DEEP CUT DISCOUNT PRICES

SAVE YOU MONEY EVERY DAY

THE FRIENDLY FOLKS

Market Basket

Copyright 1967 Market Basket

MAY 18

Spend Less...Save More!

at Market Basket, of course, thanks to:

- Deep-Cut Discount Prices on EVERY item* EVERY day.
- Save gas money—no need to store-hop for specials
- Save time—shop any day of the week, no waiting for specials.

Come to Market Basket and save for yourself!

View the National Drivers Test Tuesday, May 23, at 10 P.M., Channel 2, KNXT. Test forms now available at Market Basket.

Market Basket TENDERAY BRAND BEEF

USDA CHOICE

Market Basket Tenderay Beef Is All U.S.D.A Choice Grade

STORE HOURS MONDAY THROUGH FRIDAY 10:00 A.M. TO 9:00 P.M. SATURDAY & SUNDAY 10:00 A.M. TO 7:00 P.M. HOURS SHOWN ARE FOR MOST STORES. EXACT HOURS ARE POSTED IN EACH STORE.

Tenderay Beef

Tenderay Brand Beef is guaranteed bath fresh and tender EVERY TIME. Natural flavor and juices are protected while natural tendering action is speeded up by precisely regulated temperature, humidity and air circulation in special rooms. Tenderay Brand Beef is fully aged in 44 HOURS OR LESS instead of weeks. No other beef so fresh can be so naturally tender!

THE TAPE TOTAL TELLS THE TRUTH— MRS. ROACH SAVED $3.16 TO $4.03 ON THIS CART-FULL AT MARKET BASKET!

A few days ago we chose a customer at random, Mrs. Ronald Roach of Redondo Beach, and asked her permission to make a list of her purchases, which amounted to $19.32. Had she bought the same groceries at two other leading food chains she would have paid $3.16 or $4.03 more than what she paid at Market Basket. The totals from the other chains include specials as well as regular prices. No doubt you, too, can save as much if you shop Market Basket every week. And thanks to Deep-Cut Discount Prices on EVERY item* every day, you don't have to limit your selections to certain items, brands or sizes to save money at Market Basket.

This is an actual photo of Mrs. Ronald Roach's basket of groceries taken May 8, 1967.

*Except fair-traded or government-controlled prices

Bonus Discount Buys

MANUFACTURER'S ALLOWANCES ARE PASSED ON TO YOU TO PROVIDE ADDITIONAL SAVINGS. PRICES IN EFFECT WHILE STOCKS LAST.

Kraft—Natural Mellow Cheddar, Monterey Jack or Midget Longhorn—6-Oz. Pkg. **Sliced Cheese.. 39¢** 4¢

Kraft Natural, Sliced 6-Oz. Pkg. **Provolone Cheese 49¢** 4¢

Pillsbury Crescent Ctn. **Dinner Rolls.... 29¢** 6¢

DEEP CUT EVERYDAY DISCOUNT PRICES — SAVE

Market Basket All Meat 1-Lb. Pkg. **Franks..... 55¢** 10¢

ALL BEEF, 1-LB. PKG., 59c

Market Basket—8-Oz. Pkg. **Sandwich Spread 29¢** 4¢

Zwan Sliced—4½-Oz. Pkg. **Cooked Ham.... 65¢** 4¢

Xint Corn **Tortillas.....** Pkg. **23¢** 2¢

Xint—3½-Oz. Pkg. **Beef Tamales... 10¢** 1¢

Market Basket Sliced All Varieties—1-Lb. Pkg. **Lunch Meats... 65¢** 4¢

Market Basket Process, Sliced—12-Oz. Pkg. **American Cheese 63¢** 2¢

Market Basket—Black Cherry, Cherry-Pineapple, Carrot-Pineapple, Waldorf or Fruit Treat 14-Oz. Ctn. **Gelatin Salads 33¢** 6¢

Fresher, Leaner Ground Meats at Deep Cut Discount Prices!

GROUND BEEF

Freshly ground and wrapped in the store just before you buy it, this good ground beef compares to that offered by other stores at much higher prices.

PER LB. **37¢**

Premium quality, extra-lean ground beef that stays fresh for days with no preservatives, thanks to the air-tight Flavor Seal Pack.

