



DEEP CUT DISCOUNT PRICES

SAVE YOU MONEY EVERY DAY!

Copyright 1967 Market Basket

The Tape Total Tells The Truth



MRS. GROSSMAN SAVED \$2.71 ON THIS CART-FULL AT MARKET BASKET!

A few days ago we chose a customer at random, Mrs. Georgie Grossman of Costa Mesa, and asked her permission to make a list of her purchases, which amounted to \$19.39. Had she bought the same groceries at two other leading food chains she would have paid \$2.71 to \$2.77 more than what she paid at Market Basket. The totals from the other chains include specials as well as regular prices. No doubt you, too, can save as much if you shop Market Basket every week. And thanks to Deep-Cut Discount Prices on EVERY item* EVERY day, you don't have to limit your selections to certain items, brands or sizes to save money at Market Basket.

This is an actual photo of Mrs. Georgie Grossman's basket of groceries taken May 22, 1967.

*Except fair traded or government-controlled prices.

LIVE HOPE SUNDAY JUNE 4 CITY OF HOPE

SPEND LESS... SAVE MORE

at Market Basket, of course, thanks to: Deep-Cut Discount Prices on EVERY item* EVERY day.



Tenderay Brand Beef is guaranteed both fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS instead of weeks. No other beef so fresh can be so naturally tender!

EVERYDAY DISCOUNT PRICE U.S.D.A. GRADE A OR PEEPLESS BRAND

HEN TURKEYS

33¢ LB.

SAVE 16¢

Fresher, Leaner Ground Meats at Deep-Cut Everyday Discount Prices!

GROUND BEEF

Freshly ground and wrapped in the store just before you buy it, this good ground beef compares to that offered by other stores at much higher prices.

PER LB. 39¢

Premium quality, extra-lean ground beef that stays fresh for days with no preservatives. Thanks to the airtight Flavor-Seal Pack.

3-LB. CHUB PACK \$1.39 1-LB. CHUB PACK 47¢

FRESH LEAN Ground Shoulder lb. 59¢
Ground Round lb. 69¢
Ground Sirloin lb. 79¢
BEEF AND PORK—UNSEASONED Meat Loaf Mix lb. 49¢



TENDERAY BRAND U.S.D.A. CHOICE BEEF BONELESS STEAK

TOP SIRLOIN

\$1.39 LB.

SAVE 20¢

FARMER JOHN—SHANK PORTION

HAM 39¢

LB.

SAVE 10¢

DEEP CUT EVERYDAY DISCOUNT PRICES	SAVE
U.S.D.A. Choice Beef—Steak Porterhouse... lb.	\$1.09 20¢
Fine For Barbecue Family Steak... lb.	89¢ 9¢
Lean, Tender Cube Steak... lb.	98¢ 41¢
Pat Roast or Swiss O-Bone Roast... lb.	57¢ 22¢
Roll and Tie—Chuck Boneless Roast... lb.	77¢ 12¢
Roll and Tie Boneless Brisket... lb.	79¢ 12¢
Tenderay Brand T-Bone Steak... lb.	\$1.05 21¢
Danola Fully Cooked—12 Oz. Sliced Bacon... Pkg.	77¢ 8¢
Market Basket All-Meat 1-Lb. Frankfurters Pkg.	55¢ 10¢
Market Basket Sliced 4 Varieties—12 Oz. Pkg. Lunch Meat... 55¢ 4¢	
Former John Sliced 5-Oz. Cooked Ham Pkg.	53¢ 16¢
Market Basket—1-Lb. Pkg. Sandwich Spread	57¢ 2¢
Leo's Sliced Smoked Turkey or Sliced Chicken... 2 Pkg.	89¢ 9¢
Market Basket—Random Wt. Swiss Cheese... lb.	89¢ 10¢
Crocker Barrel (Mellow, 63c) Sharp Cheese... 10-Oz. Stick	73¢ 2¢
Market Basket—Block Cherry, Waddorf, Cherry-Pineapple, Carrot-Pineapple, Fruit Treat Gelatin Salads... 7 Oz. Ctn.	33¢ 6¢
BONUS DISCOUNT BUYS	
MANUFACTURER'S ALLOWANCES ARE PASSED ON TO YOU TO PROVIDE ADDITIONAL SAVINGS. PRICES IN EFFECT WHILE STOCKS LAST.	
Kraft Twin Pack Sliced Process—24 Oz. Pkg. American Cheese	\$1.09 16¢
Pillsbury Crescent 8-Oz. Dinner Rolls Pkg.	29¢ 6¢

