



ALPHA BETA

Best for Less!

WE GIVE
S & H GREEN STAMPS
AMERICA'S MOST VALUABLE STAMP!

Better Produce at a Better Price!

FIRST OF THE SEASON
IMPERIAL VALLEY'S FINEST
SWEET • THICK MEATED

CANTALOUPE

\$1.00 FOR 6

WOW!

GREEN CABBAGE
CRISP SOLID **3¢** lb.

BERMUDA ONIONS
SWEET MILD **5¢** lb.

FRESH • CRISP • LARGE SIZE
CUCUMBERS 10¢

JUICY • SWEET • VALENCIA
ORANGES 4 29¢

• RED RADISHES
• GREEN ONIONS

GARDEN FRESH 5¢ lb.

ALPHA BETA GIANT SIZE
AJAX DETERGENT
49¢

SAVE 20¢
REG. 1.00 OFF

ALPHA BETA LIBBY'S
46 OUNCE CAN
TOMATO JUICE
41¢

SAVE 32¢

ALPHA BETA IDEAL GRAVENSTEIN
APPLE SAUCE
303 CAN
81¢

SAVE 40¢

ALPHA BETA BAKERY SPECIALS

ALPHA BETA • 12-OZ. LOAF
FRESH BREAD • CRACKED WHEAT • MILK & BUTTER **33¢**

ALPHA BETA • 9 OUNCE PACKAGE
DONETTES • POWDERED & GRANULATED **3 for \$1.00**

FRENCH 24-OZ. PKG.
FIG BARS
49¢

SEE THE CALIFORNIA
ANGELS
in action
HOME GAMES THIS WEEK
June 7, 8—Baltimore • June 9, 10, 11—Detroit
June 12, 13, 14—Cleveland
HEAR THE ANGELS in action on KMPC-710

FROZEN FOOD SPECIALS

FOREMOST HALF GALLON
HOPSCOTCH ICE CREAM
59¢

SAVE 10¢
• VANILLA-ORANGE
• VANILLA-CHOCOLATE

CAL FAME • FROZEN • 6-OZ. CAN
ORANGE JUICE RICH IN VITAMIN C **5¢**

IDEAL • ALPHA BETA'S OWN • FROZEN
LIMA BEANS 10-OZ. PKG. **4 for \$1.00**

FROZEN • PKG. OF 3 LOAVES
BRIDGFORD UNBAKED BREAD **57¢**

VAN DE KAMP • FROZEN • 17-OZ. SIZE
PINEAPPLE UPSIDE DOWN CAKE **79¢**
AS FEATURED ON KBIG RADIO

MORTON'S • FROZEN • 20-OZ. SIZE
MACARONI & CHEESE **39¢**

ROSARITA • FROZEN • REGULAR 4lb.
MEXICAN STYLE DINNERS **45¢**
AS FEATURED ON KBIG RADIO

WE ARE PART OF THE GROCERY INDUSTRY CAMPAIGN TO PROHIBIT CUSTOMERS FROM REMOVING SHOPPING CARTS FROM PARKING LOTS. THANK YOU FOR YOUR COOPERATION.

save up to 45% on deluxe
PATIO FURNITURE
BOX FOAM CUSHIONS WITH FABRIC BACKED VINYL-COVERING

ARM CHAIR \$9.95 VALUE **\$5.99**
CHAISE LONGUE \$20 VALUE **\$10.99**

ALL ALUMINUM CONSTRUCTION • RUST PROOF • LIGHT WEIGHT

ALPHA BETA'S 57th ANNIVERSARY
DELTA-CARIBBEAN DREAM VACATION WINNERS

• Joan McCaspe No. Palm Springs
• Mrs. Earnest Darval Covina
• Mrs. S. L. Bolton San Diego

• H. Holobek Whittier
• Anne Schofield North Hollywood
• Mrs. H. Clorment Beverly Hills

ALPHA BETA COLORADO FED FLAVOR AGED BEEF
CHUCK STEAK
BLADE CUT **43¢** LB.

ALPHA BETA • COLORADO FED • FLAVOR AGED BEEF
BONELESS MORE EATING MEAT FAMILY STEAK **79¢** lb.

GROUND CHUCK FRESH DAILY **59¢**
GROUND ROUND FRESH DAILY **69¢**
STEWING BEEF BONELESS **79¢**

ALPHA BETA COLORADO FED BEEF AT EVERYDAY LOW PRICES

SHOULDER CLOD ROAST BONE LESS **89¢**
SHORT RIBS **39¢**
CALIFORNIA ROAST **69¢**

Better Meat at a Lower Price!

DUBUQUE FULLY COOKED
CANNED PICNIC
"BONELESS—READY TO EAT"
4 3/4 \$3.29 EA.

HANDY • FROZEN
VEAL OUTLET **79¢**

CERTIFRESH • FROZEN 7-OZ. PKG. • SOUTHERN
FRIED SHRIMP **79¢**

GREENLAND
HALIBUT FILLETS **55¢**

Fresh FILLET OF
RED SNAPPER **65¢**

PORK SALE!

EASTERN QUALITY
PORK LOIN ROAST
RIB HALF **43¢** LB.