3-LB. CHUB, $1.39 — 1-LB. CHUB **47¢**

GROUND SHOULDER LB. 57¢
GROUND ROUND LB. 68¢
GROUND SIRLOIN LB. 79¢
MEAT LOAF MIX LB. 49¢
Beef and Pork, Unseasoned

TENDERAY BRAND U.S.D.A. CHOICE BEEF

T-BONE STEAK

The one fine beef you never have to trim again at home!

LB. **98¢**

EVERY DAY DISCOUNT PRICE

SAVE 21c
BONELESS TOP SIRLOIN STEAK, LB. $1.39
SAVE 20c

EVERYDAY DISCOUNT PRICE
FRESH U.S.D.A. GRADE A WHOLE

FRYING CHICKENS

LB. **29¢**

SAVE 10c
CUT UP FRYERS, LB. 33c, SAVE 12c

EVERYDAY DISCOUNT PRICE
TENDERAY BRAND U.S.D.A. CHOICE BEEF

RIB STEAK

LB. **78¢**

SAVE 20c
SPENCER STEAK, LB. $1.57, SAVE 41c

DEEP CUT EVERYDAY DISCOUNT PRICES — SAVE

Former John, Luer Quality or Hoffman Bettermaid—1-Lb. **Sliced Bacon** Pkg. **57¢** 12¢

McCoy's—1-Lb. Pkg. **Beef Sausage... 49¢** 10¢

Farmer John Skinless 8-Oz. Pkg. **Link Sausage... 25¢** 8¢

Rupert Frozen 1½-Lb. Pkg. **Fish Sticks. 99¢** 10¢

Icelandic Frozen, Breaded 12-Oz. Pkg. **Sole Steaks. 59¢** 10¢

Kold Kist Frozen 1¾-Oz. Steaks **Beef Steaks 10 $1.18** 1¢

DEEP CUT EVERYDAY DISCOUNT PRICES — SAVE

Center Cut Rib **Pork Chops...** Lb. **95c** 10¢

Center Cut Loin **Pork Chops...** Lb. **98c** 10¢

Family Pack—Large Loin **Pork Chops...** Lb. **79¢** 10¢

Eastern Grain-Fed Pork **Fresh Picnics..** Lb. **39¢** 10¢

Eastern Grain-Fed **Pork Steaks..** Lb. **69¢** 10¢

Frying Chicken **Thighs.....** Lb. **59¢** 10¢

Frying Chicken—Breasts with Rib Cage or **Drumsticks...** Lb. **59¢** 10¢

Iowa Farms or Hormel Red Label—1-Lb. Pkg. **Sliced Bacon... 55¢** 10¢

DEEP CUT EVERYDAY DISCOUNT PRICES — SAVE

Whole or Large Meaty End **Rib Roast.....** Lb. **69¢** 10¢

Broil or Fry **Club Steak....** Lb. **89¢** 30¢

Tenderay Brand Beef Steak **Porterhouse..** Lb. **$1.05** 24¢

Tenderay Brand **Chuck Steak..** Lb. **48¢** 11¢

Beef Shoulder **O-Bone Steak.** Lb. **59¢** 30¢

Fine for Barbecue **Family Steak.** Lb. **89¢** 9¢

Lean, Tender **Cube Steak....** Lb. **98¢** 41¢

Market Basket Cryovac Pack Brisket **Corned Beef..** Lb. **79¢** 10¢

BANQUET FROZEN ALL VARIETIES

CREAM PIES

EVERY DAY DISCOUNT PRICE

14-OZ. EACH **29¢**

SAVE 4c

VAN CAMP'S

PORK & BEANS

Bonus DISCOUNT BUY

31-OZ. CAN **21¢**

SAVE 4c

MARKET BASKET MILD

CHEDDAR CHEESE

EVERY DAY DISCOUNT PRICE

LB. **79¢**

SAVE 10c

PILLSBURY ASSORTED

CAKE MIXES

Bonus DISCOUNT BUY

18½-OZ. PKG. **31¢**

SAVE 7c

HILLS BROS.

