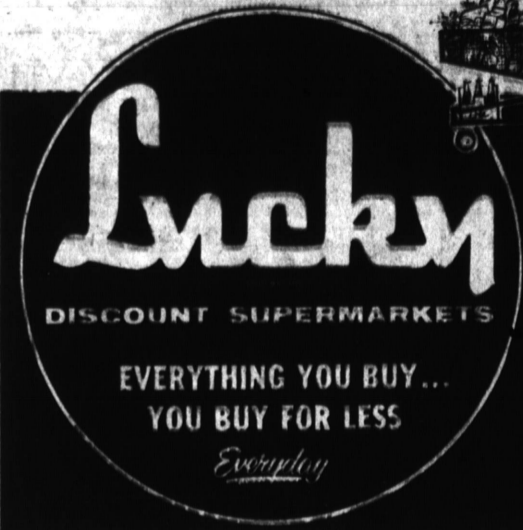


OTHER MARKETS MAKE 'LOW PRICE' CLAIMS...

YOU BE THE JUDGE *and* COMPARE!



LUCKY'S DISCOUNT PRICES MEANS GREATER SAVINGS!

... TOP QUALITY MEATS COST LESS AT LUCKY STORES!

CHUCK ROAST
BLADE CUT U.S.D.A. CHOICE OR LUCKY BONDED FOR FLAVOR & TENDERNESS **35¢ lb**

CENTER CUT CHUCK ROAST 43¢
CROSS RIB ROAST *boneless* 73¢

ROUND STEAK CENTER CUT U.S.D.A. CHOICE OR LUCKY BONDED **68¢ lb**

RIB ROAST STANDING—LARGE END U.S.D.A. CHOICE OR LUCKY BONDED **69¢ lb**

FRESH FRYERS U.S.D.A. GRADE A CHICKENS WHOLE BODY **27¢ lb**

GROUND BEEF FRESH, LEAN AND BONDED FOR TOP QUALITY **37¢ lb**

RIB STEAK U.S.D.A. CHOICE OR LUCKY BONDED FOR FLAVOR **78¢ lb**

SLICED BACON
Lucky Brand 1-Pound Package **55¢**

- RATH • SWIFT **59¢**
- HORMEL SLICED — 1-lb. Pkg.
- FARMER JOHN **57¢**
- LUER'S BACON SLICED — 1-lb. Pkg.
- OSCAR MAYER **67¢**
- Regular Slices—1-lb. Pkg.
- WAFER THIN BACON OSCAR MAYER SLICED 1-Pound Package **79¢**

PORTERH'SE. STEAK *Tails Off lb.* **1.05**

T-BONE STEAK *Tails Off* **98¢**

RUMP ROAST **68¢**

SMOKED PICNIC LUER'S Shoulder lb. **39¢**

SAUSAGE FARMER JOHN, Skinless Links—8-ounce Pkg. **4.11**

PORK ROAST Fresh Shoulder **39¢**

PORK ROAST Loain End **53¢**

RIB PORK CHOPS **75¢**

SPARE RIBS Fresh Small Sizes **59¢**

LINK SAUSAGE OSCAR MAYER 1-Pound Pkg. **77¢**

SIRLOIN TIP STEAK **88¢**

LAMB ROAST Genuine Spring Shoulder Cut **49¢**

FISH STICKS Pre-Cooked (6-lb. Box 1.99) **39¢**

FILLET OF ROCK COD **59¢**

Compare! LUCKY'S NEW EVERYDAY PRICES!

DUBUQUE ROYAL BUFFET CANNED HAM 9 LB. CAN **\$7.59**

OSCAR MAYER FRANKS ALL MEAT and ALL BEEF...1-lb. PKG. **65¢**

OSCAR MAYER BOLOGNA SLICED ALL MEAT and ALL BEEF...12-OZ. PKG. **69¢**

SLICED LIVER SAUSAGE OSCAR MAYER...9-OZ. PKG. **53¢**

NEW ENGLAND SAUSAGE OSCAR MAYER SLICED...8-OZ. PKG. **69¢**

CANNED HAM CORN KING 5-LB. CAN **\$4.47**

CANNED HAM RATH'S HICKORY SMOKED 5-LB. CAN **\$4.97**

CANNED PICNIC DUBUQUE 4 3/4 CAN **\$3.27**

Key Buy! CHB STRAWBERRY JAM 18-OZ. JAR **39¢**

BEECH-NUT STRAINED BABY FOOD 4 1/2-oz. Jar **8¢**

BABY MEATS SWIFT'S 3 1/2-oz. Jar **24¢**

JUICE BEECH-NUT STRAINED 4-oz. Can **9¢**

KRISPY CRACKERS SUNSHINE 1-lb. Box **31¢**

LUCKY COFFEE PREMIUM 1-lb. Can **62¢**

LUCKY COFFEE PREMIUM 2-lb. Can **1.21**

LIPTON TEA 1/2-lb. Pkg. **81¢**

BANANAS These are Top Quality Chiquita brand. Firm and Golden Rip! **10¢**

Russet Potatoes U.S. No. 1 NICE SELECTION OF SIZES **10¢** POUND CELLO BAG **39¢**

