



EARN 1000's of EXTRA GREEN STAMPS!

AT ALPHA BETA WHERE YOU GET THE BEST FOR LESS!

3rd Week
57th ANNIVERSARY SALE!
PRICES EFFECTIVE THURS. THROUGH WED. MAY 18-24

Switch to ALPHA BETA

and keep the change

Put your savings in your purse and your Green Stamps in your book. And paste down 1000 extra 50th Green Stamps every time you spend \$1.00 at Alpha Beta in 30 days or less! All this extra greenery is our reward for your volume buying. And you've earned it. Alpha Beta buys in volume, too—for 143 stores—and this earns us huge volume discounts. We think you deserve some quantity discounts too. Like the cash you save when you buy the best for less at Alpha Beta. And thousands of extra stamps, in the bargain. Our Green Stamps show up in your sewer book, not in your food bill.



EVERYBODY WANTS IT! WE'VE GOT IT! COME ON IN FOR YOUR NEW 1967 FREE **Alpha Beta** Ideabook

ALPHA BETA GOLDEN DAYS
SLICED PINEAPPLE NO. 1 FLAT CAN **10c**
SAVE 3c

ALPHA BETA GOLDEN DAYS • CUT
GREEN BEANS 303 CAN **10c**
SAVE 5c

ALPHA BETA GOLDEN DAYS
BEETS WHOLE OR SLICED CARROTS 303 CAN • SAVE 5c **10c** EA.



DELICATESSEN SPECIALS
3-OZ. PKGS. • 5 VARIETIES • SLICED
LEO'S MEATS 3 FOR \$1

WILSON'S CERTIFIED • 12-OZ. SIZE
PICNIC PAK 79c

WYNN BITE • 6 OUNCE PACKAGE
LARGE OF ALL BEEF
SLICED BOLOGNA 3 FOR \$1

FIESTA • SAVE 5c • PKG. OF 12
CORN TORTILLAS 2 FOR 29c

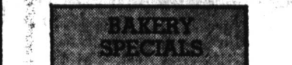
5-LB. BROWN
IMPERIAL Margarine 37c

7 OUNCE SIZE • SAVE 4c
ROD'S WHIP-O 39c

Enter...

The ALPHA BETA—KING TREASURE DREAM VACATIONS CARIBBEAN SWEEPSTAKES

IN COOPERATION WITH DELTA AIRLINES AND KINGS KING Entries close on May 27, 1967. Sign your cash register receipt or reasonable facsimile. Deposit in entry barrel in your Alpha Beta store. Not eligible to enter: persons working in the Alpha Beta stores, employees of Alpha Beta Acme Markets, Inc., employees of Delta Airlines, employees of Delta Airlines advertising agencies or members of their immediate families.



BAKERY SPECIALS
100% WHOLE WHEAT • 22 1/2-OZ. LOAF

ALPHA BETA BREAD 37c

FRONTIER BREAD 37c

WONDER • 15-OZ. LOAF • SAVE 4c
Cinnamon Raisin Bread 37c

NEW! • 25-OZ. SIZE
Pull-apart Cinnamon Coffee Cake 59c

PEAK OF THE SEASON Fresh LOCAL GROWN
SWEET RED RIPE STRAWBERRIES **23c** BOX

U.S. NO. 1 • BEST FOR BAKING or MASHING
RUSSET POTATOES 10 LB. BAG 49c

A SALAD FAVORITE • JUMBO SIZE
FUERTE AVOCADOS 2 FOR 29c

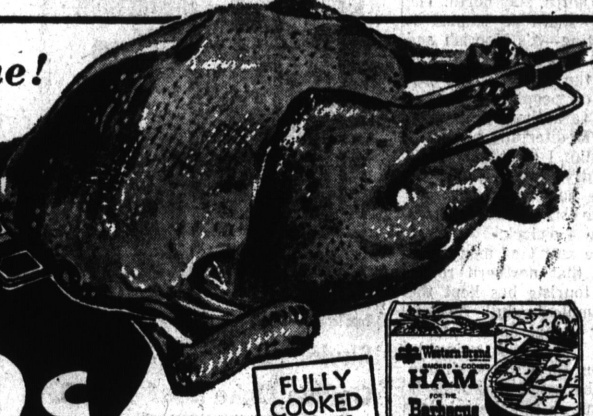
MIX OR MATCH 'EM APPLE SALE! CRISP • JUICY WINESAPS BEST FOR PIES AND SAUCE PIPPINS **6 FOR \$1.00**

NEW CROP • COACHELLA VALLEY
ITALIAN SQUASH 2 FOR 29c

LOADED WITH JUICE
VALENCIA ORANGES 10c LB.

It's Barbecue Time!

ALPHA BETA FRESH OR FROZEN JUNIOR TURKEYS 39c LB.
U.S.D.A. GRADE "A" 6 to 8 LBS. AVERAGE SAVE 20c LB.



WESTERN BRAND **HAM 3 FOR \$2.99** LB. CAN
DUBUQUE • WESTERN BRAND EXTRA LEAN • SMOKED FLAVOR

TOP QUALITY—LOW PRICE COLORADO FED FLAVOR AGED BEEF

CHUCK ROAST BLADE CUT 49c

BONELESS 7-BONE ROAST 79c LB.

Boneless Shoulder CLOD ROAST 89c LB.

ROUND STEAK FULL CUT 89c LB.