COFFEE

EVERY DAY DISCOUNT PRICE

69¢ SAVE 4c

1-LB. CAN
2-LB. CAN, $1.37, SAVE 8c
INSTANT COFFEE
10-OZ. JAR, $1.32, SAVE 7c

HUNT'S

CATSUP

Bonus DISCOUNT BUY

26-OZ. BOT. **33¢**

SAVE 8c

DETERGENT

WHITE KING 'D'

Bonus DISCOUNT BUY

49-OZ. PKG. **49¢**

SAVE 30c

DEEP CUT EVERYDAY DISCOUNT PRICES — SAVE

Cal Fame Frozen **Orange Juice 2** 6-Oz. Cans **35¢** 5¢

Green Giant Frozen Baby Limas With Butter Sauce or, **Cauliflower** 10-Oz. Pkg. With Cheese Sauce **37¢** 2¢

Green Giant Frozen Peas & Onions With Butter Sauce or Shoepeg **Corn.** 10-Oz. Pkg. With Butter Sauce **37¢** 2¢

West Pac Frozen, All Varieties **Vegetables.** 20-Oz. Pkg. **31¢** 2¢

West Pac Frozen Crinkle Cut or Shoestring **Potatoes...** 20-Oz. Pkg. **29¢** 4¢

Van De Kamp Frozen **Halibut.....** 8-Oz. Pkg. **75¢** 4¢

Rosarita Frozen Enchilada, Combination Plate, Beef Tacos or Mexican **Dinners.....** 12-Oz. Each **42¢** 7¢

