

**Lucky**  
DISCOUNT SUPERMARKETS

EVERYTHING YOU BUY...  
YOU BUY FOR LESS

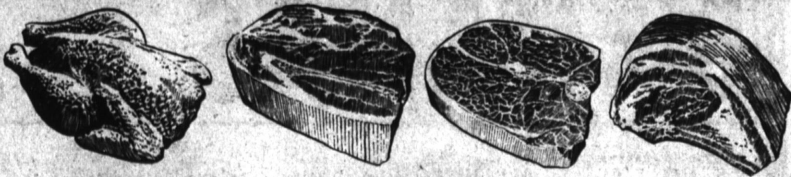
Everyday

*Comparison* **PROVES...**

**DAY-IN and DAY-OUT LUCKY BRINGS YOU  
GREATER SAVINGS**

*with* **DISCOUNT PRICING!**

YOU'VE READ MANY CLAIMS BY OTHER MARKETS ABOUT "LOW PRICES" AND THEIR "BIG SAVINGS" ... CONFUSING, ISN'T IT? BY SIMPLY COMPARING PRICES YOU CAN PROVE TO YOURSELF THAT LUCKY BRINGS YOU GREATER SAVINGS ON AN EVERYDAY BASIS ... BECAUSE LUCKY DISCOUNTS EVERY ITEM THE LAW WILL ALLOW EVERY DAY OF THE WEEK\* — 365 DAYS A YEAR! ALL THE FAMOUS GROCERY BRANDS YOU KNOW AND TRUST ... TOP QUALITY MEATS ... FRESH FRUITS AND VEGETABLES ... HOUSEWARES ... HEALTH AID BEAUTY AIDS ... EVERYTHING YOU EXPECT TO FIND IN A SUPERMARKET ... ALL AT LOW, LOW DISCOUNT PRICES! COMPARE LUCKY WITH ANY OTHER MARKET ... YOU'LL SOON BE A SATISFIED LUCKY CUSTOMER.



**FRESH FRYERS** 27¢  
U.S.D.A. GRADE A FRYING CHICKEN ..... Whole Body

**CHUCK ROAST** BLADE CUT 35¢  
U.S.D.A. CHOICE OR LUCKY BONDED

RIB STEAK ..... 78¢ CROSS RIB ROAST Boneless ..... 73¢  
RUMP ROAST ..... 68¢ T-BONE STEAK TAILS OFF AT LUCKY ..... 98¢

**ROUND STEAK** CENTER CUT 68¢  
U.S.D.A. CHOICE OR LUCKY BONDED

**GROUND BEEF** 37¢  
LUCKY BONDED FOR TOP QUALITY

PORTERHOUSE STEAK ..... \$1.05 CHUCK ROAST CENTER CUT ..... 43¢  
SIRLOIN TIP STEAK ..... 88¢ LUER PICNIC SMOKED SHOULDER ..... 39¢

**RIB ROAST** STANDING ROAST 69¢  
U.S.D.A. CHOICE OR LUCKY BONDED—LARGE END

SAUSAGE FARMER JOHN - SKINLESS 25¢ LAMB ROAST SHOULDER CUT ..... 49¢  
PORK ROAST FRESH SHOULDER ..... 39¢ SPARE RIBS FRESH SMALL SIZES ..... 59¢  
RIB PORK CHOPS ..... 75¢ HALIBUT STEAKS NORTHERN ..... 77¢  
PORK ROAST LOIN END ..... 53¢ FISH STICKS PRE-COOKED (6-lb. Box \$1.99) ..... 39¢

**SLICED BACON** LUCKY BRAND 1-POUND PKG. 55¢

• RATH BLACKHAWK 1-lb. Pkg. Your Choice 59¢  
• SWIFT PREMIUM SLICED BACON ..... 1-LB. PKG. 57¢  
• HORMEL DAIRY OSCAR MAYER BACON ..... 1-LB. PKG. 67¢  
• DANOLA BACON COOKED SLICED • 12-OZ. PKG. 77¢ WAFER THIN BACON OSCAR MAYER ..... 1-LB. PKG. 79¢

LUCKY'S EVERYDAY LOW PRICES ON DELICATESSEN ITEMS!

**LUCKY ALL MEAT FRANKS** 49¢  
(12-OUNCE PKG.—ALL MEAT FRANKS 41c) ..... 1-LB. PKG.

**DUBUQUE CANNED HAM** ROYAL BUFFET ..... 5 lb. Can \$4.47

OSCAR MAYER SALAMI 53¢ BOB'S SALAD DRESSING 47¢  
COTTO — 8-Ounce Package ..... BLUE CHEESE ..... 8-oz. Pkg.

