES**

Beautiful yet practical... goes from parlor to dining room with ease. Beautiful amber glass in the popular Cathedral pattern. Set of 8. **88¢**

**BEVERAGE GLASSES**

Set of 10 in popular beverage size matches ice tea glasses. In beautiful amber glass in the popular Cathedral pattern. **88¢**

- SCOPE ANTISEPTIC ORAL Lge. Size Btl. 85¢
- HAIR SPRAY HIDDEN MAGIC Reg. & Hard-to-Hold \$1.48
- COPPERTONE LOTION 4-Ounce Bottle \$1.23
- CHAPSTICK LIP BALM 39¢ Size 26¢
- DANDRID SHAMPOO Family Size \$1.18