

RCA VICTOR COLOR TV

HIGHEST QUALITY • LOWEST PRICES

FOR COLOR SO REAL YOU'LL THINK YOU ARE THERE!

COLOR TV

PRICES START AT

\$339.50



RCA VICTOR NEW VISTA COLOR TV

- Powerful 25,000-volt Color chassis, Rectangular RCA Hi-Lite Color Tube with Perma-Chrome
- Super-powerful New Vista VHF, Solid State UHF Tuners
- New RCA solid integrated circuit performs key FM sound functions
- Automatic Color Purifier "cancels" magnetism
- One-set fine tuning, stay-set volume control

SAVE AT FRED'S



The ABBEY Series 60-729 29 1/2 in. rectangular picture

EASY TERMS

FREE Clock Radio

WITH THE PURCHASE OF ANY COLOR TV



MODEL RMD13 AM Clock-Radio
An easy-on-the-budget clock radio buy with accurate electric clock and all-new cabinet styling. Waves you to music automatically. Large 7" oval high efficiency speaker delivers rich, full-bodied "Golden Throat" tone. Built-in loop antenna picks up AM stations strong and clear. Four tubes plus tube rectifier provide excellent reception. Stamped plastic cabinet in Icedream White or Cream. H—5 1/2", W—10 1/4", D—5 1/4".

SAVE AT FRED'S

RCA VICTOR

• • • Thrill to color realism so bright, so brilliant, you'll think you are there! Glare-proof rectangular RCA Hi-Lite Color Tube with new Perma-Chrome delivers locked-in purity with no changes in color fidelity during warm-up period. Unsurpassed all-channel TV reception—35,000-volt Deluxe Color Chassis... RCA Automatic Color Purifier... one-set VHF fine tuning that "remembers" to give you the best picture. These are just a few of the many reasons why RCA Victor is America's first choice for Color TV!

BUY AT FRED'S AND SAVE!



The ALCOTT Model 61-445

FOR COLOR SO REAL YOU'LL THINK YOU ARE THERE...



THE MOST TRUSTED NAME IN ELECTRONICS

RCA VICTOR COLOR TV



The ENDICOTT Series 60-62 29 1/2 in. picture

- NEW GRACEFUL COMPACT DESIGN
- CABINET THAT SWIVELS
- 295 SQ. IN. PICTURE

For the first time—RCA Victor 25" rectangular-tube Color TV in a cabinet that swivels! Turn it to face your easy chair, then settle back to enjoy Color viewing at its exciting best. Clean Contemporary lines frame the picture tube and control panel, while the swivel base has a distinctive Danish flavor.

BUY AT FRED'S AND SAVE!

BUY AT FRED'S AND SAVE!

- EASY TERMS
- 3 YEARS TO PAY
- FREE DELIVERY
- BANKAMERICARD
- SERVICE INSTALLATION



SPANISH GRANDEUR... CAPTURED IN FINE WOOD VENEERS



The ORTEGA Series 60-728 29 1/2 in. picture

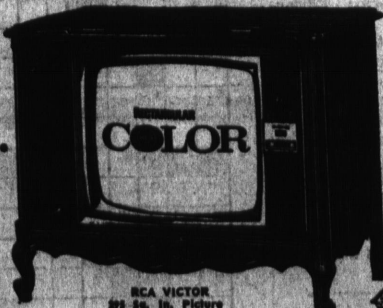
RCA VICTOR HIGH-STYLE SPANISH LOWBOY COLOR TV

Stunning cabinet features filigree open-work grill, massive octagonal feet. Feature-filled RCA Victor New Vista deluxe Color TV rates more raves. See it now!

BUY AT FRED'S AND SAVE

RCA VICTOR New Vista COLOR TV

- Powerful 25,000-volt Color Chassis
- Rectangular RCA Hi-Lite Color Tube
- Super-powerful New Vista VHF, Solid State VHF Tuners
- New RCA Solid Integrated Circuit performs key FM sound functions, one-set VHF Fine Tuning, stay-set Volume Control
- Dependable RCA Solid Copper Circuits



RCA VICTOR 99 1/2 in. Picture

BUY AT FRED'S AND SAVE!

EASY TERMS



RCA VICTOR MARK I DELUXE

Thrill to color so real you'll think you are there. Glare-proof RCA rectangular Hi-Lite Color Tube uses rare-earth phosphor to assure bright color pictures. Perma-Chrome delivers locked-in purity without changes in color fidelity during warm-up. New RCA solid integrated circuit, used to perform key FM sound functions, is a major advance in TV circuit design. Push-bar power tuning for both VHF and UHF channels. Automatic Frequency Control electronically locks VHF and UHF stations in tune, automatically compensates for slight errors in manual tuning. Automatic Chroma Control keeps color intensity the way you want it—guards against interference and changing reception conditions. These are a few of the many features that make RCA Victor Mark I Deluxe the world's most automatic Color TV.

BUY AT FRED'S AND SAVE!

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- EASY TERMS
- 3 YEARS TO PAY
- FREE DELIVERY
- BANKAMERICARD
- SERVICE INSTALLATION

FRED'S

703 W. PACIFIC COAST HIGHWAY

WILMINGTON • TE 4-6427

HOURS: DAILY 9 TO 8 P.M. SAT. & SUN. 9 TO 5 P.M.

- EASY TERMS • 3 YEARS TO PAY
- FREE DELIVERY • BANKAMERICARD
- SERVICE INSTALLATION

• FURNITURE • APPLIANCE • TELEVISION