

VONS and Shopping Bag Score BIG at Home Plate



The Grand-Slam Of Savings

First up is low regular prices... and you take an extra base with the added value you receive with Blue Chip Stamps. Then comes the clean-up clout of SUPER SPECIALS! You get the grand-slam of savings with league-leading quality at Vons.

MAXWELL HOUSE COFFEE

Regular, Drip or Fine
1 LB. CAN... **63¢** SPECIAL PRICE

VONS FLOUR

Enriched, All Purpose
5-LB. BAG... **37¢** SPECIAL PRICE

NIBLETS CORN

Golden, Whole Kernel
12 OZ. CAN... **19¢** SPECIAL PRICE

COLD POWER DETERGENT

Washes Clean in Cold Water
GIANT SIZE... **59¢** SPECIAL PRICE

- Glorietta Pears** HALVED OR SLICED FANCY, 2 1/2 CAN **35¢**
- Vons Gelatin** ASSORTED FLAVORS 3-OZ. PKG. **3:19¢**
- Peanut Butter** PETER PAN—18-OZ. JAR CREAMY OR CRUNCHY **49¢**
- Cal-Fame Drinks** ASSORTED FLAVORS BIG 46-OZ. CAN **4:51**
- Purr Cat Food** RED MEAT TUNA 6-OZ. CAN **8:51**

MELMAC DINNERWARE

Color Flite BRAND—GENUINE
ITEM OF THE WEEK
BREAD AND BUTTER PLATE Reg. 47c
Only 33¢ EA.
With Each \$3.00 Grocery Purchase

Luer or Farmer John HAMS
FULLY COOKED
Lean, Tender and Flavorful
A Sure Dinner Winner!

39¢/lb
FULL SHANK HALF 7-8 LBS. AVG. INCLUDES THE CENTER SLICES

49¢
BUTT PORTION Meaty Cut, 5 Lbs. Avg.

98¢
HAM SLICES Lean Center Cut

WHOLE HAMS Fully Cooked 14-16 Lbs. Avg. **49¢**

ONLY THE TOP OF THE CHOICE GRADE WEARS THE TABLE KING CROWN

- Liquor Features
- ROYAL VELVET VODKA** 80 Proof, 100% Grain Neutral Spirits **\$3.19** FIFTH SPECIAL PRICE SAVE 40¢
 - Gilbey's Gin** 90 PROOF, LONDON DRY... FIFTH **\$4.25**
 - Cluny Scotch** IMPORTED, 84.8 PROOF... FIFTH **\$5.99**
 - Barclay's Brandy** CALIFORNIA, 80 PROOF... FIFTH **\$4.39**
 - Jim Beam** 84 PROOF STRAIGHT KENTUCKY BOURBON... FIFTH **\$4.99**

A Double Play Combination...

BACON & EGGS

Farmer John SLICED BACON 1 LB. PKG. **57¢**

Dundee Fresh LARGE 'AA' EGGS DOZ. CTN. **37¢**

IN THE DELICATESSEN

FRANKS 49¢

FARMER JOHN All Meat... Western Flavor! Vacuum Packaged 1-LB. PKG. Don't Forget...

Vons Wiener Buns PKG. OF 8 **35¢**

Vons Wisconsin **MILD CHEDDAR** Aged 90 Days In the Piece... **79¢**

Borden's **YOGURT** Assort. Flavors 8 Oz. Ctn. **5:1.00**

Leo's Smoked **SLICED MEATS** 3 Oz. Pkg. CHICKEN OR TURKEY pkg. 45¢ **3:1.00**

Keg BEER

"Natural Flavor" Light Lager
12-OZ. CANS **\$2.77** CASE OF 24

USDA CHOICE **CHUCK ROAST**

Choice Center Cuts WITH VONS 'EXTRA VALUE' CUSTOM TRIM **43¢**

Boneless Chuck WASTE FREE **79¢**

O-Bone Roast SHOULDER CHUCK **59¢**

Shoulder Clod BONED & ROLLED **89¢**

SHORT RIBS OF BEEF A Tony Treat Barbecued **33¢**

PLATE BOILING BEEF Economical Meat Stock **19¢**

USDA CHOICE **BEEF STEAKS**

Boneless Round, Family or Rib Steaks **89¢/lb**

Club, Top Round or Sirloin Tip **98¢/lb**

CHUCK STEAKS 49¢/lb

T-BONE STEAK Custom Trimmed... **\$1.09** LB.

PORTERHOUSE Big, Tender & Juicy... **\$1.19** LB.

TOP SIRLOIN Boneless, Delima Steak... **\$1.39** LB.