Bridgeford Frozen **White Bread** Bag of 3 Loaves **53¢** 6¢

DEEP CUT EVERYDAY DISCOUNT PRICES — SAVE

Sun Vista Great Northern **Beans.....** 15-Oz. Can **11¢** 1¢

Sun Vista **Blackeye Beans** 15-Oz. Can **12¢** 1¢

Bell **Frenchies 2** 4-Oz. Cans **39¢** 3¢

Stokely Fordhook **Lima Beans.** 16-Oz. Can **27¢** 6¢

Stokely Cut **Green Beans** 15½-Oz. Can **25¢** 2¢

Stokely **Shellie Beans** 16-Oz. Can **27¢** 2¢

Stokely Cut **Wax Beans** 15½-Oz. Can **29¢** 2¢

Stokely Whole Kernel **Golden Corn** 17-Oz. Can **23¢** 2¢

Lindsay Pitted Medium **Ripe Olives** 7½-Oz. Can **37¢** 4¢

Jerseymaid First Quality Grade AA **Butter.....** 16-Oz. Ctn. **79¢** 4¢

Jerseymaid Catering **Ice Cream...** ½-Gal. Ctn. **69¢** 10¢

Jerseymaid **Cottage Cheese** Pt. Ctn. **29¢** 5¢

Market Basket Non-Fat **Instant Milk.** 14-Qt. Pkg. **$1.07** 17¢

Market Basket Non-Dairy **Creamer....** 11-Oz. Jar **59¢** 20¢

Foodcraft Farm-Style **Pickle Chips** 22-Oz. Jar **39¢** 6¢

Ortega Whole Pickled **Green Chilies** 4-Oz. Can **17¢** 4¢

Ortega Green **Chili Salsa...** 7-Oz. Can **21¢** 2¢

Ortega Whole **Pimentos....** 4-Oz. Can **19¢** 2¢

Armstrong One-Step **Floor Care..** 22-Oz. Can **85¢** 10¢

Arrow **Liter Fluid..** 32-Oz. Can **33¢** 16¢

Cliff Char **Briquets....** 10-Lb. Bag **78¢** 21¢

Gold Seal—16-Oz. Pkg. **Snowy Bleach..** **47¢** 2¢

Duz **Detergent..** 39-Oz. Pkg. **81¢** 4¢

Safeguard—Bath Bar **Deodorant Soap...** **20¢** 1¢

Chiffon 2-Roll Pkg. **Toilet Tissue...** **24¢** 1¢

Chic-E-Chicken **Pet Food.....** 6-Oz. Can **13¢** 2¢

Chic-E Giblets or Kidney **Pet Food.....** 6-Oz. Can **15¢** 2¢

Sta-Puf Fabric Softener.... 32-Oz. Bot. **45¢** 4¢

Reynolds **Aluminum Foil.....** Standard 25-Ft. Roll **29¢** 2¢

Skippy Pet Stew..... 14-Oz. Can **13¢** 1¢

DEEP CUT EVERYDAY DISCOUNT PRICES — SAVE

Tree Top **Apple Juice** 46-Oz. Can **42¢** 3¢

Cal Fame—Five Asst. Flavors **Drinks.....** 46-Oz. Can **27¢** 2¢

Hillcrest **Prune Juice** 24-Oz. Bot. **33¢** 4¢

Pillsbury **Flour.....** 5-Lb. Bag **61¢** 2¢

Supreme Cherry **Pie Filling..** 21-Oz. Can **49¢** 2¢

Hillcrest—Sliced or Halves **Peaches....** 29-Oz. Can **22¢** 3¢

Girard Original—11-Oz. Bot. **French Dressing..** **45¢** 4¢

Gebhardt 10½-Oz. Can **Hot Dog Sauce** **25¢** 2¢

Hillcrest **Tomato Sauce 3** 7¾-Oz. Cans **26¢** 5¢

Regular or Super **Tampax....** Box of 40 **$1.29** 40¢

Miss Breck **Hair Spray.** 13-Oz. Can **77¢** 22¢

Oral Antiseptic **Micrin.....** 12-Oz. Bot. **85¢** 24¢

Prell **Shampoo...** 7-Oz. Bot. **83¢** 26¢

For Fast Relief Bottle of 25 Tablets **Alka-Seltzer....** **52¢** 15¢

Toothpaste **Crest...** 6¾-Oz. Family Size Tube **71¢** 24¢

Gillette Super Stainless Pkg. of 10 **Razor Blades...** **$1.19** 26¢

Style **Hair Spray.** 13-Oz. Can **69¢** 30¢

Liquid **Similac.....** 13-Oz. Can **26¢** 5¢

Mouthwash **Scope.....** 12-Oz. Bot. **85¢** 24¢

BONUS DISCOUNT BUYS

MANUFACTURER'S ALLOWANCES ARE PASSED ON TO YOU TO PROVIDE ADDITIONAL SAVINGS. PRICES IN EFFECT WHILE STOCKS LAST.

Market Basket **Coffee.....** 1-Lb. Can **59¢** 10¢

Market Basket **Coffee.....** 2-Lb. Can **$1.17** 20¢

Mary Ellen—Blackberry, Boysenberry, Strawberry, Peach, Black Cherry or Apricot-Pineapple **Jams.....** 20-Oz. Jar **49¢** 12¢

Kraft Miracle (Includes 4c Off Label) **Margarine.** 16-Oz. Ctn. **29¢** 8¢

Laura Scudder—Quart Jar **Mayonnaise....** **49¢** 6¢

Star-Kist—6½-Oz. Can **Chunk Tuna....** **28¢** 5¢

Beau Pork—12-Oz. Can **Luncheon Meat** **37¢** 18¢

Chris & Pitts—12-Oz. Bot. (Includes 3c Off Label) **Barbecue Sauce** **35¢** 8¢

Pillsbury Inst.—15¾-Oz. Pkg. **Mashed Potatoes** **63¢** 9¢

Tenderleaf Tea Bags... Pkg. of 48 **49¢** 20¢
(Includes 10c Off Label)

White King Soap..... 40-Oz. Pkg. **56¢** 17¢
(Includes 15c Off Label)

Sta-Flo Spray Starch..... 22-Oz. Can **59¢** 20¢

LIQUOR BUYS:

A MARKET BASKET EXCLUSIVE **Roskov Vodka....** ½-Gal. **$6.66**

FRANZIA BROS.—VIN ROSE, CHIANTI, RHINEWEIN OR BURGUNDY **Table Wines.....** ½-Gal. **99¢**

BLENDED WHISKEY **Lord of Kentucky...** Qt. **$3.49**

REFRESHING **Steinbrau Beer** Case of 24 12-Oz. Cans **$2.99**

Beech-Nut Strained **Baby Food...** 4½-Oz. Jar **8¢** 2¢

Beech-Nut Junior **Baby Food..** 7½-Oz. Jar **14¢** 1¢

Barbara Ann **Apple Struedel** Pkg. of 6 **54¢** 5¢

Market Basket **Bread ....3** 22½-Oz. Loaves **$1** 12¢

Nabisco Bisco **Sugar Wafers** 9¾-Oz. Pkg. **36¢** 3¢

Kraft Pimento, Olive Pimento or Pineapple **Jar Cheese...** 5-Oz. Jar **31¢** 2¢

Pillsbury Choc. or Strawberry **Moo Juice 3** ¾-Oz. Pkgs. **25¢** 5¢

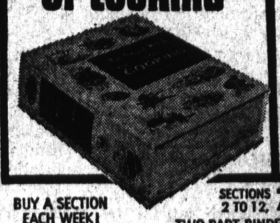
Doumak **Marshmallows** 16-Oz. Pkg. **25¢** 4¢

Regular Royal **Pudding.....** 3-Oz. Pkg. **11¢** 1¢

2 FREE SAMPLES (WITH COUPONS)

FROM THE PUBLISHERS OF THESE POPULAR BOOKS!