DEEP CUT EVERYDAY DISCOUNT PRICES

Cut-Rite Wax—Pkg. of 75 Sandwich Bags 19¢ 1¢

Cut-Rite 125-Ft. Wax Paper... Roll 27¢ 2¢

DEEP CUT EVERYDAY DISCOUNT PRICES

Four Fishermen Frozen 8-Oz. Fish Krisps... 49¢ 10¢

Frozen Pet Food 2-Lb. Pet Burger... Pkg. 47¢ 8¢

DEEP CUT EVERYDAY DISCOUNT PRICES

Four Fishermen Frozen 8-Oz. Fish Sticks... 39¢ 4¢

Market Basket Cryovac Wrapped Brisket Corned Beef... lb. 79¢ 10¢

DELSEY TOILET TISSUE

3 2-ROLL PKGS. 69¢

SAVE 12¢

ASSORTED FLAVORS METRECAL

8-OZ. CAN 28¢

SAVE 3¢

HILLCREST PINEAPPLE JUICE

46-OZ. CAN 23¢

SAVE 4¢

PURE VEGETABLE

CRISCO SHORTENING 48-OZ. CAN 73¢

SAVE 16¢

HILLCREST APPLE JUICE QT. BOT. 28¢

SAVE 3¢

ALL VARIETIES FROZEN BANQUET DINNERS

EACH 38¢

SAVE 1¢

MARKET BASKET LONGHORN CHEDDAR CHEESE

LB. 83¢

SAVE 12¢

Kleenex Designer Napkins... Pkg. of 75	29¢ 1¢
Regular or Super Kotex... Pkg. of 24	67¢ 3¢
Sorekels Sugar... 5-lb. Bag	57¢ 2¢
Pillsbury Hungry Jack—48 Oz. Pancake Mix... Pkg.	63¢ 6¢
Grant's Farm Syrup... 24-Oz. Bot.	63¢ 6¢
Imitation Sour Cream I.M.O.... Pint Ctn.	37¢ 2¢
Nabisco Fig Newtons... 16-Oz. Pkg.	36¢ 3¢

Market Basket Mel-O-Soft Bread... 15-Oz. Loaf	23¢ 4¢
Market Basket Bread... 3 22½-Oz. Loaves	\$1.12 12¢
Langendorf—9-Oz. Pkg. Dessert Cake... Pkg.	36¢ 3¢
Regular Fleischmann's Margarine... 16-Oz. Ctn.	38¢ 3¢
Soft Fleischmann's Margarine... 16-Oz. Ctn.	42¢ 3¢

Reolmon Lemon Juice... 24-Oz. Bot.	49¢ 6¢
Folger's Coffee... 1-lb. Can	67¢ 6¢
Folger's Coffee... 2-lb. Can	\$1.33 14¢
Market Basket Coffee... 1-lb. Can	59¢ 14¢
Market Basket Coffee... 2-lb. Can	\$1.15 30¢
Folger's—10-Oz. Jar Instant Coffee... Jar	\$1.32 17¢
Nestle Instant Tea... 2-Oz. Jar	85¢ 4¢
Beech-Nut Strained Baby Food... 4½-Oz. Jar	8¢ 2¢
Beech-Nut Junior Baby Food... 7½-Oz. Jar	14¢ 1¢
Big 'G' Cereal Total... 8-Oz. Pkg.	37¢ 4¢
Big 'G' Cereal Wheaties... 12-Oz. Pkg.	36¢ 3¢
Big 'G' Cereal Cheerios... 10½-Oz. Pkg.	37¢ 2¢
Big 'G' Cereal Trix... 9-Oz. Pkg.	37¢ 4¢
Jerseymaid First Quality Grade AA Butter... 1-lb. Tin	79¢ 4¢
Jerseymaid Caring Ice Cream... ½-Gal. Ctn.	69¢ 10¢
Jerseymaid—Pint Carton Cottage Cheese... 29¢ 3¢	
Detergent Cheer... 54-Oz. Pkg.	78¢ 5¢
Low Suds Detergent Dash... 50-Oz. Pkg.	74¢ 5¢

Kraft Grape or Apple Jelly... 18-Oz. Jar	31¢ 4¢
Market Basket Peanut Butter... 7.5-Oz. Jar	75¢ 4¢
Market Basket Non-Fat Instant Milk... 1.4 Qt. Pkg.	\$1.07 17¢
Market Basket Non-Dairy Creamer... 11-Oz. Jar	59¢ 20¢
Libby's Deep Brown Beans... 16-Oz. Can	15¢ 2¢
Idahoan Scalloped Potatoes... 6½-Oz. Pkg.	31¢ 4¢
Idahoan Au Gratin Potatoes... 6½-Oz. Pkg.	35¢ 4¢
Hilcrest—16-Oz. Can Fruit Cocktail... 22¢ 2¢	
Hilcrest—Holes Pears... 29-Oz. Can	35¢ 3¢