EASTERN QUALITY FROM GRAIN FED PORKERS

PORK CHOPS CENTER CUT **89¢** lb.
PORK LOIN SLICED FAMILY PACK **69¢** lb.
PORK CHOPS BLADE END **59¢** lb.
SPARE RIBS COUNTRY STYLE **69¢** lb.
ALPHA BETA • COUNTRY STYLE
PORK SAUSAGE **39¢** lb.
WILSON'S CORN KING OR FARMER JOHN
SLICED BACON 1-LB. PKG. **69¢**

12 OUNCE BOTTLE
SCOPE MOUTHWASH
SAVE 30¢ INCLUDES 10¢ OFF **79¢**

BOTTLE OF 100 TABLETS
EXCEDRIN
SAVE 41¢ **\$7.18**

DOUBLE DUTY • BED SIZE
VACATION PILLOWS
SAVE 10¢ **99¢**

7 OUNCE BOTTLE
VITALIS
KEEPS HAIR NEAT ALL DAY WITHOUT GREASE
SAVE 31¢ **88¢**

LIQUID PUREX BLEACH **59¢**

CHILDREN-NOODLE or MUSHROOM
CAMPBELL SOUP 10 1/2 OZ. CANS **7 for \$1.00**

SAVON • 4 OZ. BOTTLE • SAVE 25¢
APPLE WAX **10 for \$1.00**

BUTTERNUT • REG. DRIP
COFFEE 2-LB. CAN **67¢** REG. \$1.33

12 OUNCE INSTANT..... **\$1.35**

CASE & SHIVINE • 200 GAN
CHILI BEANS **9 for 99¢**

GOLDEN DAYS • 11-OZ. GAN
MANDARIN ORANGES 4 for \$1.00 VALUE **5 for \$1**

10 1/2-OZ. SIZE • INCLUDES 7¢ OFF
JELL-O CHEESE CAKE MIX **48¢**

MAJINGO • 16-OZ. PKG. • SPOON SIZE
SHREDDED WHEAT **49¢**

2-PLY • PINK • YELLOW • BLUE
SOFTWARE TISSUE 2 ROLL PKG. **25¢**

14 OUNCE GAN
KAL KAN MPS **4 for \$1.00**

6 OUNCE GAN
PURR TUNA for CATS **2 for 31¢**

JUNE IS DAIRY MONTH
HEY KIDS! BOB RODGERS SAYS—ENTER THE ALPHA BETA ANGELS SWEEPSTAKES

ALPHA BETA • KITCHEN FRESH
POTATO SALAD 1-LB. CUP **29¢**
SAVE 10¢

NEW! SAVE 16¢

HALF GALLON
FRUIT PUNCH • ORANGE • GRAPE
HAPPY DAY DRINK 4 for \$1

ALPHA BETA 4-OZ. PKG. • 4 GANES
CANADIAN BACON **59¢**

KITCHEN FRESH
2-LB. CUP SAVE 14¢ **55¢**

ALPHA BETA SLICED • DOMESTIC
SWISS CHEESE SAVE 12¢ **39¢**

3-OZ. PKG. • SLICED • ITALIAN
GALLO SALAME SAVE 10¢ **35¢**

The Perfect Gift for Grads
HOUSE of BORVANI SILVER-PLATED CHARMS ONLY 50¢
Regular \$2.50 to \$5.00 Value!

WITH THIS COUPON JUNE 8 thru JUNE 14

FREE • SIMULATED PEARL and ROCK CRYSTAL or • SILVER PLATED LINK
CHARM BRACELET

WITH PURCHASE OF ANY CHARM FOR 50¢ AND YOUR \$5 GROCERY PURCHASE—EXCLUDING FLUID MILK PRODUCTS
ONE COUPON PER FAMILY • ADULTS ONLY

WORLD-RENOWNED • The GENUINE
Crown Staffordshire
FINE ENGLISH BONE CHINA

The same brand and quality as sold in the finest department stores in the world. Unbeatable whiteness, translucency and hardness. 12 patterns to choose from, with matching cake plates available, all at exceptional savings. Start your set now.

LYSOL SPRAY
DISINFECTS & DEODORIZES
2-OZ. 98¢
14-OZ. \$1.49

TOP JOB • GIANT SIZE 73¢
DOWNY FABRIC SOFTENER REG. SIZE 49¢
SAFEGUARD DEODORANT COMPLEXION SIZE BAR 3 for 49¢
LAVA HEAVY DUTY BAR SOAP LGE. 2 for 39¢
MR. CLEAN GIANT SIZE 73¢
IVORY FLAKES LARGE SIZE 35¢
IVORY SNOW GIANT SIZE 53¢
DREFT HIGH SUDS DETERGENT GIANT SIZE 79¢
IVORY LIQUID DETERGENT GIANT SIZE 49¢

PACIFIC • STA CRISP
SODA CRACKERS
2 LB. BOX 59¢

NESTLE CHOCOLATE QUIK
1-LB. CAN 45¢

CHICKEN OF THE SEA
CHUNK WHITE ALBACORE #10 3/4 CAN 39¢

CHUNK TUNA LIGHT MEAT #10 CAN 49¢
#10 CAN 69¢

JOY LIQUID DETERGENT GIANT SIZE 59¢
THRILL 22-OZ. SIZE 59¢
QWYDOL HIGH SUDS DETERGENT GIANT 83¢
TIDE GIANT SIZE 78¢
CHEER GIANT SIZE 78¢

Your Nearby Alpha Beta Markets Are Located at:
TORRANCE
2730 Cabrillo Ave. of Sepulveda
8128 190th St. at Anza
DOMINIQUEZ HILLS
190th St. at Avalon
REDONDO
1800 S. Pacific Coast Hwy.
LONG BEACH
100 S. Willow at Carson