BONELESS RIB STEAKS 1.09 LESS WASTE

SHORT RIBS 39c

KOLD KIST • FROZEN BUTTER BEEF STEAKS 12 OUNCE PACKAGE **59c**

KOLD KIST • FROZEN 100% VEAL STEAKS 12 OUNCE PACKAGE **59c**

CERTI-FRESH • FROZEN SOLE FILLETS with Butter Sauce 9 OUNCE PACKAGE **59c**

RAINBOW TROUT 12-OZ. PKG. **69c**

Fresh FILLET OF DOVER SOLE **89c**

ROCK FISH **65c**

FARMER JOHN OR HORMEL BLACK LABEL
SLICED BACON 1-LB. PKG. 59c

BURNS • GENUINE • SLICED CANADIAN BACON 6-OZ. SIZE **63c**

ARMOUR Mincure • 12 OUNCE PACKAGE SMOKED BACON "PAN SIZE" **59c**

EASTERN QUALITY • SHOULDER PORK STEAKS **69c** LB.

COUNTRY STYLE • FRESH GROUND PORK SAUSAGE "FLAVOR TREAT" **49c**

MEMORIAL DAY SPECIAL!
PAPER PLATES 88c

HOT OR COLD
FOAM CUPS 3 FOR \$1

STURDY • 4 WITH HANDLE
FOAM ICE CHEST \$1.19

ROUND OR SQUARE • PLASTIC
WASTE BASKET \$1.77

FROZEN FOODS!

TREESWEET • FROZEN • PURE • RICH IN VIT. C
ORANGE JUICE 5 FOR \$1.00 6-OZ. CANS

DOWNY FLAKE • FROZEN • PACKAGE OF 10
GOLDEN WAFFLES 39c

ORE IDA • FROZEN • SAVE 5c
HASH BROWNS 2-LB. PKG. 3 FOR \$1.00

MORTON'S • FROZEN • 5 VARIETIES • 17-OZ. SIZE
3-COURSE DINNERS 65c

VAN DE KAMP • FROZEN • 17-OZ. SIZE • PINEAPPLE
UPSIDE DOWN CAKE 79c

FROZEN • ALL 89c VARIETIES
SARA LEE PASTRIES 79c

ALPHA BETA'S OWN • GALLON PLASTIC CONTAINER
SUNRICH BLEACH 39c

PUREX BLEACH GALLON PLASTIC CONTAINER **61c**

ALPHA BETA • 303 CAN
FRUIT COCKTAIL 5 FOR \$1.00

BIG FAMILY SIZE 6 OUNCE SIZE
8 VARIETIES SAVE 10c INCL. 2c OFF
JELL-O 2 FOR 27c

MALLEY'S • 24 OUNCE CAN
BEEF STEW 59c SAVE 4c

NABISCO • 15 OUNCE PACKAGE
SHREDDED WHEAT 41c

NABISCO • 16-OZ. • MILK FLAVOR
SNACKS 3 FOR 79c SAVE 14c

JOLLYTIME • 1-LB. CAN
POPCORN 19c WHITE or YELLOW

MAXWELL HOUSE • 1 LB. CAN
COFFEE 69c REG. \$1.37 3 LB. \$2.04 10 OZ. INSTANT \$1.35

BETTY CROCKER • 40-OZ. PACKAGE
BISQUICK 47c

DEL MONTE • 2 1/2 CAN
LO CAL PEACHES 4 FOR \$1

CHICE • ALL CHICKEN
PET FOOD 2 FOR 29c 6 1/2-OZ. CAN

36-OZ. SIZE • BURGER DOG FOOD
KEN I RATION 99c

GIANT SIZE • INCL. 12c OFF
ADVANCED ALL 63c

12-OZ. • FINGERTIP PKG. • 2 FOR 25c VALUE
LESLIE SALT 3 FOR 25c PLAIN 100% IODIZED

ALPHA BETA'S • 28-OZ. JAR • CREAMY or CRUNCHY
IDEAL PEANUT BUTTER 79c

SKIPPY PEANUT BUTTER 24-OZ. JAR • CREAMY or CRUNCHY **93c**

ALPHA BETA'S OWN
IDEAL SHORTENING 3 FOR 75c LB. CAN

CRISCO SHORTENING **3 LB. CAN 89c**

SEE THE CALIFORNIA
ANGELS 50c in action

HEAR THE CALIF. ANGELS IN ACTION ON KMPG-710 on the dial

HOUSE OF BORYANI
SILVER-PLATED CHARMS ONLY 50c

WORLD-RENOWNED • The GENUINE
Crown Staffordshire FINE ENGLISH BONE CHINA

Your Nearby Alpha Beta Markets Are Located at:
TORRANCE 5726 Colorado Ave. at Southvale
5126 190th St. at Ansa
DOMINGUEZ HILLS 190th St. at Avalon
REDONDO 1880 S. Pacific Coast Hwy. L. 1160 BEACH
1880 S. Willow at Carson

COMET REG. SIZE 2 FOR 33c
TOP JOB GHT. SIZE 73c
DOWNY FABRIC SOFTENER REG. 49c
SAFEGUARD DEODORANT BAR SOAP 3 FOR 49c
LAVA HEAVY DUTY BAR SOAP LARGE 2 FOR 35c
MR. CLEAN GHT. SIZE 73c

SHILLINGS
BLACK PEPPER 4-OZ. SIZE 45c

SNO BOL TOILET CLEANER 16-OZ. SIZE 29c

REYNOLDS WRAP 12 INCHES x 25 FOOT ROLL 31c

SUN-MAID CHOCOLATE COVERED RAISINS or MUSCATS 7-OZ. SIZE 39c ea.

CROWN PRINCE SARDINES 1-LAYER IN OIL, MUSTARD OR TOMATO NO. 1/4 CAN 5 FOR \$1.00

GOLDEN GRAIN RICEARONI BEEF 8 OZ. 39c

STIR & SERVE • 3/4 OZ. MACARONI & CHEESE 2 FOR 35c