Others make claims, but Lucky Stores, the pioneers of Supermarket Discount Pricing, continues to be the leader! Everyone talks about lower prices — We only ask that you compare! Lucky offers storewide discount prices, not reductions on just a few hundred hand-picked items. Remember, its the TOTAL amount you spend that makes the real test of savings and at Lucky YOUR TOTAL IS LOWER!*

Key Buy! FOLGER'S COFFEE 3 POUND CAN **\$1.89**

FROZEN FOOD

BANQUET DINNERS Reg. Pkg. **38¢**

MACARONI & CHEESE—MORTON 20-oz. Pkg. **38¢**

ENCHILADAS XLNT. CHEESE, BEEF, TACO-STITS 8-oz. Pkg. **35¢**

BURRITOS ROSARITA, RED & GREEN CHILI—7 1/2-oz. Pkg. **45¢**

BEAN BURRITOS ROSARITA 8-oz. Pkg. **35¢**

PIES JOHNSTON FRUIT—APPLE-GUSTARD-MHUBARD—9" PIE **59¢**

POTATOES ORE-IDA MASH BROWN 12-oz. Pkg. **19¢**

CHEESE PIZZA CHEF BOY-AR-DEE, 12 1/2-oz. Pkg. **59¢**

Sausage PIZZA CHEF BOY-AR-DEE, 12 1/2-oz. Pkg. **69¢**

PANCAKES DOWNYFLAKE REG. 8-oz. Pkg. **18¢**

SHRIMP BREADED—CERTI-FRESH 1 1/2-lb. Pkg. **1.95**

SOLE FILLETS CERTI-FRESH 16-oz. Pkg. **69¢**

SIRLOIN TIPS KOLD-KIST 14-oz. Pkg. **63¢**

ORANGE JUICE TREESWEET 6-oz. (12-oz. Can 37¢) **19¢**

Key Buy! PETER PAN PINK SALMON 16-OZ. CAN **69¢**

SPRECKLES SUGAR 5-lb. BAG **57¢**

CHILI POWDER SCHILLING 4-oz. Can **52¢**

ACCENT 4 1/2-oz. Btl. **92¢**

PEANUT BUTTER SKIPPY 18-oz. Jar **57¢**

SYRUP AUNT JEMIMA 24-oz. Btl. **63¢**

RELISH HEINZ—SWEET—HOT DDB HAMBURGER—11-oz. Jar **29¢**

PICKLES LADY'S CHOICE SWEET—Whole, 22-oz. Jar **55¢**

LINDSAY OLIVES TAIL CAN **37¢**

FRENCH MUSTARD 9-oz. Jar **17¢**

FLOOR CARE ARMSTRONG'S ONE STOP, Qt. Can **1.08**

WAX REMOVER BRUCE 5-MIN. 38-oz. Can **89¢**

BOUILLON CUBES WYLLERS 15-Cr. Pkg. **22¢**

CIGARETTES FILTER & KING SIZE CTN.—PLUS TAX **2.15**

CHOW MEIN SHRIMP—CHUN KING—42-oz. Can **1.15**

— SAVE ON EVERY ITEM IN LUCKY'S HOUSEWARE & SUNDRY DEPT.!

SEAMLESS BAKEWARE

- 8" Colpa Pan **23¢**
- 11 1/2" 8" Cookie Sheet
- 9" Square Cake Pan
- 9 1/2" Loaf Pan
- 9" 10" Pie Tin

