



# POCKET *the* GREEN at ALPHA BETA

WHERE YOU ALWAYS GET THE BEST FOR LESS!

PRICES EFFECTIVE 7 DAYS—THURS., through WED., APRIL 20-26



TAKE ADVANTAGE OF ALPHA BETA'S QUANTITY DISCOUNT BONUS!

NOW QUANTITY BUYERS EARN **1000**

EXTRA *SX* GREEN STAMPS EACH TIME you BUY \$100 WORTH from ALPHA BETA in a 30 day period or less\*

\*Of course, you'll continue to get your Green Stamps with every purchase.

\*Our low pricing policy continues—the stamps are extra savings for you.

\*Purchase of fluid dairy products, cigarettes & magazines excluded.

IDEAL • FROZEN • 9-OZ. PKG.  
**GREEN BEANS 4 FOR \$1.00**  
FRENCH SLICED OR CUT

IDEAL • FROZEN • 10-OZ. PKG.  
**LIMA BEANS 4 FOR \$1.00**  
FORDHOOK OR BABY LIMAS

**ALPHA BETA BONUS COUPON**

WITH THIS COUPON AT YOUR NEARBY ALPHA BETA MARKET ONE ONLY • GOLD MEDAL

**FLOUR 5 39¢**

WITH MINIMUM PURCHASE ONE COUPON PER FAMILY • ADULTS ONLY

COUPON GOOD APRIL 20-26 THURS. through WED.