SMOKIE LINKS 73¢ OSCAR MAYER BOLOGNA 45¢  
OSCAR MAYER ..... 12-oz. Pkg. SLICED ALL MEAT & ALL BEEF, 8-oz. Pkg.

BRAUNSCHWEIGER 68¢ CHICKEN TAMALES 4 for \$1  
OSCAR MAYER—CHUB ..... 1-lb. Pkg. XLNT BRAND ..... 8-oz. Pkg.

BIG EVERYDAY SAVINGS ON HOUSEWARES — HEALTH & BEAUTY AIDS!

**18" BIG BOY TABLE BAR-B-CUE** \$3.97  
Chrome Plated Revolving Grill, orange finish, with handles.

**24" BAR-B-Q BRAZIER** \$9.97  
WITH HOOD, MOTOR and SPIT! CHROME PLATED REVOLVING GRILL!

CRYSTAL PLASTIC MUGS 34¢  
16-ounce Size ... For Cool beverages ...

BOX OF 42 STRIDEX PADS 67¢  
Medicated for cleaning your skin  
OUR EVERYDAY LOW PRICE

**GLEEM TOOTHPASTE** 76¢  
Family Size Tube  
Our Everyday Low Discount Price



**SCOPE MOUTHWASH** 57¢  
6-OUNCE SIZE BOTTLE  
Kills Germs Quickly. Keeps your mouth fresh and sweet for hours!  
OUR LOW EVERYDAY DISCOUNT PRICE

**FROZEN FOODS**

- CREAM PIES PET RITZ 8-inch Pie ..... 29¢
- PIE SHELLS JOHNSTON 7-oz. Pkg. .... 35¢
- PASTRAMI 1-8-0 BEEP 9 1/2-oz. Pkg. .... 57¢
- OH BOYS SANDWICHES DOWNYFLAKE 12-oz. Pkg. .... 36¢
- HONEY BUNS DOWNYFLAKE Reg. Size 6-Count Pkg. .... 14¢
- WAFFLES DOWNYFLAKE, Reg. Size 12-oz. Pkg. .... 62¢
- EGG FOO YOUNG WONGS 15 1/2-oz. Pkg. .... 48¢
- MYERS BREAD HOT SLICES 15 1/2-oz. Pkg. .... 39¢
- FISHSTICK CERTI-FRESH 8-oz. Pkg. .... 59¢
- SCALLOPS CERTI-FRESH 8-oz. Pkg. .... 36¢
- CHILI & BANS KOLD KIST 14-oz. Pkg. .... 46¢
- BEEF STEW KOLD KIST 6-oz. Can ..... 19¢
- HAWAIIAN UNCH "RED" 6-oz. Can ..... 19¢
- APPLE JUICE TREE TOP 6-oz. Can ..... 19¢
- ORANGE JUICE CAL FAME 6-oz. Can ..... 43¢
- POTATOES OLIDA Crinkle Cut 2-lb. Pkg. .... 35¢
- ENCHILADAS San De Kelp Beef & Cheese — 7 1/2-oz. Pkg. .... 45¢
- ONION RING CORONET 10-oz. Pkg. .... 55¢

...if it's NEW and good LUCKY HAS IT  
**GRANT'S FARM SYRUP** 24-C. BOTTLE 55¢

**CANNED FOODS**

- GERBER'S STRAINED BABY FOOD 4 1/2-oz. Jar ..... 15¢
- GERBER'S JUNIOR FOOD 7 1/2-oz. Jar ..... 24¢
- BABY MEAT SWIFT 3 1/2-oz. Jar ..... 22¢
- HEINZ KETCHUP 14-oz. Btl. .... 13¢
- TOMATO PASTE HARVEST DAY 6-oz. Can ..... 88¢
- PEANUT BUTTER PETER PAN 28-oz. Jar

**LIBBY'S TOMATO JUICE** 46-OZ. CAN 29¢

- MAPLE SYRUP CARY'S 8-oz. Btl. .... 49¢
- GRAPE JELLY KERN'S 2-lb. Jar ..... 33¢
- CLIM CHOWDER SNOW'S 15-oz. Can ..... 81¢
- OLIVE OIL POMPEIAN 1-lb. Can ..... 1.15
- CHOW MEIN CHUN KING SHRIMP Large Double Can ..... 41¢
- DILL PICKLES HEINZ KOSHER 23-oz. Jar