FREE SECTION ONE
MARY MARGARET McBRIDE
ENCYCLOPEDIA OF COOKING



FREE SECTION ONE
THE FAMILY HANDYMAN ENCYCLOPEDIA

BUY A SECTION EACH WEEK!

SECTIONS 2 TO 12, 79¢ EACH
TWO-PART BINDER, 89c EACH PART

BUY A SECTION EACH WEEK!

AN ENTIRE LIBRARY OF COOKBOOKS in one easy-to-use volume! Tells how to buy, prepare, serve, store food as well as how to cook it so that family and friends will rave at your wizardry. A truly comprehensive reference with more than 60 separate topical sections of mouthwatering food ideas. Includes food favorites from all over the U.S.A and around the world.

You'll find out how to serve the most delicious, attractive and nutritious meals ever — while saving time, work and money.

ONE HOME REPAIR CAN SAVE THE COST OF THIS ENTIRE ENCYCLOPEDIA! Its crystal clear photos, directions and charts show you exactly how to do hundreds of things for your home at tremendous savings of time, money and effort.

Plus basic information of proper use, functions, handling and maintenance of hand and power tools.

MARKET BASKET COUPON
FREE SAMPLE
SECTION ONE
MARY MARGARET McBRIDE
ENCYCLOPEDIA OF COOKING
THIS COUPON GOOD THRU JUNE 18 AT ANY MARKET BASKET STORE.

MARKET BASKET COUPON
FREE SAMPLE
SECTION ONE
THE FAMILY HANDYMAN ENCYCLOPEDIA
THIS COUPON GOOD THRU JUNE 18 AT ANY MARKET BASKET STORE.

DEEP-CUT DISCOUNT PRICES ON SUNRISE FRESH FRUITS AND VEGETABLES

CHIQUITA CENTRAL AMERICAN
Plump and golden ripe...thoroughly delectable... thoroughly digestible!

BANANAS

EVERY DAY DISCOUNT PRICE

LB. **10¢**

BONUS DISCOUNT BUY
Large Walnuts..... Lb. **38¢**

EVERYDAY DISCOUNT PRICE
U.S. NO. 1 RUSSET
Potatoes..... 10-Lb. Bag **39¢**

EVERYDAY DISCOUNT PRICE
Coachella Valley Ruby Red or White
Grapefruit..... 6 for **$1**

EVERYDAY DISCOUNT PRICE
LARGE, FRESH, HAWAIIAN
Pineapple..... Each **39¢**

EVERYDAY DISCOUNT PRICE
EXTRA FANCY WASHINGTON
Winesap Apples..... Lb. **19¢**

EVERYDAY DISCOUNT PRICE
Vita Pakt—Grapes, Lemonade, Orange or Party Punch
Fruit Drinks..... 11½-pt. bots. **99¢**

EVERYDAY DISCOUNT PRICE
SUN-MAID
Raisins..... Box of 10 1½-oz. pkgs. **37¢**

MARKET BASKET BONUS DISCOUNT COUPON

WITH THIS COUPON
HILLCREST U.S.D.A GRADE AA LARGE
EGGS
(Produced in California)
REG. 43c DOZ. IN CARTON
33¢

COUPON GOOD THROUGH MAY 24, 1967, AT ANY MARKET BASKET STORE
LIMIT ONE DOZEN PER COUPON.

KING SIZE OR FILTER
CIGARETTES
EVERY DAY DISCOUNT PRICE
CTN. **$2.15** PLUS TAX
SAVE 17c
REGULAR, CTN., $2.12
SAVE 20c

NEW LIBBEY "BLEU AZTEC"
GLASSWARE
EVERY DAY DISCOUNT PRICE
Your Choice of 8-Oz. Old Fashioned, 12-Oz. Beverage or 15-Oz. Iced Tea
6 for 96¢

IMPORTED 100% RARE SCOTCH WHISKIES
INVER HOUSE SCOTCH
½-GAL. **$9.99**

- HAWTHORNE BLVD. at 182nd ST., REODNDO BEACH
- GAFFEY at FIFTH ST., SAN PEDRO
- LOMITA AVE. at MAIN, WILMINGTON