YOUR CHOICE **23¢**

COLGATE DENTAL CREAM FAMILY SIZE TUBE **76¢**

COLGATE 100 ORAL ANTISEPTIC 14-OZ. BOTTLE **85¢**

VEGETABLES, FRUITS & JUICES

APPLE SAUCE MOTT'S 25-oz. Jar **33¢**

FRUIT COCKTAIL DEL MONTE No. 302 Can **23¢**

DOLE PINEAPPLE SLICED 1 1/2 Can **23¢**

DEL MONTE PEARS 303 Can **27¢**

DEL MONTE PEACHES CLING 2 1/2 Can **25¢**

APPLE JUICE HARVEST DAY Quart Bottle **28¢**

PRUNE JUICE SUNSWEST 48-oz. Bottle **55¢**

FRUITS FOR SALAD LIBBY 8-oz. Can **23¢**

HEINZ BEANS VEGETARIAN 14-oz. Can **15¢**

GREEN BEANS HARVEST DAY CUT 303 Can **17¢**

DEL MONTE PEAS 303 Can **22¢**

PEAS & CARROTS LIBBY 303 Can **22¢**

PORK & BEANS HUNT'S 52-oz. Can **37¢**

SPINACH HARVEST DAY 303 Can **15¢**

POTATOES HUNT'S NEW 303 Can **15¢**

MUSHROOMS LE SUER 2 1/2 Can **29¢**

V-8 JUICE VEGETABLE 46-oz. Can **38¢**

Key Buy! CHUNK LIGHT MEAT STAR KIST TUNA 6 1/2-oz. Can **28¢**

OTHER ITEMS

CHIFFON TISSUE TOILET 2-Roll Pkg. **24¢**

ZEE NAPKINS MIX & MATCH 17-oz. Can **12¢**

CONFIDETS SANITARY NAPKINS 24-ct. Box **67¢**

LUCKY FACIAL TISSUE 200 2-Ply Box **19¢**

ZEE LUNCH BAGS 80-Cr. Pkg. **25¢**

Key Buy! GRAPE, ORANGE, CHERRY or FRUIT PUNCH HI-C DRINKS 46-OZ. CAN **29¢**

RAINDROPS WATER SOFTNER 2-lb. Box **57¢**

DOW CLEANER BATHROOM LIQUID 17-oz. Can **65¢**

PUREX BLEACH Gal. Btl. **57¢**

DUTCH CLEANSER 14-oz. Can **16¢**

GAY SOAP BOUQUET TOILET 6 Bar Pkg. **34¢**

BRILLO SOAP PADS 18-ct. Box **45¢**

OTHER ITEMS

GLASS WAX GLASS CLEANER 16-oz. Can **49¢**

DUPONT SPONGES 4 Pk. Pkg. **33¢**

SALVO PELLETS DETERGENT Giant Box **74¢**

CREAM OF WHEAT MIX & EAT 10-pk. Pkg. **39¢**

MINCED CLAMS SNOWS 7 1/2-oz. Can **31¢**

Key Buy! LANGENDORF SUGAR, MACARON CHOCOLATE OR OATMEAL COOKIES REG. 49¢ PKGS. **39¢**

Key Buy! GRAY TRAIN GAINES 25-lb. Bag **2.95**

ALPO DOG FOOD BEEF CHUNKS 14 1/2-oz. Can **29¢**

TABBY TREATS CAT FOOD 6 1/2-oz. Can **15¢**

VIENNA SAUSAGE LIBBY 4-oz. Can **25¢**

DEVILED HAM UNDERWOOD 4 1/2-oz. Can **43¢**

TREAT CRACKERS PACIFIC 1-lb. Box **33¢**

Key Buy! GOLDEN CREAM DEL MONTE CORN 303 CAN **20¢**

TAMALES GERHARDT 15-oz. Can **31¢**

ALLSWEET SOFT MARGARINE 1-lb. Pkg. **42¢**

DRY MILK CARNATION NON-FAT 14-Quart Box **1.29**

IMPERIAL SOFT MARGARINE 1-lb. Pkg. **42¢**

GINGERALE CANADA DRY 28-oz. Btl. **29¢**

COLA ROYAL CROWN 16-oz. Btl. **6/59¢**

BEER GOLDEN CROWN—CASE 24 12-oz. Cans **2.99**

BIG "G" CHEERIOS 15-oz. Box **48¢**

CAPT 'N CRUNCH QUAKER 11 1/2-oz. Box **48¢**

DISTILLED SPIRITS

LUCKY GIN 50 PROOF Fifth Bottle **3.33**

BRANDY GOLD SEAL—10-Yr. Old, Fifth Bottle **3.99**

VIN ROSE WINE LUCKY 1/2-Gal. Btl. **99¢**

(SOBEY, NOT AVAILABLE AT ALL STORES)

*DAIRY PRODUCTS & FAIR TRADE ITEMS EXCEPTED 4/14/67

LOOK FOR THE KEY BOYS

"KEY BOYS" are extra-savings made possible by manufacturer's temporary promotional allowances... The "KEY BUY" items listed are just a few of the many extra values in store for you... we suggest you stock-up on these "KEY BUY" items you normally use for **GREATER EVERYDAY SAVINGS!**