GOLDEN DAYS SLICED or HALVES  
**PEACHES 19¢**

2 1/2 CAN SAVE 6c

PRINCESS 1-LB. CARTON  
**MARGARINE 29¢**

SAVE 13c

VEL LIQUID 32 OUNCE BONUS PACK  
**DETERGENT 49¢**

86c VALUE

SPECIAL BONUS PACK! 22 oz.—Reg. 59c PLUS 10 OZ. FREE... ALL FOR 49c

ALPHA BETA • 15-OZ. FLUFFY BREAD WHITE OR WHEAT **23¢**

ALPHA BETA • 1-LB. 6 1/2-OZ. PREMIUM LOAF BREAD: WHEAT 3¢, WHITE 3¢ **\$1.00**

ALL BRANDS • REG. OR KING SIZE CIGARETTES CARTON **\$2.15**

PLUS TAX

MAXWELL HOUSE COFFEE REGULAR or DRIP 1-LB. CAN **69¢**

2-LB. CAN REG. & DRIP **\$1.37**

3-LB. CAN REG. & DRIP **\$2.05**

10 OUNCE INSTANT... **\$1.35**

NEW GRIND! ELECTRA MATIO YUBAN COFFEE 2-LB. CAN **75¢**

GIANT SIZE DETERGENT COLD POWER INCL. 10¢ OFF **65¢**

DEEP TONE ZEE TOWELS 2 ROLL **43¢**

NO. 1 TALL CAN-ALPHA BETA'S OWN! LOUELLA MILK 2 **31¢**

PET MILK NO. 1 CAN 2 for **35¢**

STARKIST • NO. 1/2 CAN CHUNK TUNA **3 87¢**

GLORIETTA • 10-OZ. APRICOT NECTAR **10¢ \$1.00**

ALPHA BETA • 32 OUNCE MAYONNAISE **49¢**

BEST FOODS • MAYONNAISE, 32-OZ. **61¢**

BANQUET • FROZEN • 5 OUNCE BAG 6 VARIETIES • SAVE 3¢  
**COOKIN' BAG ENTREES 4 FOR \$1.00**

MORTON'S • FROZEN • 14-OZ. SIZE SAVE 5c  
**CREAM PIES 29¢**

TREESWEET • FROZEN • 6-OZ. CAN SAVE 20c  
**ORANGE JUICE 6 FOR \$1.00**

RAL MEX • FROZEN • 14-OZ. TAQUITOS SAVE 4c **55¢**

MORTON'S • FROZEN • 20-OZ. MACARONI & CHEESE REGULAR 43c **39¢**

SIMPLOT • FROZEN • 1-LB. SIZE TATER GEMS CRINKLE CUT OR TAT TATERS **3 FOR 89¢**

FROZEN • SAVE 10c HAWAIIAN ICES 6 PACK **49¢**

STOUFFER'S • FROZEN • 10-OZ. • SAVE 10c MEAT PIES • CHICKEN • TURKEY • BEEF **59¢**

PEPPERIDGE FARMS • FROZEN TURN-OVERS • APPLE • CHERRY • BLUEBERRY • RASPBERRY **55¢**

JACK & BEANSTALK • CARROTS • SLICED SHOESTRING • GREEN PEAS • CORN • CREAM STYLE WHOLE KERNEL **5 FOR \$1.00**

MIX 'EM OR MATCH 'EM 303 CANS SAVE UP TO 15c

ALPHA BETA • FARM FRESH • ONE DOZEN LARGE GRADE AA EGGS **45¢**

NEW! POST • FORTIFIED OAT FLAKES 10-OZ. PACKAGE DRY CEREAL **37¢**

CASE SWAYNE • 300 CAN PINTO BEANS SAVE 20c **10 FOR \$1.00**

ALPHA BETA • 303 CAN PEAR HALVES 29c VALUE EACH **5 FOR \$1.00**

ALPHA BETA • 2 1/2 CAN • 35c VALUE TOMATOES SOLID PACK **31¢**

Best for Less! DELICATESSEN SPECIALS

ALPHA BETA • MONTEREY JACK CHEESE 16c LB. **79¢**

ALPHA BETA • 4 OUNCE PACKAGE COOKED SALAMI SAVE 17c **3 FOR \$1.00**

ALPHA BETA • 1-LB. SIZE • HEAT 'N EAT! TAMALE • BEEF • CHICKEN **69¢**

CASSEROLE GALILEO • ITALIAN • 8 OUNCE SIZE SALAMI SAVE 10c **79¢**

CHUB ALPHA BETA • HALF PINT • SAVE 4c **49¢**

SOUR CREAM PINT CTN. SAVE 6c **25¢**

Advertised Specials Plus Everyday Low Prices

U.S.D.A. GRADE 'A' CALIFORNIA GROWN **fresh WHOLE BODY FRYERS 29¢ LB.**

CUT-UP FRYERS **35¢**

ALPHA BETA *Trinidad-Rite* COLORADO FED FLAVOR AGED BEEF • LARGE END **79¢ LB.**

SMALL END . . . . . **99¢**

ALPHA BETA • DEPENDABLE QUALITY SLICED BEEF LIVER **49¢ LB.**

DUBUQUE • "ROYAL BUFFETT" CANNED BONELESS FULLY COOKED HAM 8 or 10 Lb. Size **79¢ LB.**

1 POUND PACKAGE • 1st QUALITY SLICED BACON • ALPHA BETA • FARMER JOHN • LUER QUALITY **59¢**

KOLD KIST • FROZEN • 12-OZ. PKG. BUTTER BEEF STEAKS **59¢**

KOLD KIST • FROZEN • 12-OZ. PKG. PURE VEAL STEAKS **59¢**

BLUE DIAMOND • FROZEN BREADED SHRIMP 1 1/2 L.B. PKG. **\$1.89**

GREENLAND HALIBUT FILLETS **69¢**

FANCY • EASTERN SCALLOPS **89¢**

FRESH FILLET OF NORTHERN ROCKFISH **65¢**

ALPHA BETA COLORADO FED BEEF SHORT RIBS MEATY, FLAVORFUL **39¢**

McDOYS • 12 OUNCE PACKAGE BEEF BACON **69¢**

McDOYS • 1-LB. PACKAGE BEEF SAUSAGE **49¢**

ALPHA BETA *Trinidad-Rite* COLORADO FED, FLAVOR AGED BEEF ROUND STEAK FULL CUT **89¢ LB.**

ALPHA BETA *Trinidad-Rite* COLORADO FED, FLAVOR AGED BEEF BONELESS 7-BONE ROAST **79¢ LB.**

ALPHA BETA *Trinidad-Rite* COLORADO FED, FLAVOR AGED BEEF Boneless Shoulder Clod Roast **89¢ LB.**

ALPHA BETA PRODUCE... Best for Less!

SWEET RED RIPE STRAWBERRIES 3 BOXES **69¢**

Fresh LOCAL GROWN

FLORIST QUALITY FLOWERS at SUPERMARKET PRICES ASSORTED COLORS MARGUERITE DAISIES FRESH CUT BUNCH **49¢**

GOLDEN RIPE • CENTRAL AMERICAN BANANAS **2 29¢**

GARDEN FRESH • CRISP CELERY LARGE STALKS **2 FOR 29¢**

HAWAIIAN GROWN • JUMBO SIZE PINEAPPLE 4-LB. AVG. **49¢**

A SALAD FAVORITE • LARGE SIZE AVOCADOS **2 FOR 29¢**

SILKEN DELIGHT 98c VALUE BATH OIL 22 OUNCE GRECIAN STYLE DECANTER **66¢**

PACKAGE OF 12 • 13-OZ. SIZE FOAM CUPS **4 FOR \$1.00**

23 OUNCE SIZE • SAVE 10c SIMONIZ REDDI STARCH **49¢**

5 POUND BAG SKIPPY DOG FOOD 10-LB. \$1.39 **69¢**

22 OUNCE PACKAGE PURINA CAT CHOW **43¢**

Be a DROP-IN... Visit a School APRIL 23-29 PUBLIC SCHOOLS WEEK

HEAR THE CALIFORNIA ANGELS in action KMPC - 710 on the dial

SPECTACULAR VALUES!

CLOCK RADIO **\$12.98**

WALKIE TALKIE SET **\$17.48** • TAPE RECORDER **\$21.98** • SHOW & TELL **\$29.98**

5 TRANSISTOR RADIO **\$5.98** • WALKIE TALKIE BASE STATION **\$29.98** • PORTABLE PHONOGRAPH **\$14.98**

ULTRA-BRITE TOOTHPASTE KING SIZE **85c**

DASH GIANT SIZE **75c**

CASCADE 35 OUNCE SIZE **75c**

VAPOR BRITE OVEN CLEANER 14-OZ. SIZE **59c**

METRECAL LIQUID COOKIES 8-OZ. CAN **31c**

6-OZ. PKG. **89c**

9-OZ. DINNERS • CHILI BEEF **45c**

• VEGETABLE BEEF **45c**

• CHICKEN RICE **45c**

• TUNA NOODLE **41c**

SUNSHINE RINSO KING SIZE **\$1.30**

ADVANCED ALL GIANT SIZE **75c**

Your Nearby Alpha Beta Markets Are Located at:  
TORRANCE 3720 Cabrillo Ave. at Sepulveda  
3120 190th St. at Azusa  
DOMINGUEZ HILLS 190th St. at Avalon  
REDONDO 1800 S. Pacific Coast Hwy.  
LOND BEACH 1500 W. Willow at Casplan

ALPHA BETA Best for Less!