USDA CHOICE **GROUND CHUCK**

Always Fresh and Extra Lean **59¢/lb**

SMOKED PORK LOIN CHOPS Center Cut Rib 89¢ Center Cut Loin 98¢

The Real McCoy **BEEF BACON** 12-Oz. Pkg. 89¢ **BEEF SAUSAGE** 1-Lb. Roll 39¢

Seafood Sea-lections

Fresh Red Snapper FILLET SLICES **69¢**

Halibut Fillets FLAKY WHITE MEAT FROM EASTERN WATERS **69¢**

In the Frozen Food Cases

Carnation Parch Fillets 1 LB. PKG. 59¢

French Fried Halibut 8-OZ. JAR 79¢

TEAM Veal Drumsticks 12-OZ. PKG. 59¢

Kold-Kist Beef Steaks 1 1/2-OZ. PKG. 10/9/19

HONEY SUCKLE BONELESS TURKEY ROAST With Giblet Gravy, 2 1/2 Lbs. In Full Roasting Pan **\$3.29**

MANISCHEWITZ KOSHER FOODS FOR PASSOVER

Gefilte Fish or Jer. **99¢**

Borscht or Jer. **3:1.00**

MATZOS \$1.99 5 Lb. Pkg...

Frozen Food Features

SEABROOK FARMS VEGETABLES SEASONED 9 OZ. PKGS. **4:1.00**

Sweet Potatoes Hawaiian Chopped Broccoli Peas in Onion Sauce Creamed Spinach Buttered Potatoes

SEABROOK FARMS ENTREES Brest of Chicken Cacciatore, 7 oz. YOUR CHOICE Asparagus with Hollandaise, 8 oz. Beef to the Bone Steaks, 8 oz. Beef Goulash & Noodles, 8 oz. **39¢**

Treswest-Real Florida **ORANGE JUICE** 6 oz. can **6:1.00**

Sun Joy **BOYSENBERRIES** 20 oz. Pkg. **49¢**

Assorted Varieties **BANQUET DINNERS** 11 oz. Pkg. **39¢**

VONS BEEF or CHEESE ENCHILADAS 8 oz. Pkg. **3:1.00**

LIMA BEANS WITH HAM 8 oz. Pkg. **2:49¢**

Cigarettes ALL POPULAR BRANDS REGULARS, FILTERS, KINGS CTN. **\$2.15** TAX

Ice Cream JERSEYMAID-CATERING—ALL FLAVORS YOU NEVER PAY MORE! 1/2-GAL. CTN. **69¢**

Crisco Oil LIGHT—NO OILY TASTE FOR SALADS, FRYING 24-OZ. BTL. **49¢**

Green Beans 5 and W—FANCY CUT, No. 3 SIEVE 303 CAN **2:49¢**

VONS BAKERY "Goodness Knows"

VONS ENGLISH MUFFINS Plain or Sourdough Package of 6 **29¢** SAVE 6¢

Plain, Cheese or Currant **21¢**

PRALINE SQUARE CAKE Vons Old Southern Recipe Caramel Nut Icing **89¢**

HEALTH AND BEAUTY AIDS

ALKA-SELTZER 25 Tablets... **49¢**

SUDDEN BEAUTY HAIR SPRAY 1 1/2 Oz. Spray Can. Vons Reg. Price 79¢ **69¢**

DENALAN DENTURE CLEANSER 7 Oz. Pkg. Vons Reg. Low Price 79¢ **88¢**

LISTERINE ANTISEPTIC 7 Oz. Btl., Indef. Use Off. Reg. Price 75¢ **61¢**

PRIZE PRODUCE... PLEASEN' PRICES

POTATOES

U.S. No. 1 New California Crop Spring Treat! Creamed Peas & New Potatoes **5 1/8 29¢**

FRESH PEAS Sweet, Tender Early Garden Flavor **19¢/lb.**

EARLY GARDEN VEGETABLES

Artichokes EXTRA FANCY NORTHERN **2:25¢**

Asparagus GARDEN FRESH TENDER, ALL GREEN **29¢**

NAVEL ORANGES Sweet, Juicy, California Easy to Peel, Great for Salads **8 1/2 77¢**

WATERMELONS Guaranteed Red-Ripe and Sweet An Early Season Treat for the Family! **6 1/2**

Prices Effective: **THU., FRI., SAT. & SUN. APRIL 13-14-15-16**

Who's Batting CLEAN-UP?

BROOMS \$1.39 VALUE All Corn Straws, 5-Seeds... **99¢** YOUR CHOICE

SPONGE MOPS \$1.99 VALUE Tides—with Squeezer... **99¢**

DUST MOPS \$1.39 VALUE Trade Mark RD-1, Rayon Knit... **99¢**

SNAP-ON COMBO \$1.29 VALUE Spring & Lever Nylon Wet Mop... **99¢** Ea.

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| Foodcraft Whole Sweet Pickles 3 OZ. JAR. 33¢ | LIFTON DANISH Onion Soup Margarine GREAT FOR DIPS. 1 BORDEN'S 2 PKG. PACK. 1 LB. CTN. 39¢ | INSTANT GRANULES Fels Includes 10c Off GIANT SIZE 69¢ | JOHNSON'S Crew Cleaner FOR BATHROOMS 17 OZ. AERO CAN 69¢ | DEODORANT Dial Soap BATH BARS ASST. COLORS 2:41¢ | FABRIC FRESH Magic Spray SIZING 20 OZ. AERO CAN 69¢ | DOG FOOD Ken-L Ration HASH NO. 1 CAN 2:41¢ | Kern's Fruit Nectars APPLE, PEAR, APRICOT OR PINEAPPLE-APRICOT 12-OZ. CAN 2:23¢ |
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