**LIBBY'S FRUIT COCKTAIL** 303 CAN 20¢

**CANNED FOODS**

- DEL MONTE PEARS Buffer Can 15¢
- PEACHES DEL MONTE ELBERTA Buffer Can 15¢
- FRUIT COCKTAIL DEL MONTE Buffer Can 15¢
- APPLE SAUCE HARVEST DAY 282 Can 14¢
- GRAPE - ORANGE - FRUIT PUNCH HARVEST DAY 46-oz. Can 25¢
- FRUIT DRINKS HARVEST DAY 46-oz. Can 25¢
- APPLE JUICE HOTT'S Quart Bottle 33¢
- GREEN BEANS Del Monte Cut Buffer Can 15¢
- DEL MONTE PEAS Buffer Can 15¢

**LIBBY'S PURPLE DELUXE PLUMS** 2 1/2 CAN 29¢

- MAXWELL HOUSE COFFEE 1-lb. Can 69¢
- MAXWELL HOUSE COFFEE 2-lb. Can 1.27
- MAXWELL HOUSE COFFEE 3-lb. Can 2.04
- HILLS BROS. INST. COFFEE 10-oz. Jar 1.22

- DEL MONTE — Buffer Can STEWED TOMATOES 15¢
- PORK & BEANS VAN CAMP 2 1/2 Can 23¢
- BRANDYWINE MUSHROOMS Pieces & Stems 4-oz. Can 29¢

**GOLDEN CREAM DEL MONTE CORN** 303 CAN 20¢

**PACKAGED GOODS**

- HONEY GRAHAMS NABISCO 1-lb. Box 38¢
- POTATOES FRENCH'S Country Style 1-lb. Box 69¢
- SPAGHETTI Kraft W/Meat Sca. 19-oz. Pkg. 47¢
- PINTO BEANS GOLDEN GRAIN 2-lb. Pkg. 27¢

**LONG GRAIN MINUTE RICE** 28-OZ. BOX 79¢

**LOOK FOR THE KEY BUYS**

"KEY BUYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on these "KEY BUY" items you normally use for **GREATER EVERYDAY SAVINGS!**

**HOUSEHOLD ITEMS**

- SALVO PELLETS DETERGENT Giant Box 74¢
- CHEER DETERGENT Giant Box 78¢
- LAVA SOAP Reg. Bar 12¢
- ZEE WAX PAPER 100-ft. Roll 19¢

**AURORA TISSUE** TOILET ROLL PKG. 2 23¢

- ZEE TISSUE TOILET 4-Roll Pkg. 36¢
- ZEE BAGS SANDWICH 75-Count Pkg. 19¢
- PLACE MATS SCOTT 24-Count Pkg. 35¢
- KLEAR WAX JOHNSON 46-oz. Can 1.43

**JOHNSON PLEDGE SPRAY WAX** 14-oz. Can \$1.09

- PUREX BLEACH LIQUID Quart Bottle 20¢
- GOODWIN AMMONIA 1/2-Gal. Bottle 45¢
- CALGON BOUQUET Water Softener 1-lb. Box 57¢
- TIDE DETERGENT Giant Box 78¢

**BEVERAGE - SPIRITS**

- SHASTA BEVERAGES No Return 28-oz. Btl. 18¢
- OAKMOUNT WHISKEY 3.77
- BLEND — Quart Bottle 2.99
- LUCKY VODKA 80 PROOF — Fifth Bottle 3.33
- GOLD SEAL RUM Light & Dark — Fifth Bottle 3.33

... the items listed are just a few of the many thousands of famous brands in-store for you at Lucky ... all at LOW DISCOUNT PRICES!  
\*FAIR TRADE & DAIRY PRODUCTS EXCEPTED 4-13-67

**FARM FRESH PRODUCE!**

**BANANAS** 10¢  
These are not ordinary Bananas! They are CHIQUITA BRAND Central America's Finest Quality!

**RUSSET POTATOES** U.S. No. 1 ALL PURPOSE NICE SELECTION OF SIZES 10 lb. Cello Bag 39¢

INCEWOOD: 1035 S. La Brea Ave.  
825 W. Arbor Vitae  
10801 Prairie Ave.  
WESCHESTER: Lincoln Blvd. at Manchester

TORRANCE: Torrance Blvd. at Crenshaw  
Sepulveda Blvd. at Hawthorne  
110 East Carson Ave.  
2750 Pacific Coast Hwy.

HERMOSA BEACH: Pacific Coast Hwy. at Artesia  
REDONDO BEACH: 1516 Pacific Coast Hwy.  
SAN PEDRO: 25th St. at Western  
LOMITA: S. Western Ave. at Lomita Blvd.

**STORE HOURS**  
MONDAY thru FRIDAY 10 A.M. to 9 P.M.  
SATURDAY and SUNDAY 10 A.M. to 7 P.M.