Center Cut Loin Pork Chops... lb.	\$1.09 10¢
Family Pack—Large Loin Pork Chops... lb.	79¢ 10¢
Former John Smoked Whole Hams... lb.	55¢ 4¢
Former John—Butt Portion Hams... lb.	59¢ 10¢
Former John—Center Cut Ham Slices... lb.	98¢ 11¢

Ohio Fancy King-Size Book Matches... 50 Pkg.	27¢ 2¢
Ohio Deluxe—Pkg. of 50 Book Matches... Pkg.	18¢ 1¢
Green Giant Le Sueur, Whole Mushrooms... 2½-Oz. Bot.	29¢ 2¢
Regular or Cornbread Cubbison... 13-Oz. Pkg.	49¢ 2¢
Chris & Pitt's—12-Oz. Bot. Barbecue Sauce... Bot.	38¢ 5¢
Lindy Red Taco Sauce... 6-Oz. Bot.	23¢ 4¢
Liquid Sweetener Sweet 10... 6-Oz. Bot.	79¢ 10¢
Royal Assorted Gelatin... 3-Oz. Pkg.	9¢ 1¢

DEEP-CUT DISCOUNT PRICES ON SUNRISE FRESH FRUITS AND VEGETABLES

All Market Basket fresh fruits and vegetables carry this Sunrise Fresh Guarantee. You must be completely satisfied with any Market Basket produce you buy or your item will be replaced or your money refunded.

EVERYDAY DISCOUNT PRICE U.S. NO. 1 RUSSET OR WHITE ROSE POTATOES 10 LB. BAG 39¢

sunrise FRESH

CENTRAL AMERICAN PLANTATION PACKED BANANAS

10¢ LB.

EVERY DAY DISCOUNT PRICE

EVERYDAY DISCOUNT PRICE LARGE HAWAIIAN Fresh Pineapple... Each 39¢

BONUS DISCOUNT BUY COACHELLA JUMBO SIZE WHITE Grapefruit... 6 for \$1

BONUS DISCOUNT BUY LARGE HAWAIIAN Fresh Papayas... 3 for \$1

EVERYDAY DISCOUNT PRICE NEW CROP ITALIAN Red Onions... 2 lb. 25¢

KING SIZE OR FILTER CIGARETTES

CTN. PLUS TAX SAVE 17¢

REGULAR, CTN. \$2.12 SAVE 20¢

86-PROOF STRAIGHT BOURBON ANCIENT AGE

FULL ½-GAL. BOT. \$10.95

Folding Aluminum, Replaceable Webbing, Safety Feet Legs, Full Size, Green or Turquoise

PATIO CHAIRS

2 for \$5

WHILE THEY LAST!

MARY MARGARET MCBRIDE ENCYCLOPEDIA OF COOKING

THE FAMILY HANDYMAN ENCYCLOPEDIA

SECTIONS 2 to 12, 79¢

BUY A SECTION EACH WEEK! TWO-PART BINDER, 89¢ EACH PART

STORE HOURS

MONDAY THRU FRIDAY 10 a.m. to 9 p.m. SATURDAY AND SUNDAY 10 a.m. to 7 p.m.

HOURS SHOWN ARE FOR MOST STORES. EXACT HOURS POSTED IN EACH STORE

HAWTHORNE AND LENOX IN LENOX HAWTHORNE AND 182nd IN REDONDO BEACH GAFFEY AND FIFTH IN SAN PEDRO LOMITA AND MAIN IN WILMINGTON

MARKET BASKET BONUS DISCOUNT COUPON

WITH THIS COUPON HILLCREST U.S.D.A. GRADE AA LARGE EGGS (PRODUCED IN CALIFORNIA)

REG. 43c DOZ. IN CARTON

33¢

COUPON GOOD THROUGH JUNE 7, 1967, AT ANY MARKET BASKET STORE. LIMIT ONE COUPON PER CUSTOMER

Detergent Tide... Pkg. 78¢ 5¢	A MARKET BASKET EXCLUSIVE ½-Gal. Roskov Vodka... Bot. \$6.66	Toothpaste—Family Size Colgate... Tube 71¢ 24¢
Detergent Ivory Liquid... 22-Oz. Bot. 58¢ 1¢	MARCHE PANIER—DRY, PINK OR SPARKLING BURGUNDY Champagne... Fifth \$1.99	Deodorant Right Guard... Can 1.88 31¢
Ivory Flakes or Ivory Snow... 32-Oz. Pkg. 81¢ 2¢	REFRESHING STEINBRAU Draft Beer... Full Quart 35¢	Shampoo—2.7-Oz. Tube Head & Shoulders 83¢ 27¢
Zest Toilet Soap... Both 20¢ 2¢	BLENDED WHISKEY Lord of Kentucky... Full Quart \$3.99	Shampoo—Regular or Hard To Hold Hair Spray... Can 69¢ 30¢